

VANCOUVER  
COMMUNITY  
COLLEGE



# VCC Connections

Vancouver Community College  
New Faculty Office Library  
6800 21st Street  
Vancouver, B.C. V6P 6C6  
(604) 273-1119



Special  
Open House  
Issue

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## Countdown to Open House

The invitations are in the mail... the media has been contacted... the final week of Open House preparations are well underway. And nobody's more excited about the event than the members of the Open House committee. The people who make up the committee represent the broad range of people who work and study at VCC. And everyone brings to the committee their own unique area of expertise. Where one person brings their knowledge of the food services industry, another is experienced in logistics and space requirements, while still another brings their expertise in promotions and advertising.

exception of the part-time communications officer, all members of the committee have had to focus on their day-to-day duties in addition to planning for Open House. It hasn't always been that easy. Contacting a vendor and trying to get the best price for helium balloons while at the same time doing your best to plan for your department for the next budget year can be a challenge, to say the least.

### Volunteer roster almost complete, but...

We still need a few staff volunteers who are generally familiar with either KEC or CC to serve as Hosts/Hostesses at the Information Desk at each campus for Open House. Duties include providing directions to the campus, handing out Open House event and tour schedules and handling general inquiries. Volunteers need to sign up for a minimum of one hour but can work as many hours as they prefer. Call Larry at 8319 or Jean at 7008 to sign up.

### Media sponsorship campaign successful

One area of the Open House promotional campaign that the committee is especially excited about is the area of media sponsorship. After many phone meetings, members of the Publicity sub-committee were happy to report that not just one, but *three* members of the local media would be helping to sponsor the event. Z95.3 FM, which is Vancouver's most popular radio station,

### Meetings, bloody meetings

The committee has met on a regular basis, at least once every two weeks, since the idea of Open House came about last fall. With the

tion, would provide an on-location broadcast from KEC, at a price drastically reduced from their regular fee. In the two weeks leading

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up to Open House, they would provide a number of spots at peak times of the day. TVWeek, the weekly television listings magazine, is providing us with a half-page ad in their April 1 edition. And to top it all off, The Province will run a free ad on April

2. To hold up our part of the bargain, we use the sponsors' logo in all of our promotional materials.

These days, when every upcoming event is soliciting media sponsorship, the fact that we were able to land sponsorships from three prominent media outlets gave the committee a lot of momentum. We knew we were onto something worthwhile!

### ***Coordinator steps forward***

Many, many thanks to Jackie Ehler, Director of Food Services at CC, for volunteering to wear the Open House Coordinator's hat, on a part-time basis. Jackie volunteered the week of March 14 and is now one of the main contacts for Open House.

### ***Meet me in the Library***

Both campuses libraries will demonstrate to visitors how interesting today's VCC library really is. With the advent of CD-ROM and the Internet,

the library is becoming one of the most exciting and positive places to get a taste of the technological revolution. Both libraries will hold CD-ROM and Internet demonstrations

and tours. KEC Library, in conjunction with the Instructional Computing Centre will offer a number of demos for computer users. KEC library also has a number of video showings scheduled, including the newest VCC promotional video, "The Best Place to Be." Other videos include "Creating Bridges," the story of immigrant women and their journey from Latin America to settlement in Canada, and the hilarious "Meetings Bloody Meetings," starring Monty Python's John Cleese. (With the last one no doubt receiving a number of looks of recognition from members of the VCC staff and faculty.) For those interested in surfing the 'net, CC Library will hold an Internet "Smiley's" contest and draw.

In light of all the special events occurring in the Library during Open House, they will not offer any regular services such as: circulation or renewal of materials, reference and information services, film and video booking, receipts of fines and fees and issuing or renewing of cards. However, no materials will be due on that day and the Library staff would love for everyone to come down to celebrate Open House with them and take part



## **Citizenship Court**

As one of **the** major events of Open House, KEC will host a Citizenship Court at 11:00 am on the day of Open House. Fourty new Canadians will be sworn in/affirmed by Judge Lynne Connell. With KEC's large number of ESL students, it's very important for the campus to host the ceremony. Many of our students have indicated a wish to become Canadian citizens at our college, so for VCC, this is truly an exciting and momentous occasion!

The event will feature two speakers: John Cruickshank (introductory) and Anna Terrana (local MP). As well, a piper from the Vancouver Police Department will "ring in" the event.

**Please note that we need volunteers to act as ushers for the ceremony. Contact Sarah Lucas at local 7158.**



## **Attention closet Picassos!**

Each campus will hold a poster contest, with the theme being "VCC and Me" from 11:00 am to 4:00 pm, with judging at 4:00 pm. This is open to the public, students and staff. Prizes include food baskets and gift certificates. Unleash the right side of your brain and show off your artistic side! The contest will be held in room 2145, KEC, with CC location to be announced. Supplies will be on hand.

in the many demonstrations, readings and screenings they have planned.

### ***Rogers' Downtown Digest features VCC***

They say timing is everything, and in this case, it couldn't be more true. On Monday, March 20, City Centre campus hosted Rogers Community 4 television station for their newsmagazine program "Downtown Digest." CC was the backdrop to the regular features of the program, and was used to create bridging segments that linked the show's individual pieces together. Dale Dorn was featured in an interview and used the opportunity to advertise Open House. Although the title of the program would suggest that only downtown locations are appropriate as the show's backdrop, they were able to tie in

KEC through the promotion of Open House. The show aired four times on Channel 4.

### ***When it rains, it pours***

Talent Vision, the Chinese language television station also did a feature at City Centre on March 22. This feature focussed primarily on Open House and its appeal to ESL students. The show aired on Sunday, March 26 and by all accounts was a beautiful production.

### ***It pays to advertise***

Speaking of media, and particularly print media, we have quite an advertising campaign happening for Open House. In addition to the sponsored advertising mentioned above, we're also advertising in such local papers as the Vancouver Courier, the Vancouver Echo, Burnaby Now, Richmond News, the WestEnd, Kitsilano News and The Georgia Straight.

### ***That's a lot of hot air***

Those who were involved with the planning of Open House '92 at City Centre will agree that one of the most effective promotional tools for the event was the hot air balloon situated on the campus grounds. Well, this year's Open House will feature a balloon at each campus, over



### **Reading from Bad Imaginings**

The KEC library is very pleased to welcome **Caroline Adderson** as she reads from her book **Bad Imaginings**. This book of short stories was nominated for the 1993 Governor General's Award and has been awarded the Ethel Wilson Prize as the best book of fiction published by a BC writer in 1993. The reading will take place on the main floor of the KEC Library at 2:00 pm.



### **Tour de force**

Self-guided tours at each campus will give visitors a chance to see for themselves close-up the exciting programs that VCC offers. At City Centre, two tours are available: Tour A, starting from the Dunsmuir St. entrance and Tour B, beginning at the Pender St. entrance.

At KEC, two tour routes are also available to take in the special events in the various departments. Since these tours are self-guided, arrows will direct people through the various departments; many of which will hold special on-going events all day in their areas. Many other departments will hold special events and displays in the City Centre main lobby and KEC cafeteria.



### **Ongoing Events**

Many departments will feature exciting, ongoing demonstrations in their class areas for the duration of Open House. Still more will provide displays or special demos in the City Centre lobby or KEC cafeteria. Check the Open House program guide, available at the information desks for complete and up-to-date information on all events.

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two days. The balloons will go up on the roof of both campuses the day before the event and stay up until Open House closes at 9:00 pm. Watch for them next Wednesday!

***Music, maestro, please***

From 3:00 pm to 8:00 pm enjoy a broad range of musical styles provided by the Music Department. Scheduled to appear are: Madrigal Singers (20 voice choir), Brass Ensemble, Jazz Orchestra (18 piece instrumental), Concert Choir (30 voice choir), Saxophone Quartet, Jazz Ensembles (6 piece instrumental), Soundwave and Primetime (vocal jazz) and the Latin Jazz Ensemble (13 piece instrumental).

***Enter now...enter often!***

Each visitor will receive a program guide

containing a clip-out entry form for a number of fabulous door prizes, which include two \$75 gift certificates towards CE courses, contributed by the Continuing Education department.

***Wear your ethnic gear at Open House***

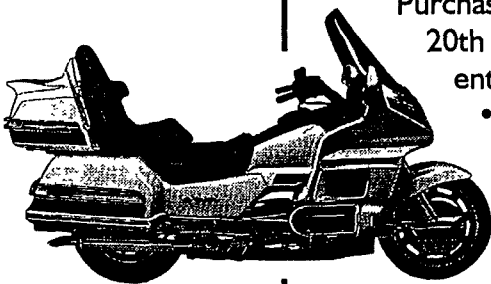
Don't forget to express your ethnicity at Open House—how about a frock from Marks and Spencers or a kilt (windy day or not) or that annorapqaortoq that's been gathering dust. Or, if your Ukrainian grandmother's blouse is too tight on you, why not celebrate the delightful diversity of our college by wearing something from an ethnic group whose clothes you admire.

# go for the gold!

## Special spring promotion for VCC employees only

Purchase your tickets on the 1995 Honda Gold Wing Motorcycle—20th Anniversary Edition **before April 30** and your name will be entered to win one of four fabulous prizes:

- an enormous plush squirrel
- a beautiful wood cheese board
- a cuddly plush teddy bear
- a delightful Soundwave CD



**Only 5,000 tickets will be sold! \$20 each or 3 for \$50!**

Call Jane, VCC Educational Foundation at 871-7237 to purchase your tickets today. (Employees who already purchased tickets should contact Jane to have their name entered into the draw.) Drop by the Gold Wing displays at Open House April 6 and see for yourself the world's premiere touring bike.

## Celebrate the best of BC:

join the BC Chapter of the Canadian Parks and Wilderness Society for *Wildernight '95*. This fun-filled benefit evening features music, silent and live auctions, draws and door prizes. The highlight of the evening will be a presentation to Dr. Stan Rowe, well known BC conversationist and naturalist, of the CPAWS national J.B. Harkin Conservation Award. The event will take place on

Thursday, April 6 at Performance Works at Granville Island (beside the Granville Island Hotel). Cost is \$20 per person, which includes a complimentary drink ticket and hors d'oeuvres. 6:30 pm: auction viewing and no-host bar, 7:00 pm: program begins. For information or tickets contact the CPAWS office at 685-7445 or Karen at 873-6627.



## Get ready to bail out VCC's Board Chair, Bob Smith!

He'll be "arrested" at City Centre and locked up as part of the Cancer Society's annual lock up and bail out. Mr. Smith will be "put away" at 11:00 am, April 19.

# announcements

## VCC has two people with the name "J. Hansen"!

One is Jo Hansen, the Senior Admin. Services Clerk in the Registrar's Office and the other is Janice Hansen, the Human Rights Coordinator who has offices in the Counselling Departments at KEC and CC. Their mail has been finding its way to the wrong person. When sending mail to Jo or Janice, please ensure that their full name, title and/or department is on the envelope, and PLEASE, if it is confidential, indicate that on the envelope. Your help will be much appreciated by a lot of confused envelopes. Thanks.

## New Videos in CC Library

- All Systems Go: Motivating for Excellence
- Basics of Handling Incoming Calls
- Better Banquets Basic Service Skills
- Cheese Classics of America
- International Trade: For Whose Benefit?
- Laying the Groundwork: Organizational Design
- Let Me Teach You a New Wrinkle in Packing
- Running the Show: Influence, Power and Authority
- Taste of the West: Bringing Free Enterprise to the Soviet Union
- Working it Out: Managing Organizational Conflict

# classifieds

## JOB POSTINGS

### VCC

*Office Clerk (a)*, Administration Office, City Centre. Closing date: April 4. This is a temporary position until approximately June 25, 1995.

## FOR SALE

*One black desk.* Computer keyboard drawer, desktop shelving for books and monitor. Asking \$150. Call Jane at 7237 to arrange viewing.

*IKEA wood wine rack.* Holds 30 bottles. Excellent cond. \$15; *Wine making equipment.* Makes 30 bottles wine. Includes glass carboy, plastic pail, hydrometer, all tubing etc. As new condition. \$30; *30 clear glass wine bottles* \$5; *30 green glass wine bottles* \$5. Tel local 7361.

## HOUSING

*Sacrifice Sale: 2 bedroom, 2 bathroom condo;* 15th floor - concrete highrise in Burnaby. 928 sq. ft. plus wrap-around balcony. New carpets, new paint, vertical blinds, European kitchen cabinets, custom made bookshelf, organized closets. Unobstructed mountain view. Loads of storage. Indoor pool, sauna, whirlpool, universal gym, wood-working room, billiards room and party room. All new plumbing throughout the entire building. Close to SFU, transportation and Lougheed Mall. *Must sell—open to all offers!* Call 871-7006.



# SEE YOU AT OPEN HOUSE!



If you have any spare interoffice envelopes, please be sure to return them to the campus mailrooms. Thanks.

## Quick Quote

A physician can bury his mistakes, but the architect can only advise his clients to plant vines.

—Frank Lloyd Wright

# \* Connections

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Manijeh Golkhizi (KEC)

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Connections publishes every Thursday, and the deadline for submissions is 3:00 pm on the previous Friday. Please supply your article to Manijeh or Vickki in a simple, word-processed format (text only is best) on an IBM-compatible disk. Please include a hardcopy.

The Editor reserves the right to edit submissions for clarity and length, when necessary.

Please recycle this newsletter. ♻️

