

**A QUARTERLY DIGEST  
of NEWS of SPECIAL  
INTEREST to the  
COMMUNITY**

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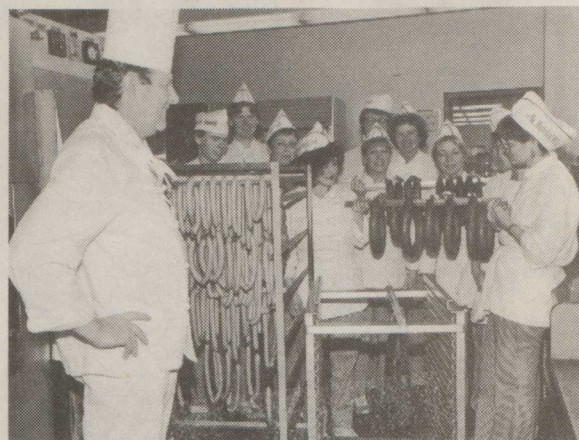
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## First charcuterie grads blaze trail



Horst Baltzer's charcuterie/delicatessen class look over the products of their labour.

With the upswing in two income families and a growing interest among consumers in gourmet cuisine, Vancouver neighbourhoods have experienced a mushrooming of fashionable little "take out" shops. Even major grocery chains are putting in deli corners or specialty food boutiques. The harried hostess can drop in enroute to aerobics class or on the way home from work, pick up a few slices of pate and some veal cordon bleu, then be ready for guests moments later.

Vancouver Community College made a strong move to meet the need for skilled workers in this market. Starting with \$40,000 in funding from the provincial government's local economic renewal and development fund, last fall the food trades department at Vancouver Vocational Institute mounted a first ever charcuterie/delicatessen program. In March the first 11 graduates came out of the program, after spending four months learning all aspects of the charcuterie/delicatessen. Not only did they acquire skills in food preparation — making beef Wellington or pates or sausages, smoking meat, filleting fish — they learned how to display and market goods and how to handle business management and finances.

As Tony Wood, chairman of VVI's services division, indicated at the outset, the program had two important goals: first, to give students skills in specialized food preparation and, second, to provide them with a good foundation in business operations. As he emphasized, to succeed in the field an individual would need strengths in both these areas. Put another way, the best sausage in the world won't compensate for a poorly managed cash flow.

*Continued on back page*



## FIRST CHARCUTERIE GRADS BLAZE TRAIL

*Continued from front page*

The program had to be put together quickly to meet the October start date and there were some difficulties bringing instructors and equipment onstream. In the end, Horst Baltzer, a European trained cook and sausage maker, taught the students about food preparation and display, while Stan Cain taught them about the business side of running a deli. The time was divided, with about 60 percent given over to food and 40 percent to business.

If the first crop of graduates is any indication, the program is bound to have an impact on the business world. As one enthusiastic student put it, "When a customer asks us what's in a sausage, we're going to know! From what I've seen not too many people can say that."

Norma Campbell was typical of many in the class. She'd seen an article on the program in the paper and it triggered her interest. "I hadn't especially been looking for a new career," she said, "But I sure am now."

She enjoyed the skills she learned over the four months, particularly sausage making. "How many people know how to do that?" she commented. She's confident she can go out and find work in the deli section of a grocery store.

Paul Bolton was looking for a training program and he'd already worked in a delicatessen, so when he saw the newspaper ad he figured the program would be a good bet. He found he was pretty adept at sausage making and he wants to go out and get work in a sausage making operation.

"That's only until I can talk a bank into lending me some money," he said, "Then what I'd like to do is open a place of my own."

Most of the 11 were keen to get their certificates and get out into the job market. All had done a one week practicum out in a shop and the consensus among them was they had more knowledge than many people working in delis.

"I found most people in the upper management of the business knew about the program," commented Doug MacKay. "But the people actually working behind the counters didn't know anything about it. It will take awhile."

Most of the group enjoyed the practicum and would like to have spent a bit more time out on the job. "It was hard," said Cathy Symington. "It seemed like we just got there and then it was time to leave."

MacKay said he thought the standards the program demanded were well above what was common in most stores.

The business side of the program drew accolades all around. "I had my own business," MacKay reported, "and there were a lot of things I was doing but I didn't really know why. Now, after the business training, I understand the whys of management better."

The program brought a lot of people in from the business sector and most in the group thought this had given them a good perspective on what to expect when they went out to work. If the program had any draw back it was that union jurisdictions meant they could not work behind the sales counter selling their products.

"The people in the bakery shop sold our things," Bolton said, "and they didn't really know anything about them. They knew only what they asked us about and that was generally to see what was good so they could buy it themselves."

Axel Sauer, an instructor in the cook training program, who was active in starting the charcuterie/delicatessen program, said that the department would like to see a separate deli outlet opened at VVI to handle products from the program. As well, they would like to upgrade the meat cutters and some of the other equipment.

"Our start-up budget was quite limited," he said. "I think we did well with what we had available. We've been funded to run the program twice more this year, so I hope we'll be able to move ahead with some of the changes. This sector is growing and there is without doubt a need for people with skills. Traditionally, people in this business have trained in Europe, but I think it is time we started developing our own people."

## PLAN TO ATTEND THE V.V.I.

Vancouver Vocational Institute, 250 West Pender Street

## OPEN HOUSE APRIL 17 10 a.m. to 6 p.m.



# Inaugural Board Meeting



The inaugural meeting of the 1986-87 Vancouver Community College Board took place February 19. The board membership remained the same as last year. Mrs. Elizabeth Jarvis, last year's vice-chairman, succeeded Peter Hebb as chairman and Colleen Miller was elected vice-chairman. VCC Board members oversee the operation of the college and ensure it is meeting the needs of the community. Members are appointed by the provincial government through order-in-council.

The VCC Board for 1986-87: first row (left to right) Colleen Miller, vice-chairman; Elizabeth Jarvis, chairman; Barbara Spitz; second row (left to right) Tony Saunders, Peter Hebb, John Pearkes, Dr. John Chapman, Hope Wotherspoon. Absent: Pam Glass.

## KEC takes business to Mount Pleasant

The Mount Pleasant neighborhood, where King Edward Campus is housed at 1155 East Broadway, is economically depressed. There is high unemployment and the usual associated "street" problems. When money came to the college last summer, through the provincial government's local economic renewal and development fund, the area was ripe for assistance — the kind that would stimulate jobs.

According to KEC's small business co-ordinator, Howard Turpin, thought was given to setting up a storefront small business centre in the neighborhood, opening up as a resource to the community.

"We tossed the idea around," he reported, "but, in the end, we decided we'd better first go out into the community and see what was going on, what was needed, before we moved out and hung up our sign. And when I say community I mean our own community here at KEC, as well as the outside neighborhood."

This process has been ongoing since September, Turpin explained, and the results have taken the small initiative at KEC in to areas of activity and interest organizers would never have anticipated at the outset — manufacturing Indian ceremonial drums, a family daycare program for immigrant women — the possibilities seem endless.

"The ripple effect is tremendous. One group of people would put us in contact with another group and with each came a new agenda of ideas and interests. There was an economic thread running through all this, with the prime idea

being to develop and support small business for job creation. With this we've gone all over the map. Some initiatives are well off the ground. Others are at the discussion stage. We're going to start focusing our efforts over the next few months, seeing what's feasible and what isn't."

A survey of KEC students at the start indicated that 68 percent of those who responded had aspirations to start their own businesses over the next five years. Interest among English language training students, many of whom were entrepreneurs in their own countries, was particularly keen. The outcome was the creation of a new, part-time course this winter term "English as a Second Language for Starting Your Own Business." There are 25 students registered for the program's 10 four hour sessions.

"This is a pretty broad group," Turpin said. "But they are motivated and many have the resources to go into business. I definitely see initiatives coming out of this — in fact, we're now at the point with this first group where we're starting to work at what they might need by way of follow-up programs — for instance, in computers or accounting."

A college community liaison team sought out contact with area business people, social service agencies, the neighbourhood association, City Hall, and Mount Pleasant Neighborhood House. The outgrowth of this extensive canvassing of opinion and resources was the community economic development committee, made up of representatives of these organizations. They can provide perspective, feedback and support for economic initiatives in the area.

"One pitfall we were aware of from the start," Turpin explained, "was that of reinventing the wheel. That is, duplicating services that already exist, or planning for needs that simply aren't there. That is why linking with all these different groups was so important."

Mount Pleasant has a number of informal, ethnic business associations, Turpin said. The Italian business people work together in a loose sort of co-operation, as do the Chinese. "What we'd like to do," he said, "is act as a bit of a catalyst between these different groups."

While the whole effort of business development and job creation for Mount Pleasant is not yet at the jelling stage, a number of enterprises with promise have come to the fore. An Indian carver is about to begin work carving a totem pole, as what may be a first step in an incubator centre for crafts. As Turpin explained, this concept would combine an actual business and a training centre. For instance, artisans would have studios in which they could work and they would also learn the business aspects of running a crafts store — inventory, budgeting, marketing.

There is a possibility that an Expo street vending project will get off the ground, with merchants taking advantage of the crowds at the nearby east gate. Turpin explained that the college could use its workshop to build prototypes for the kiosks and students could be trained to sell the goods.

"There are a number of merchants in the Main St. area who could take great advantage of this opportunity," Leah Hartley, of Vancouver City planning department and a member of the community economic development committee, said, "but we still have some distance to go in getting them active on this idea."

Other possibilities are the manufacture of Indian ceremonial drums, a mermaid service to clean charter boats and recreational vehicles, a community handiperson service and a centre to manufacture custom electronic equipment for the music industry. All could combine interests and skills at hand.

"I've been very impressed with the efforts King Edward Campus has made," Hartley said. "They've really gotten out into the community to see what's going on and where they might be able to assist. But this sort of thing takes time to germinate in the community. It will be two or three years before we really see what takes hold and what the results are. It is a learning process — particularly for those in the business community who are just getting to the point where they are looking at the larger situation. But I think if the people at KEC hang in there for awhile they'll really see things start to move."

When many of us think of multiple personalities we think of Joanne Woodward in "The Three Faces of Eve." But this disorder is not just a bizarre phenomenon that appears on celluloid. Though the condition does not affect great numbers of people, even within the realm of mental disorders, it has proved consistently hard to diagnose and to treat.

Langara Campus is hosting what organizers think is the first ever Canadian conference on multiple personalities the weekend of May 10 and 11.

"What got us started on this project," explained Ariadne Bursewicz, an instructor in the anthropology department and one of the conference's key organizers, "was a \$2,000 donation from a former Langara student who has a keen interest in this area."

The condition, she said, is one of the least understood and most often misdiagnosed mental disorders.

"We are trying to draw people from throughout the ranks of health care — psychiatric nurses, social workers, doctors, psychologists. The object of the conference is to enhance their understanding of multiple personalities. With more knowledge and understanding of the condition one is apt to look at certain symptoms and say, 'Ah, I wonder, could this be a multiple?' rather than heading off along some other treat-

## Multiple personalities conference: A Langara first

ment path. A good deal of damage can be done to people with this condition when they are misdiagnosed. For instance, one of the most common sedatives prescribed to mental patients intensifies the condition."

The first day of the conference focuses on diagnosis and the second day on treatment. The college is donating the facilities and organization is being handled by the psychology and the interdisciplinary studies departments.

Hale Sinclair, from the psychology department, worked with the B.C. Psychological Association and with the College of Family Physicians to have the conference accredited.

"This is really the stamp of approval," Bursewicz explained. "What it means is these two professional bodies recognize the conference content for academic credit."

The keynote speaker for the conference is Ralph Allison, a California psychiatrist, who is a leading authority on the disorder. Most of the other featured speakers come from the Lower Mainland.

"Before our conference brochures were out," Bursewicz said, "or announcements were in professional newsletters or journals, most of the information went out by word-of-mouth. Yet response was unbelievable. I've had calls from across Canada and the U.S. There is one woman, an occupational therapist who teaches at the University of Missouri, who is paying her own way to come here and present a paper."

Among the topics that will be touched on in the two day sessions are: criminal behaviour in multiple personalities, case history differences between men and women, and the impact of cure on the multiple personality's family.

Fees are \$50 per person, with a student rate of \$25 per person. For more information, call Margaret McVie at 324-5249.



# Student aid a big beneficiary of Foundation dollars . . .



Foundation President John Pearkes and executive director Howard Naphtali

The fledgling Vancouver Community College Educational Foundation took firm strides forward in 1985 to consolidate its position, focusing time, energy and talent on a critical drive to raise dollars for much needed student bursaries and scholarships.

The 1985 fund raising efforts for the foundation were spearheaded by the Hon. Robert Bonner, Q.C., who oversaw the campaign for corporate donations. Mrs. Jean Hyatt, who looked after the effort for individual donations from the community, and Ross Carter, who co-ordinated the campaign within the college itself. These efforts have combined with the support of companies and individuals who have traditionally given to the college through their ongoing ties with particular campuses.

This strong effort brought forward a donations income of \$289,000. This was supplemented by a matching grant of \$100,000 from the Vancouver Foundation and, along with interest income, brought a total revenue of \$400,657.

The VCC Educational Foundation has been helped tremendously by the Vancouver Foundation's commitment to provide a \$100,000 matching grant to an endowment fund through the first three years. This has enabled the fund to grow rapidly, standing at \$410,000 as of year end.

The Vancouver Community College Educational Foundation was born in 1983 from a concern by those inside the college and in the community that the public purse could no longer provide what came to be called the "margin of excellence" — those extra resources needed to give VCC students an edge, a quality of training that went beyond the ordinary to meet the competitive demands of today's market.

First among these resources, of course, is money for student aid. This ensures that keen, motivated students aren't barred from an education at VCC because they lack financial resources. Beyond this there is a need from a whole spectrum of resources for excellence — library and audiovisual materials, particularly for new initiatives, such as the Pacific Rim Program, microcomputers and software, specialized training equipment and tutorial services, to name a few.

In 1985 VCC was enriched by more than \$74,000 worth of gifts in kind, including a photo minilab, video display terminals, mini computer systems and a colour processor and printers. These important assets came from businesses, industry and individuals.

During the year an alumni committee, under the chairmanship of Bruna Giacomazzi, a VVI graduate and a senior manager with the National Bank of Canada, was formed. The objective is to forge an ongoing relationship with VCC graduates, letting them know the college has a continuing interest in their lives and encouraging their support for college efforts.

The foundation is governed by a board of directors made up of community leaders repre-

senting a wide range of interests. Vancouver lawyer and VCC board member John Pearkes is president of the VCC Educational Foundation. In 1985 three members of the foundation board resigned. They were former VCC president A. S. Manera, Bunny Lyons and Mallory Smith. Named to replace them on the foundation's board were VCC President Paul Gallagher, Bruna Giacomazzi and Paul T. Cote, a lawyer and former chancellor of Simon Fraser University.

Howard Naphtali is the foundation's executive director. He was, for many years, executive director of the Lower Mainland United Way.

"In this last year I think we've firmly established the importance of the voluntary dollar, particularly to student aid," Naphtali stated. "We are starting to see a light of awareness dawn in the community. Voluntary funding gives us the flexibility to respond quickly to the need for special programs. An instance of this would be Continuing Education's new computer assisted learning project for mentally handicapped adults. The Vancouver Foundation, the Kiwanis, and the Leon and Thea Koerner Foundation provided us with the resources for an extensive equipment purchase and we were able to get this important initiative going quickly, meeting a need that otherwise might have gone unmet."

Naphtali went on to pay particular tribute to the tremendous effort those who work at Vancouver Community College played in foundation fund raising. "We got support from all sectors of the college. I think this commitment on their part is a real tribute to the college."

As he stresses, Vancouver Community College trains the skilled workers on whom B.C.'s future will be built. There are many ways those of you in the community can help ensure that future. If you would like to assist in this effort, Howard Naphtali would be happy to talk to you. He can be reached at 875-1131, local 359.

## ARTS PREVIEW

You have an opportunity to preview tomorrow's artistic talent now. The fine arts department at Langara Campus is hosting open house, April 8 through 11. Studios are going to be in session and there will be a gallery of student painting, sculpture, ceramics, designs and prints. The event gets under way with an awards presentation, Tuesday, April 8 at 2 p.m. Wednesday, Thursday and Friday open house starts at 10 a.m. It runs to 9 p.m. everyday but Friday, when it closes at 4 p.m.

Langara Campus is at 100 West 49th Ave. The fine arts studios are in the basement.

Don't wait until their work is in the Vancouver Art Gallery! See these young artists now. If you would like an individual or group tour, please call 324-5229 to make arrangements.



Hans Rerup

## Institutional evaluation heading into second stage

Vancouver Community College's institutional evaluation study is embarking on an important second phase. With eight months work behind the steering committee and the various subcommittees, a draft summary report is being put together. This, along with the reports from the various subcommittees, should be ready for extensive public circulation in April and May, according to steering committee chairman and VVI Principal Hans Rerup.

The institutional evaluation is an attempt by the college to look at its strengths, its weaknesses and plot the directions it should take over the next five years to effectively meet the changing educational needs of the community.

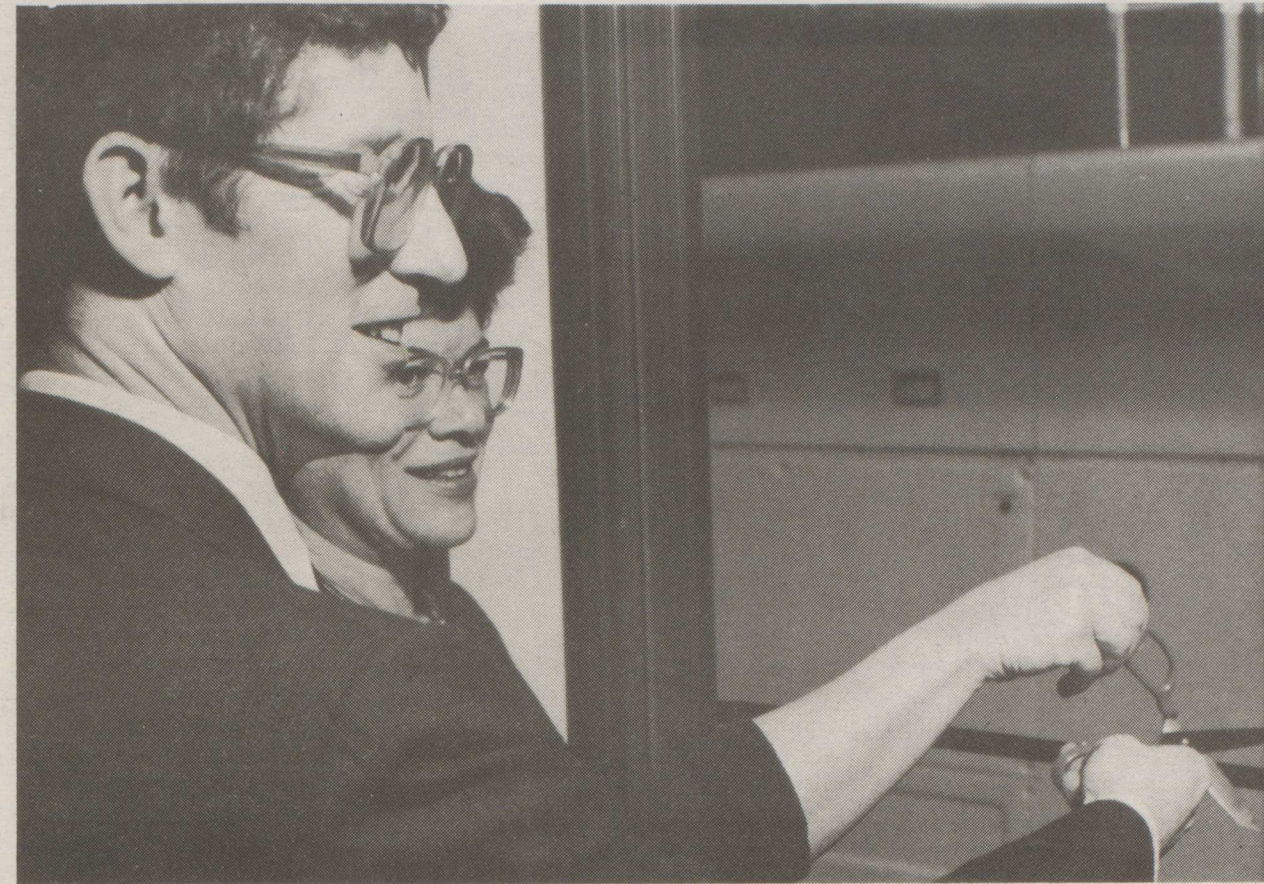
An initial survey of the people who work at VCC, our students and some members of the public, identified areas of particular interest and concern related to the college. These were: college/community relations; aspects of access; program and course development; quality of offerings; and decision-making, managing, and planning. Subcommittees were set up to look into these issues, along with subcommittees to verify the evaluation processes for instructional programs and for support services. These latter two areas were mandatory requirements set by the provincial government as part of the evaluation process.

"Frankly, the subcommittee reports were far more substantial than we'd expected at the outset," Rerup said. "The depth and thoroughness reflects a great amount of dedication, work, time and enthusiasm on the part of all subcommittee chairmen and members."

Rerup said that the public circulation in the coming two months will give people inside and outside the college ample opportunity to comment on the findings. Once the results of the public discussion are incorporated into a final report from the steering committee, Rerup anticipated this going to an external audit team, selected by the B.C. Institutional Evaluation Steering Committee of the Council of Principals. Members of the committee would come to the college in September or October to verify results.

As Rerup emphasized at the initial stages of this process, the evaluation is an important opportunity for the college to step back from the daily pressures of its operation and take a careful, considered look where we have come from and where we want to be going.

## Business behind London-Fuji Express



VCC Board Chairman Elizabeth Jarvis and Wynne Powell, of London Drugs, officially open the London-Fuji Express.

"Thanksgiving is March 12 at Langara!" Those were the words that best expressed the feelings of Lyle Larrigan, a careers division chairman and head of the photography program, the evening the ribbon was snipped by VCC Board Chairman Elizabeth Jarvis and Wynne Powell, of London Drugs, and the London-Fuji Express was opened. About 50 people were on hand to celebrate the debut of the new, one-hour colour processing lab. Not only is the new lab a boom to students in the program, it represents a significant step forward in the college's efforts to build solid partnerships with business and industry.

The colour processing equipment at Langara Campus's photography program had been woefully inadequate for a number of years. Larrigan and the other instructors in the program were searching for a way to acquire this much-needed new technology. With a price tag of about \$100,000 there was no way the cost could be absorbed through the college's capital budget, already pared to the bone.

One-hour labs are increasingly becoming standard equipment in the industry, putting the big labs into decline. "In a one-hour lab the operator monitors the whole process," explained photography instructor John Noble. "In the old labs a person would likely have one function — cutting prints, for instance."

The program needed to give its students training on equipment that was fast becoming commonplace and there was the opportunity, once the equipment was onstream, to retrain people displaced in the large labs.

When Larrigan heard about a fire in London Drugs East Hastings store and the water and smoke damage that was inflicted on its Fuji Minilab '30' he saw an opportunity. Working through the Vancouver Community College Educational Foundation, he sought to persuade London Drugs and the insurer to give the damaged equipment to the photography program. Students could clean and repair it for their use. The company could then take the tax write-off. Working with the support of many people in London Drugs, particularly Wynne Powell, manager of the chain's 23 one-hour labs, Larrigan was able to complete the arrangement and get the lab to Langara in early December.

He then called out the troops to get the equipment in working order. First, renovations were made to some of the department's space, with the co-operation of the college's buildings and grounds department and KD Engineering, so the lab could be accommodated.

Fuji gave invaluable assistance, by way of both spare parts and advice. Ron Kubara, the company's chief of technical services for Western Canada and a 1978 graduate of Langara's photography program, went out of his way to be helpful.

Not to be forgotten, too, were the students in

the program, many of whom put in dozens of hours with spray paint, paper towels, cleaner and elbow grease undoing the ravages of the fire.

The photography program has been part of VCC since 1970, Larrigan explained to the assembly. Over the years there have been about 185 graduates from the program, most of whom work in the Lower Mainland. They usually start their careers as photographers' assistants or as technicians, with some moving into the ranks of management or into their own businesses. As Dr. J. J. Dehnmol, Langara Campus's principal, mentioned in his remarks, London Drugs has had an ongoing relationship with the program, employing about 20 graduates in its one-hour labs. In addition, the company employs about 10 graduates of the campus's criminal justice program.

Speaking on behalf of the VCC Educational Foundation, the college's fund-raising arm, its president John Pearkes paid tribute to both London Drugs and Fuji for recognizing the benefits of partnership between the college and business. He went on to say that gifts of needed equipment, such as the one-hour lab, were an important way they could work together to provide the workforce of today.

Students will learn to program the one-hour lab electronically and they will oversee the development process for about 1,200 colour prints an hour. The London-Fuji Express plans to take in processing work from the public and its retail operations will be handled by staff at the Langara Campus bookstore, on the second floor of the main building.

"Obviously, it is a big plus for us to have this equipment," Larrigan said. "It is going to make an important difference to the quality of training we can give our students. But in a large sense, it is a tremendous example of partnership between education and business, working together for mutual benefit."

## Adult Basic Ed. Association meets at K.E.C.



King Edward Campus was recently host to the annual convention of the Adult Basic Education Association of B.C. More than 100 educators from across the province came to explore the theme "Looking to the Future of Adult Education." Adult education ranges from basic literacy, or learning to read and write, through secondary school education and college preparation. Dr. Roger Boshier from UBC was the keynote speaker and workshops covered topics from classroom symptoms for adults with learning disabilities, to writing popular English, and how to get the most out of biology field trips.

Norma Kidd, president of the Adult Basic Education Association of B.C., presents keynote conference speaker Dr. Roger Boshier with a wooden carving done by a former VCC adult basic education student Marvin Ashley.

## College and city look at skills shortages

Mayor Mike Harcourt was the luncheon speaker at a seminar on servicing skills shortages in Vancouver to 1990. The session took place at Vancouver Vocational Institute February 26 and was co-sponsored by the city and by Vancouver Community College. As the mayor indicated when he invited participants from the different levels of government, from education, from business and from labour, part of the city's economic strategy for the 1980's includes plans designed to encourage the development of human resources and bring about a better match between available workforce skills and those required to meet future needs.

Canada Employment and Immigration economist Dr. Roslyn Kunin began the session by looking at projected skills shortages for Vancouver. Among the factors she mentioned was the increasing need for people to have computer literacy and, following that, the requirement that workers have better analytical skills and be better communicators, both in writing and speech. In striving to expand its economic diversity, she emphasized it was important for the city to look beyond obvious factors, such as Expo growth, Pacific Rim activity and international financial markets. Among the important areas with potential for growth, she noted tourism and conventions, business, and sophisticated manufacturing.

In the panel discussion that followed, servicing the skills shortage was looked at from a number of different perspectives. Simon Fraser University President William Saywell discussed the university's perspective; VCC President Paul Gallagher talked about the issue from the viewpoint of colleges and institutes; Grant Botham, director general of the B.C. region for the Canada Employment and Immigration Commission, presented the federal perspective, while Michael Nikolichuk, education training manager for Control Data Corporation, spoke on behalf of industry; and Danny O'Neill, director of the apprenticeship and employment training branch, Ministry of Labor, talked about the province's viewpoint.

