1997 c.2

Connections

VANCOUVER COMMUNITY COLLEGE



Inside



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Are you or someone you know being stalked? Here's now to deal with the situation.

3

Help showcase the contribution that outstanding individuals make to your college, through the ACCC Prix Awards.

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Add your input to the creation of a December 6 Remembrance memorial.

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What's new in the AAA Division: an update.

8

Your input is requested on the draft Sponsorship Policy and Guidelines.

VCC's student orientation

n September 3, City Centre welcomed approximately 900 new students to Vancouver Community College by holding a Student Orientation at the Floata Restaurant in Chinatown.

John Cruickshank, College President and Margo Massie, Chair, VCC College Board, welcomed the students. As well, short presentations were heard from Financial Aid, Counselling, the Learning Centre, the Library, Safety and Security, Health Services, Food Services, the Human Rights Coordinator and the Student Ombudsperson.

Our thanks to Second Cup, Retail Meats, Culinary Arts, Asian Culinary Arts, Baking and Pastry Arts, the Bookstore, AG Hair Care, Joico Hair Care and Cairo Hair Care for donating prizes which livened up the presentation.

A special thank you to Jackie Ehlert and the Food Services Department for arranging donations for the gift bags given to each student. Much time and effort is spent on preparation of these bags and we appreciate their hard work.

Jackie Sandy, Dean of Student Services and Registrar

Course boosts careers in port

Keeping the coal, sulphur, salt, grain, forest products and multitudes of other cargo moving smoothly through our port and city takes a small army of people.

Some of those people must have an understanding of customs regulations and be able to access cost-effective and appropriate methods for both domestic and international transportation.

That's the purpose behind the nine-month program at VCC called Traffic, Customs and Transportation. The course examines the various modes of transportation and the international movement of cargo.

Students take this program with the goal of entering the transportation business and beginning a career connected with moving cargo.

The course content includes an examination of the characteristics of different transportation modes and what makes them ideally suited for specific types of cargo.

The student are also exposed to a broad range of transportation issues including geography, law, accounting, logistics and marketing.

continued on page 7



Finance and Administration Committee of the Board

1998 Schedule of meetings

All meetings will be held prior to the Board meeting on the dates indicated, from 3:00 to 5:00 pm.

Date	Campus	Location
Thursday, Jan. 22	KEC	Room 4056, 4th Floor Boardroom
Thursday, Feb. 26	City Centre	Room 200, 2nd Level, Administration
Thursday, Mar. 26	KEC	Room 4056, 4th Floor Boardroom
Thursday, Apr. 23	KEC	Room 4056, 4th Floor Boardroom
Thursday, May 28	City Centre	Room 200, 2nd Level, Administration
Thursday, June 25	City Centre	Room 200, 2nd Level, Administration
July	No Meeting	
Thursday, Aug. 27	KEC	Room 4056, 4th Floor Boardroom
Thursday, Sept. 24	KEC	Room 4056, 4th Floor Boardroom
Thursday, Oct. 22	City Centre	Room 200, 2nd Level, Administration
Thursday, Nov. 26	City Centre	Room 200, 2nd Level, Administration
Thursday, Dec. 17	City Centre	Room 200, City Centre*

^{*} Subject to VCC Board approval.

For more information, contact Doreen Sharan, 871-7163.

Saturdays @ the Library
City Centre Library:
11:00 - 3:00

KEC Library: 11:00-3:00

Are you or someone you know being STALKED?

Find out:

- what is and isn't stalking
- what the Police can and can't do
- tips for keeping safe
- general profile of stalkers

Monday, October 27, 11:30-1:00, Room 112, City Centre Wednesday, October 29, 12:00-1:30, Room 5025, KEC

Presenter: Sgt. Doug LePard, Domestic Violence and Criminal Harassment Division, Vancouver Police Department.

Sponsored by: VCC Safer Campuses Standing Committee. For more information contact: Janice Hansen, local 7040/ 8310.

Open to employees and students... classes welcome!

Bowling get together

The CC Admissions Department has formed a team for five pin bowling, and we invite all VCC departments to join us for some friendly competition. Teams would consist of four to five people, with the games being held at the Commodore Lanes on Friday, October 24 at 5:00 p.m.

Please call Charly at local 8403 or e-mail cjadrani@vcc.bc.ca for more information on reservations and fees (we receive a discount on our fees). Last day for bookings is *October 9*. Currrently there are three teams.

Even if you've never played before, don't hesitate to join up. A number of people on the teams have never bowled before.

Prix Awards

The Association of Community Colleges Awards Program recognizes and promotes excellence in teaching, programming and leadership within Canadian colleges and technical institutes. Featuring both a national and international scope, the awards showcase the extraordinary contribution of individuals to their college/institute communities.

By highlighting these contributions the awards program focuses attention on the role of our institutions in social, cultural and economic development.

Students are our raison d'être, yet it seems the Student Leadership Excellence Award receives less nominations than other categories. Please nominate a student or engage your colleagues in the matter and ask them if they know of a worthy student.

Nominations are currently being accepted in the following categories:

Student Leadership Excellence

 for a student leader who has made an exceptional contribution within the institution and within the communities it serves.

Staff Excellence

 honours a staff member who has made an exceptional contribution within the institution and within the communities it serves.

Program Excellence

recognizes the diversity and flexibility
of programming which inherently involves business, industry and the
professions in the design of curricula
in their areas of expertise.

Teaching Excellence

 honors a faculty member who has exhibited consistent excellence in teaching and has had a significant impact on the personal and academic growth of students.

Leadership Excellence

although the entire institution participates in playing a learning leadership role in the communities they serve inevitably, one or two people make an outstanding contribution each year.

Internationalization Excellence

 is for the college or institute which, through its international institutional development linkages and its efforts at internal internationalization, has consistently shown leadership and innovation.

In honouring excellence, ACCC hopes to foster these qualities and to inspire others to learn from the examples offered.

Deadline for nominations is December 5, 1997. For a nomination package please contact Sandra Bishop, College Advancement, local 7538.

News from the Learning Centre at KEC

Vancouver Community Colleg-King Edward Campus - Librar P.O. Box 24620, Station F Vancouver, B.C. V5N 579

The Learning Centre at KEC is offering *free* workshops for students. Drop-ins are welcome, but workshops are limited to 15 students. Students must bring their student card to sign up or drop in.

Beginner News Listening Workshop starts October 1 and runs Wednesday afternoons from 3:00-4:00 in room 3093. Emphasis will be placed on listening to the tape, both with and without the transcript. This will be followed by questions, cloze and discussion. Where possible, use will be made of the West Coast Reader in connection with the news items. (Tutor: Michael)

CBC News Listening Workshop starts September 26 and continues every Friday morning from 11:00-12:00 for Intermediate ESL students. Come to room 3121 for vocabulary building, listening practice for the gist and specific details followed by a cloze exercise and discussion. (Tutor: Veronica)

Handwriting lessons will be offered on Fridays only in the Learning Centre on a drop-in and one-to-one basis. Lessons will focus on learning how to read handwriting and form cursive letters. Sign up with a tutor

Free assorted Apple software available to any department. Please call the Learning Centre at 7219.

Staff Changes at City Centre Learning Centre

Please welcome Bridget Rivers-Moore to City Centre. She loves working with students and can assist them with their study needs, especially ESL students. Please drop in and say hello. Celeste Roberts is now tutoring in the I.E.P.A. Department at King Edward Campus. We wish her the best of luck in her new department.



announcements

on the same of the

Fall Awards Ceremony

This year's awards ceremony will take place on November 21, 1997 in the KEC Auditorium, on the second floor. The schedule is:

- 9:30 am: Health and Tourism/Business Divisions
- 1:30 pm: AAA, Technology and ESL Divisions

Cars wanted: dead or alive

KEC Automotive Tech department needs cars for clutch repairs and cv shaft work. If your car is making funny noises call Murray MacGregor at local 7426 or visit Customer Service on level 1 Room 1040.

Policies approved for deletion

The following Policies were approved for deletion at Operations Council on September 9, 1997.

2.1.1.2	Student Transcripts and Tui-
	tion
2.1.1.4	Student Fees and Recovery
2.1.1.3	Student Activity Fees
2.4.1.2	Student Services Fees
3.2.0.6	Assessment Fees

Netscape and WWW course date change

The date for the course "Intro to Netscape and Searching the WWW" has changed form October 17 to November 28. The time and room number remain the same for both workshops.

If you are interested in these workshops, please sign up as soon as possible.

More interoffice envelopes needed

We realize this is a familiar refrain, but one more time from the top. If you can

spare any interoffice envelopes, the KEC Mailroom desperately needs them. Please drop some by to Helen at your earliest convenience.

Mexico/Chile and Asia Pacific Awards

If you are interested in developing your international knowledge, skills and abilities as well as forging friendships and working relationships with people from Mexico, Chile or the Asia Pacific region you could qualify for a British Columbia *International Grant* or a British Columbia *Asia Pacific Award*.

Deadlines: faculty/staff: December 1; students: January 15. For application forms with attached information, contact your Department Head or Cecily May at 871-7178 (voicemail), email emay@vcc.bc.ca.



Marriage between Library and Media Services

While our Library and Media Services departments have been happily working under one banner as "LAMS" for a number of years now, we're no longer "just good friends." Yes, the relationship has gotten serious.

How serious? We're talking marriage!

Congratulations to Bob Altwein, Graphic Designer in Media Services and Virginia Adams, Coordinator II, Library Technical Services, who were married recently! We wish them all the best for their future together.

This makes LAMS one big happy family!

Library reserves

Imagine this scenario: you're a student in a class of 35 other first year students. You all get an assignment which is due in one week. It's the end of the day, and you haven't the time to stop by the library to pick up some books on your topic. Oh well, you'll just do it in a few days' time when you're back on campus.

(Two days later:) You get to the Library and find that all of the books on the topic your class have been assigned to research have already been taken out. What?! Those books are out until after the assignment is due! Why oh why didn't your instructor put the books on Reserve? That way, the whole class—including you!—would have had access to the information.

Instructors: please prevent this scenario from happening by putting materials on Reserve in the Library when your entire class is researching a single topic. It's the best way to ensure that enough essential resources are available to your students. It's also useful to check what we have in the Library, and if relevant resources are limited, you can then put significant items on Reserve.

Reserve materials are kept behind the check-out desk, and you can decide if they are for in-library use only, or can be taken out for short periods of time (overnight, three days). Placing library materials on Reserve for short-term loans or in-library use means all the students in your class get a chance to find the information they need. And when the assignment's over, these materials can go back into the general collection.

Thanks!



KEC Counselling Workshops for Fall 1997

Location: CCA, Room 2103 Thursdays 10:30-12:00 AM Open to all KEC students (ESL Advanced and above)

Oct. 9 Brain based learning
Oct. 16 Assertiveness (How to say
"no" and ask for what you

want)
Oct. 23 Respectful and Abusive

Oct. 30 Anger Management

Nov. 6....... Communication Skills 1 (What is com.? Ineffective/ effectivecom.)

relationships

Nov. 13...... Communication Skills 2 (Effective com. cont/ constuctive feedback)

Nov. 20...... Choosing a Career Path

Nov. 27..... Test Anxiety

Dec. 4...... Parenting Concerns

Dec. 11 Living/working in a multicultural environment

Fall Graduation

If you've never attended a graduation at VCC, mark October 15 and 16 on your calendar. The festivities include a small reception following each of three ceremonies, scheduled over two evenings, in the auditorium at King Edward Campus.

Wednesday, October 15 at 6:30 pm

- Academic/ABE/ASE
- ESL
- Technology

Wednesday, October 15 at 8:00 pm

- Tourism, Hospitality and Services
- Business and Computer Applications

Thursday, October 16 at 7:00 pm

Health Sciences

For an experience that is sure to make you proud of the role you play at VCC, volunteer to help our grads on a night which is truly a memorable occasion. Contact the Registrar's office for more information on how you can be of service.

calendar

Upcoming events and other happenings of note:

Education Council Meeting, October 7, Room 5025, KEC.

Fall Awards Ceremony, 9:30 am and 1:30 pm, November 21, KEC Auditorium.

Bavarian Night, November 14, City Centre.

Fall Graduation Ceremonies, 6:30 pm, October 15 and 7:00 pm, October 16, KEC Auditorium.

VCC Board Meeting, October 23, 5:00 pm, Room 5025, KEC.



Congratulations times two:

Carmine Morelli, from Hospitality Management, coached the BC Soccer Team to a silver medal in the August 1997 Canada Summer Games.

Allan Andrews of the Humanities Department has a book appearing this fall, entitled "Brave Soldiers, Proud Regiments: Canada's Military Heritage" with a foreword by Major-General Lewis MacKenzie. Watch for it on bookstore shelves soon.

Call for members: National Day of Remembrance Memorial

As many of you know, the City Centre campus has, for the past seven years, acknowledged December 6th as the National Day of Remembrance and Action on the issue of Violence against Women. Members of both faculty and staff are welcome to become part of the effort required to create both a memorial to the women who died and to provide exhibits that address the issue of taking action to end violence

against girls and women. A meeting has been set for 12:00 (noon) on October 22 in Room 180C (near Cambie St. entrance). Please come with your energy and your ideas.

In addition, if there are men who are interested in the white ribbon campaign (or other ideas), please contact Wayne McNiven at 8434.

Holly Cole



AAA Division news

Faculty News

Pat Rose in the Visually Impaired Program is retiring at the end of January. Adele Morley will be assuming Pat's P/T position.

Humanities Department Head *Joan Rike* has returned to the College after her leave.

Gordon Rudolph, Mathematics instructor is currently on leave. Skye Richards and Chaker Ayadi are replacing Gordon this Fall.

Congratulations to *Perry Taylor* from CCA, who got married in July.

Accomplished musician *Peter Yip* (CCA) and his band have recently performed on the CBC and at the PNE. Peter plays the Pi-Pa, a chinese classical guitar.

Science Department Update

Peter Hopkinson has returned from his leave. Margaret Mackenzie and Ed Chan-Henry are both on leave.

CCA instructors *Michele Fisher* and *Rob Gegear* have both completed the Instructor Diploma program.

Vincent Chauvet is the new Department Head for Sign Language Studies. Karen Carruthers is the new part-time instructor. The department also welcomes back Barbara O'Dea after her leave.

Leanor Vlug, Coordinator for the Program for Deaf and Hard of Hearing Adults and Helen Chan, Instructor for the Program have both returned from leave.

Staff News

Maria Wang, CCA Program Assistant has joined the McGregor Daycare Board.

Donations

Basic Education has received a donation of \$1800 from KESA which was matched by the Educational Foundation. The funds will be used for students who are unable to afford books and supplies.

Visually Impaired Program has acquired a braille display worth \$16,000 through funding from Vancouver East Rotary Club and the VCC Educational Foundation.

Computer Updates

CCA is working with Bob Aitken and Michael Agrios on putting the Provincial Level English (written by Perry Taylor) course on the Internet.

The *CCA computer lab* is being connected to the World Wide Web.

The *Community and Career Education* (CACE) department is enjoying their new computer lab.

Awards

CCA instructor *Robert Gegear* won the prestigious National Science and Engineering Council of Canada scholarship. Robert is now working on his PhD at the University of Western Ontario. Robert was also a winner in the VCC Golf tournament.

Program Updates

Humanities is offering two new courses. The course "Writing for the Workplace" is offered on Saturdays. In this course students write business letters, memos, reports, summaries, resumes, and practise speaking skills for communication on the job. English 127, a first year English course, is offered for Music students and other qualified students, space permitting.

CCA and Counselling are offering a series of workshops using the "Staying Aloat" curriculum produced by Donna Barreca and Marg Hepler. The workshops are offered every Thursday and are open to all College students.

The *City Centre CCA* program has been very successful and is now part of the base programming. They are working on prep programs for City Centre courses.

BEST, **EEAW**, and **ABE** for **Youth** are all full with Youth having 75+ waitlisted.

CCA is now facilitating an increasing number of special needs students. Currently the program has four blind, three deaf, one brain injury, two schizophrenic, one autistic, one Tourette Syndrome with obsessive compulsive.

CCA is doing a monthly student appreciation day for its students.

Basic Education is collaborating with the Healthcare Labour Adjustment Agency, BC Women's and Children's Hospitals in a workplace literacy peer tutor project. The project will be underway by Nov. 1, 1997 with Sally Gellard instructing for six months.

Basic Education has expanded their selfpaced program from two to four nights. Enrolment overall is good.

Basic Education, CCA, and Business and Computer Studies are currently running classes at the Learning Centre at the Vancouver East Community Skills Connection on Commercial Drive.

Publications

Congratulations to *Laurie Gould* and *Jan Weiten* for their publication "Ideas, Activities, and Exercises for Fundamental Level English."

Congratulations also go out to *Michael Szasz* and *June Dragman* for their cost-shared literacy project publication "Community Success Stories from BC and around the World."

LES INFO CORNER

Helpdesk statistics

To date, the Helpdesk has logged 5.047 calls (2,189 at CC, 2,657 at KEC and 201 at other locations).

4,795 of these calls have been resolved.



Traffic, Customs and Transportation (continued from page 1)

Students also complete two work study placements at local businesses in the industry. There, students take part in the day-to-day operation of the busienss and get to meet people working in the field.

The students are encouraged to assist in locating these placements — it helps to prepare them for a future job search.

When they get back to the college, the students make a presentation to their peers about the company they worked and the work they did.

An advisory committee of transportation professional ensures that the program remains current with industry developments.

Guest lecturers share expertise with students and instructors.

Graduates of the TCT program may find challenging entry-level positions working in diverse areas of the airline, marine and motor carrier industries.

They could find work relating to inventory control, traffic, shipping, receiving, purchasing, importing and exporting. They could also be employed as freight forwarders or as customs brokers. The current rate of employment for graduates of the program is between 80% and 90%.

Reprinted from The North Shore News' Port Day '97 edition

Feedback requested on VCC Human Rights Policy

The Human Rights Policy Review Committee is currently seeking feedback from the College community on the VCC Human Rights Policy, Draft No. 1. Copies of the draft are available in the mail rooms at King Edward and City Centre campuses as well as in the Student Association offices at both campuses. Copies have also been provided to the executives of each of the constituency groups listed below.

Please direct your comments and/or questions to any member of the Review Committee:

Wayne Avery, VCCFA
Gyda Chud, C.E.
Moneca Dale, BCNU
Janice Hansen, Administration
Chris Joyce, CUPE
Mihran Kuerdian, CCSA

Your feedback will be discussed at the next Review Committee meeting on October 28, where Draft No. 2 will be produced.

> Janice Hansen, Human Rights Coordinator

Alzheimer Society of BC thanks college for donations

VCC President John Cruickshank recently received a letter of thanks from Ian Ross, Executive Director of the Alzheimer Society of BC, thanking the college for its recent donations to the Society through the United Way of the Lower Mainland. The letter mentions that because the incidence of Alzheimer's is expected to triple by the year 2030, the Society is working hard to make every dollar count in four critical areas — education, support, advocacy and research.

"Over the past six years we have directed over \$1,500,000 into funding research related to the causes, cures and management of Alzheimer Disease and related dementias. With your continued help we will aim to increase these important research endeavours each year," the letter states.

This letter is also a poignant reminder to VCC staff and faculty, especially those who have family members or friends suf-

fering from Alzeimer's, that this year's upcoming United Way drive is another opportunity to fight a most debilitating and frustrating disease.

Making Research Happen The 1998 Research at Small Universities Conference

This year's conference will be unique because it's the first one ever to address the needs and interests of faculty and administration in collaboration. Participate in a gathering of researchers and administrators from across Canada to gain ideas and information that you can share with col-

The conference will be held May 7 to 9, 1998 at the University College of the Cariboo, in Kamloops, B.C.

The conference will feature focused, pertinent discussion on diverse topics like

leagues at home.

research protocols, funding opportunities, and grant applications. Plenty of time is allowed for participants to explore the city, hike the surrounding hills, golf the many local courses, or fish our famous lakes.

For more information, or to register, please contact:

Maryanne Bower, Box 3010, Kamloops, B.C. V2C 5N3 Phone: 250-828-5019 Fax: 250-828-5394

E-Mail: mbower@cariboo.bc.ca Website: http://www.cariboo.bc.ca/schs/whatsnew/research.html



Call for Input: Sponsorship Policy and Guidelines

At the September Board meeting, I was asked to circulate the Sponsorship Policy and Guidelines for wider input:

Definition:

Sponsorship is defined as an agreement which is marketing oriented and has commercial benefit to the sponsor and sponsorship recipient. It is not a gift to the recipient and is not tax-receiptable.

The sponsor gains recognition and the recipient receives benefits which can include better prices, improved services, reduced costs or increased revenues.

Background

The BC College System has been facing financial pressures for many years. All Colleges have been asked to provide additional spaces and services for students with shrinking budgets.

In the Context section of the Strategic Plan, "Charting a New Course", the Ministry challenged the colleges as follows: "new ways to acquire and share resources and expertise throughout the learning system will need to be found". Specifically mentioned in the executive summary are non-government sources of capital funding and new partnerships with business, federal government and other crown agencies. Therefore, VCC is challenged to balance the Strategic Plan's goals of relevance & quality and access against affordability and fiscal responsibility. However, the most important challenge is to ensure that the integrity of the College is maintained.

VCC's planning process has its roots in the White Paper released in the Fall of 1995. Our values statements mirror the Strategic Plan as VCC values access and fiscal responsibility.

Responding to the Ministry's challenges as described above, VCC's White Paper listed assumptions which include: being more dependent on other sources of income, including dependence on fund-raising; the need to find new ways to partner with industry and the need for public agencies to become more entrepreneurial. Our priority goal statements include "Develop external and internal revenue sources to ensure institutional stability".

Bearing that goal in mind, as we developed directional statements to guide our 1996/97 budget preparation, we specifically addressed sponsorship in #16; "develop policy to create alternate sources of revenue". This statement described alternative sources as including "corporate sponsorship, capital campaign, advertising & sale of materials and services". These directional statements were endorsed by the Board in the fall of 1996.

Research

Although this is a new area for BC, many colleges and school boards in other provinces, specifically Ontario, have been developing sponsorships for many years. Many colleges do not have policies in place for sponsorships. Instead, they follow their purchasing Request for Proposal (RFP) process and apply judgement concerning the content of the programs.

When Lilli Milder first drafted our Guidelines she relied heavily on the BCIT policy which has been in effect since November of 1994. I recently researched current policy and practices in BC and, in summary, many college administrations have Board direction to raise additional revenues and have only internal procedures for approving content of their programs.

Current Programs

Over the past several years, VCC has undertaken limited sponsorship activity. Using our Guidelines, we investigated exclusive cold beverage contracts and decided that it was not feasible due to our current food service contracts and the inadequate revenue stream.

We currently have some uniforms displaying company logos and we distribute product samples at orientation. Also, we have a partnership with IKON which has elements of sponsorship included.

The K-12 and the college system are looking at projects that include advertising on computer screen savers, product sample distribution, small board washroom advertising, big board (similar to bus shelters) advertising and exclusive cold beverage contracts.

To formalize our efforts for generating sponsorships, a committee was formed. The committee members were chosen to ensure that the liaison was maintained with purchasing and the Foundation. Prior to developing the guidelines and reviewing the latest policy draft, faculty, staff and student representatives were added to the Committee. Operations Council was chosen as the approving body as it has representatives from all the constituent groups within the College. We feel this is important to ensure all proposals pass the "integrity" test.

Next Steps

The Sponsorship Policy was approved by Operations Council on July 14, 1997. We have added several points to address the concerns raised at the July Finance & Administration Committee and the August Board meetings.

We are seeking input on the Draft Policy and the Guidelines (see side bar, next page). Please forward any comments to me or send an e-mail by October 31, 1997 or attend one of the discussion forums, listed in the sidebar.

Mary Hoekstra, Vice President, Finance & Administration Phone: 871-7162 e-mail: mhoekstra@vcc.bc.ca



Sponsorship Committee Guidelines for Evaluating Sponsorship Proposals and Content

- 1. When evaluating proposals, the Sponsorship Committee will invite others to participate as necessary, depending on the circumstances involved and expertise required.
- 2. The Sponsorship Committee will abide by the Purchasing Policy and evaluate the opportunities based on their value to the College, including:
 - increased awareness of VCC enhancement of VCC's image donations & scholarships

- improved community relations price reductions revenue streams
- 3. The Sponsorship Committee will recommend proposals for approval to Operations Council and ensure that they are channelled through the appropriate governance structure (for example, Education Council)
- All content will be congruent with VCC mission and values as outlined

- in the 1995 White Paper. Therefore, VCC will not advertise tobacco or alcohol products.
- 5. When evaluating content, the Sponsorship Committee will nominate the Manager of Purchasing and the Human Rights Coordinator to review all content. Any questions with respect to content will be referred back to the Sponsorship Committee and if unresolved to Operations Council.

Draft Policy on Sponsorship

Purpose

To define sponsorship guidelines to attract additional resources for the College.

Policy

VCC will enter into written agreements for the mutual benefit of the College and the sponsorship entities.

Definition

Sponsorship is defined as an agreement which is marketing oriented and has commercial benefit to the sponsor and VCC. It is not a gift to the College and is not tax-receiptable.

Procedures

1) Any sponsorship opportunities presented to the College will be

- coordinated through the Sponsorship Committee.
- 2) The Sponsorship Committee will include representation from the Educational Foundation to ensure the coordination of sponsorship and fundraising activities.
- 3) In keeping with the Purchasing Policy the Sponsorship Committee will evaluate the opportunities based on their value to the College, such as:
- increased awareness of VCC
- enhancement of VCC's image
- donations/scholarships
- community relationsprice reductions
- revenue streams.

- 4) If the Sponsorship Committee approves the sponsorship, a written proposal and recommendation will be forwarded to the Operations Council
- 5) VCC will retain control over the content of all opportunities. Content will be congruent with VCC's mission and values. Therefore, VCC will not advertise tobacco or alcohol products. Any questions with respect to content will be referred by the Sponsorship Committee to the Operations Council.
- The Sponsorship Committee will provide the VCC Board with an annual report on sponsorship activity.

Opportunities for Input

Discussion forums will be held at the following locations:

Operations Council on October 14th

2:00-4:00, Rm 5025, KEC

Campus Forums:

October 30, 12:00 - 1:00 p.m., KEC, Faculty Lounge

October 31, 12:00 - 1:00 p.m., CC, Room 240

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- Published Thursdays
- Bi-weekly January-May and September-November
- Monthly June, July, August and December

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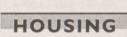
CITY CENTRE CAMPUS 250 West Pender Street Vancouver, B.C. V6B 1S9

classifieds



HealthSmith Community Medical Clinic Presents:

Naomi Wolf, Author of The Beauty Myth, Fire With Fire and Promiscuities Sunday, October 12, 1997, 6:00pm The Chan Centre, at UBC Proceeds to The Eating Disorders Resource Centre of BC and Avalon Women's Centres. Tickets \$22.50 at Ticket Master More Info: 222-2685





Apartment Sublet: One block from Stanley Park and one block from English Bay and the ocean. Fully furnished. December '97 and/or January '98. Rent negotiable. Call 604-669-2029.

WANTED



Wanted - small colour TV. Secondhand. Will pay up to \$100.00. Call 669-2029.

FOR SALE



Stik-ees are back!*

*Static cling plastic decorating kits and activity toys)

The McGregor Child Care Centre is selling "STIK-EES" to raise funds. They're a great gift idea. Get your home decorated for Halloween, Christmas or other holi-

Catalogues are available at the 4th Floor Reception area of King Edward Campus or at The Daycare.

Orders must be in by October 14th.

Contact Brenda at Local 7407.

EMPLOYMENT OPPORTUNITIES



Senior Secretary (Administration), City Centre Campus. Closing date: October 9.

Since last December, 10 people have won a total of \$5769 in the VCC 50/50.

Join the winners' circle... sign up today.

Call Jane at 7237.

EDITOR, DESIGN AND LAYOUT

Dale Rasmussen, College Advancement Department Tel 871-7152, Fax 871-7451 email drasmussen@vcc.bc.ca

CAMPUS CONTACTS

CC: Ngee-Moi Voon, Word Processing KEC: Sue Devison, Administration

Please recycle this newsletter



1997 PUBLICATION SCHEDULE

October 2, 16, 30 November 13, 27 December 11

Please provide your article through email, the I:\common\connect directory or on a PC disk with hardcopy. Your submissions are welcome, but please be aware that space limitations may prevent publication. Material may be edited for clarity and length. Deadline for submissions is Thursday of the week prior to publication.