



What if I have questions about my gift?

Your canvasser can help.
Contact your appeal chair
listed below or contact the

VCC Foundation for more
information about the VCC
Family Campaign.

Bob Aitken	Faculty Appeal Co-chair	local 7505
Dennis Cumming	Staff Appeal Co-chair	local 7399
Rebecca Davey	Family Campaign Coordinator	local 7148
Des Dougan	Administrators Appeal Chair	local 7525
Moreah Hamend	Faculty Appeal Co-chair	local 8523
Sheilah Henderson	Family Campaign Chair	local 7237
Carey Stoneberg	Staff Appeal Co-chair	local 8314

You can look forward to more updates about the Family Campaign as it progresses.

Vision for the Future

September 2005

VCC Family Campaign UPDATE



Vancouver
Community
College



Bold vision — Ambitious plans



Members of the VCC Family Campaign team with the model of VCC's Broadway campus expansion plans, from left to right: Bob Aitken, Sheilah Henderson, Des Dougan, Carey Stoneberg, Moreah Hamend and Dennis Cumming.

We've run out of space

By now we are all well aware of the exciting expansion to college facilities that will take place over the next few years. Our students need an improved learning environment. Everyone

has experienced challenges arising from lack of adequate space. In striving to meet increased demands from the community and industry we have, quite simply, run out of space.

Inside

Find out more details about the Family Campaign and how it is going so far.





Expansion costs money

The estimated cost of the first phase of expansion is \$48 million. The provincial government has committed \$33 million. The remaining \$15 million is the target of the Vision for the Future campaign: an undertaking that will ask community and industry partners to recognize the importance of VCC in the social and economic life of the region by contributing to the cost of the expansion.

Giving begins at home

Before we can go to the external community, however, we must demonstrate our own commitment to the vision and goals of the college. A strong show of support by board members, faculty, administrators and staff will send the message that we believe in VCC and its plans for the future. Thoughtful giving and a high participation rate among the internal community will encourage the external community to respond

What is the Family Campaign and how does it work?

To accomplish a strong show of internal support, we have embarked on a Family Campaign — an organized approach in which each and every one of us — board members, faculty, staff and administrators — will be asked to demonstrate a commitment to VCC's goals by making a direct donation or pledging an amount over a specific period of time. The Family Campaign began with the solicitation of the board in the Spring. Administrators began their appeal in July, with faculty and staff campaigns running from September through November. Each group is led by a chair or co-chairs who are assisted by Team Leaders and a team of canvassers.

How is the Family Campaign going so far?

The Family Campaign is off to a very good start. The appeal to the College Board, Foundation Board, and Governors' Council began in May, with over \$130,000 raised since then. There is 100% participation from the College Board, and the same is expected of the Foundation and Governors' Council, now that most members have returned from summer holidays.

The Administrators Appeal kicked off in July and has raised a whopping \$137,641 to date, with over 48% participation. 100% of the college's executive have contributed to the campaign. Under Des Dougan's leadership, the college expects to complete the appeal

to the administrators by the end of Sept.

The Staff Appeal has only recently been kicked off with events at KEC on Sept. 13 and at City Centre on Sept. 28. Dennis Cumming and Carey Stoneberg, along with their team of volunteer canvassers, plan to finish their appeal by late November/early December.

Bob Aitken and Moreah Hamend are co-chairs of the appeal to the faculty. Bob and Moreah are actively recruiting volunteer canvassers from all programs to help with the appeal. If you would like to help with the Faculty Appeal, please call Bob or Moreah directly, or Sheilah Henderson at the VCC Foundation.

"Our vision for the future is bold and our plans are ambitious. VCC is growing in response to a mandate that is squarely focused on people and the economy. We are on an exciting journey, and we invite you to join us."

*- Dale Dorn
VCC President*

