

The NEWS and VIEWS Letter about  
people and happenings at  
Vancouver Community College  
March 1984, Edition No. 45

# VANCOUVER COMMUNITY COLLEGE



## INTERCOM

## CIDA MISSION



A. S. Manera, President of VCC

As many of you know, I was recently part of a Canadian International Development Agency mission to Southeast Asia looking into ways in which Canada could assist educational institutions there in becoming more involved with grassroots community development.

Our team, two other college educators and three university representatives, toured 11 institutions, under the aegis of the Southeast Asian Ministers of Education Organization (SEAMEO), in five countries: Thailand,

Malaysia, Singapore, Indonesia and the Philippines. The primary objective of all these institutions is research. Disciplines covered include the teaching of science and mathematics, language instruction, tropical medicine, agriculture, educational technology, archeology and fine arts, and tropical biology. A number of these institutions were built with foreign money. Countries such as the U.S.A., Japan, France, the United Kingdom and The Netherlands provide aid, most of which appears to be in the form of equipment and buildings.

Canada's contribution is low profile, in the area of human resource development. While the emphasis seems to be an appropriate one, Canada could benefit from a higher profile. In the long run, this could enhance trade opportunities. In the team's report assistance was suggested in management development, distance education, community development, and project development, as well as in a number of specialized disciplines within the mandates of individual institutions.

Though there is something of a preoccupation with university-level studies in some of these countries, the greatest need seems to be for technical personnel, such as electronics technicians, first line supervisors, nurses and the like. The most cost effective aid, however, appears to be teacher training in these fields, using our techniques and curriculum, since one teacher can teach many others, making a significant multiplier effect. This is, I think, more valuable than accepting foreign students into Canadian colleges, except in a few highly specialized areas.

Vancouver Community college already has a proven track record in vocational teaching, through its contract with the Zimbabwe government. I would see the college playing a significant role in providing this type of assistance to Pacific Rim counties.

# KEC Day 1984



Grant Kelly presents the Phoenix Award to retiring Dean of Student and Administrative Services Doug Brown. The award was initiated after the fire at the old KEC and it recognizes outstanding contributions to the campus.



College Foundations' science department revived its open house success, "The Chemistry Magic Show," for KEC Day.



King Edwardites pay a call to the auto mechanics department during KED Day.

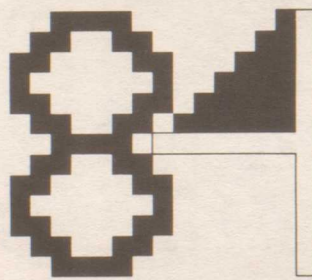
When KEC Day comes to pass you know spring can't be far off. February 24th staff, instructors and administrators from KEC and its family of outreach centres took a day off from business as usual to come together for their annual community event.

For the first KEC Day in the new campus, the theme was appropriately "Getting to Know Us." Organized tours and special events introduced King Edwardites to what happens on the campus outside their own departments and classrooms. Master of ceremonies for the day — king for the day — was retiring Dean of Student and Administrative Services Doug Brown, who was honoured at a testimonial dinner after the day's festivities were over.

THE FUTURE IS NOW!  
L'AVENIR ON Y EST DÉJÀ!

CVA/ACCC Joint-Conference Vancouver British Columbia May 28-31 1984

ACFP-ACCC Congrès Conjoint Vancouver Colombie-Britannique 28-31 Mai 1984



## Vancouver Hosts CVA/ACCC

Vancouver Community College President Tony Manera is chairman and host of the upcoming joint Canadian Vocational Association and Association of Canadian Community Colleges conference, slated for this city May 28 through 31.

Taking a page from George Orwell, the conference is aptly built around the theme "The Future is Now." As conference co-ordinator Jack Hundley explains, the theme follows through in a wide variety of plenary sessions, panel discussions, and presentations that draw on the knowledge of leaders in government, industry, and labour organizations, as well as education. Among the several options to be explored are: Learning Resources in the Future, Learners in the Future, the Workplace in the Year 2000, and Instructors and Trainers in the Future.

Those from VCC sharing their experience are: VVI Principal Hans Rerup, who, along with VIA representative Dennis O'Neill will look at this province's Training Access System; Al Stusiak, from KEC, who gives part of a group presentation on trainers, students and industry; John Cousineau from central administration, who looks at the importance of follow-up systems to financial and instructional planning; Margo Hartley from Langara Campus, who examines the question of instructor: catalyst or master teacher?; KEC's Barbara Bowers, who

chairs a round table discussion on the ESL-EFP-ESP-FSP puzzle; Dr. Bert Dartnell, dean of student and administrative services, who discusses the business education team in the 1990's; and Board Chairman Peter Hebb, who talks about the board's role in evaluation.

Looking at the future from outside the sphere of education are such luminaries as Bernard Ostry, who in his keynote address looks at question "What Kinds of Futures?"; President of the Knowledge Network, Dr. Walter Hardwick, who talks about "Learning Resources for the Future"; Minister of Universities, Science and Communications Dr. Pat McGeer, who looks at "Government and Governance Issues for the Future"; and Senator Ed Lawson examines "Training in industry to the year 2000."

If you would like to know more about the full agenda or you have questions about the conference, contact Jack Hundley at 875-1131, local 350 or drop into see him on the fifth floor of KEC.

For CVA or ACCC members conference fees are \$180 for the four day conference, or \$60 dollars for each day session, provided registration is before April 12. Student fees are \$100 for the four days. Take advantage of this once a year opportunity to exchange information and views with your colleagues from across the country.

## VCC helps preserve the City's history



Mayor Mike Harcourt presents a heritage award to author Richard Edward Allen, who has done two volumes on the city's past.

Richard Edward Allen is that most rare of species, a native born Vancouverite. His love affair with this city has gone on for most of his 73 years. Mayor Mike Harcourt recently presented him with a heritage award for his outstanding contribution to enhancing the city's past.

A history teacher by profession, he has spent the last five years of his retirement producing two volumes on the city's past: the Origin of Street and Place Names and Heritage Vancouver. Both are a wealth of interesting material in fact and picture.

"Doing the research was a painstaking process," Allen says. "I spent months in the library archives here and in Victoria, assembling and sorting through pictures and documents. But I loved doing it. In fact, I'm working on a third volume that will contrast the city's growth today with the past."

When Allen first started on the books he came to Langara Campus's Dean of Instruction, Lawrence Fast, for help in finding a publisher. Fast helped him out by administering a trust fund of corporate donations to support the project.

"This way when the Royal Bank or Loomis gave their support to what I was doing, it wasn't as if they were just handing money over to me," Allen explains. "It was a properly administered trust fund."

The books are available at stores throughout the city. They are fascinating and fun for any Vancouverite. Did you know, for instance, that after the market crash in '29 the then under construction Marine Building was offered to Vancouver as city hall for the bargain price of \$1 million? Or that Main St., started out life as Westminster Ave., the trail to that once more populace urban centre of New Westminster?

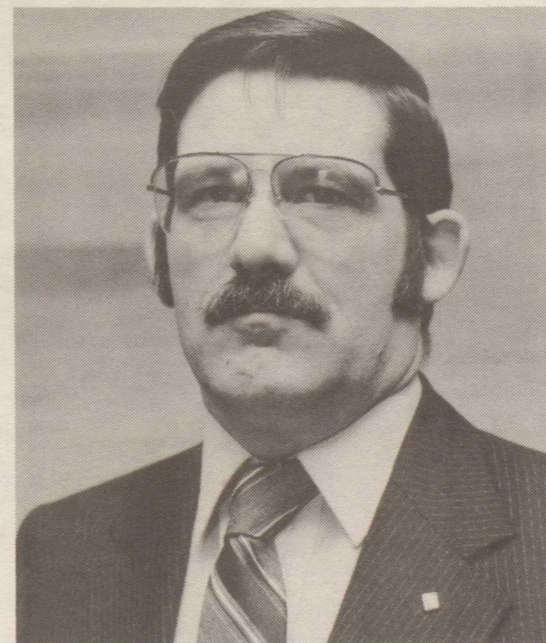
## BOARD PROFILE

Barry Irvine, 44, is one of four new members appointed by the provincial government to the 1984-1985 College Board. A graduate of the University of Alberta and a civil engineer by profession, Irvine has a broad range of experience in the construction and manufacturing industry. He is regional general manager for Genstar Structures Ltd., Canada's largest producer of precast and prestressed concrete products.

Irvine, a Richmond resident, is married and has three daughters, one of whom attended Langara Campus.

"I confess that until my daughter attended Langara I knew very little about community colleges," he says. "But I certainly gained insight from her experience. I think this is a particularly interesting time for the community college. It would appear that the universities will be less able to accommodate students than they have been in the past and colleges are going to have to take up an increasing load in post-secondary education. I think the college is going to have to find ways of adapting to these needs and doing so in a fiscal climate of restraint."

"I've only been on the board a short time, but one thing has impressed me tremendously about Vancouver Community College. That is the efforts to ensure that courses are relevant, that they really do meet career needs. People are increasingly looking for an education that is useful." Irvine is a member of the board's employment services committee.



Board Member Barry Irvine

## Fine Arts Open

The studios of Langara Campus's fine arts department transform to a gallery from March 27 to March 30 as that department welcomes the public to its open house.

Not only can you see the drawings, paintings, sculptures of ceramics students have done, you can actually watch them at work.



Chairman of Mitsubishi Canada Ltd. Arthur S. Hara (right) presents a cheque for \$1,000 to Ralph Kerr, Langara Campus's dean of instruction for career programs. The money will go toward building a library collection on Japan for the new Pacific Rim Program.

## Mitsubishi Canada helps support Pacific Rim studies

Making partners of business and education, Mitsubishi Canada Ltd. recently presented Vancouver Community College's new Pacific Rim Program with a cheque for \$1,000. The money will go toward library collection on Japan.

The two year Pacific Rim diploma program was launched in September of 1983 at the college's Langara Campus. With Canada's ever increasing and economic ties to Asian countries, there is a need to educate Canadians in the ways of business and life in this part of the world. Men and women in the program pursue studies in business operations or marketing and sales. About a third of the program content looks at politics, culture, geography and religion in Pacific Rim countries. As well, all students study a language of the region.

As program co-ordinator Dr. Gordon Jones explains, the program prepares students for a broad range of career possibilities. "In combination with other students, I could see one of our graduates then going on to work in the Vancouver office of the Bank of Hong Kong. Or this could prove excellent training for a teacher who wants to work in the Vancouver school system, where nearly 50 percent of the children have English as their second language."

Ralph Kerr, dean of instruction for career programs, Langara Campus, commended Mitsubishi Canada Ltd. and Chairman Arthur S. Hara for this support. "With efforts such as this, we take steps forward in building an understanding between our cultures."

## NEWS BRIEFS

### Speakers Bureau takes off

Scores of people from all three campuses, CE and our outreach centres have volunteered their time, enthusiasm and expertise to the new Vancouver Community College speakers bureau. And the yellow answer cards continue to flow in!

So far topics range from vegetarian cookery and how to start a bed 'n' breakfast, to Greek mythology and Adlerian psychology, along the way touching on computer-aided drafting and a baby boomer's perspective on the world.

At the moment we are putting together a comprehensive mailing list of service clubs,

professional associations, community and school groups that might be interested in booking our speakers. And we are creating a brochure detailing the workings of the bureau and its range of topics.

If you haven't filled out your yellow answer card, there's still time to jot down a few topics you would be willing to speak on. Or you can give the bureau a call at 875-1131, local 353.

Along with all other educational institutions in British Columbia, VCC is facing a tough future. We need the public behind us. By going out into the community and letting people know about us and what we can do, we lay the ground work for that support.

### The S.R. Stafford Bursary Fund

The Pacific Association for Continuing Education has established a bursary fund in memory of Steve Stafford, VCC's director of Continuing Education, who died suddenly last year.

"Steve's untimely passing was a shock to the adult education community and has deprived us all of a good friend and colleague," VCC President Tony Manera said. "I know that we will all miss his leadership and good counsel. I believe that by contributing, we will be supporting adult learners in a way that Steve would have approved of."

If you wish to make a contribution to the bursary fund, cheques should be payable to the S. R. (Steve) Stafford Bursary Fund. They can be sent to Ms. Barbara Clague, Executive Secretary, PACE, 2832 West 36th Ave., Vancouver, B.C. V6N 2R1.

### International Education Director Named

President Tony Manera recently announced the appointment of Norman F. Henderson as the college's director of International Education. This is a new position and it marks the college's continuing interest and growing involvement in marketing educational services overseas.

Many of you know Henderson, who was most recently a senior manager in the Employment Training Program at CEIC's regional office in Vancouver. He previously served in the Ministry of Education.

Henderson's appointment takes effect June 1 and runs for a two year period, under the provisions of the federal government's Interchange Canada program.

The new director's office will be in central administration on the King Edward Campus.



Don Champion, foundation member and vice-president of B.C.Tel; board member, John Pearkes; and board Chairman Peter Hebb, chat with Tourism Minister Claude Richmond at a pre-dinner reception.

## VVI Open House a hit

March 14 and 15 VVI swung open the doors to its renovated and streamlined quarters, inviting the public to take a firsthand look at how tomorrow's skilled technicians and tradespeople "learn a living." Initial estimates indicate about 7,500 people responded. They ranged from high school students checking out career possibilities, to interested taxpayers taking a look at how their education dollars are spent.

There were displays, demonstrations and special activities in all the nearly 70 VVI departments. The mall was a hub of activity. The hairstyling department put on a successful show and styling competition and the skin care program transformed a face from youth through to old age by the creative application of stage make-up.

Food trades drew large crowds with their sculptures in ice and lard. Closed circuit television gave visitors an inside view of food preparation in the kitchens and bakery.

The presses ran in printing production and power engineering's steam lab was in full operation. Practical nurses-in-training checked blood pressure and student dental assistants gave tips on how to brush properly. In the business department there were displays of the latest in office technology and typing contests.

Building construction ran a shuttle bus between VVI and its Raymur St. operation so guests could see their program in operation.

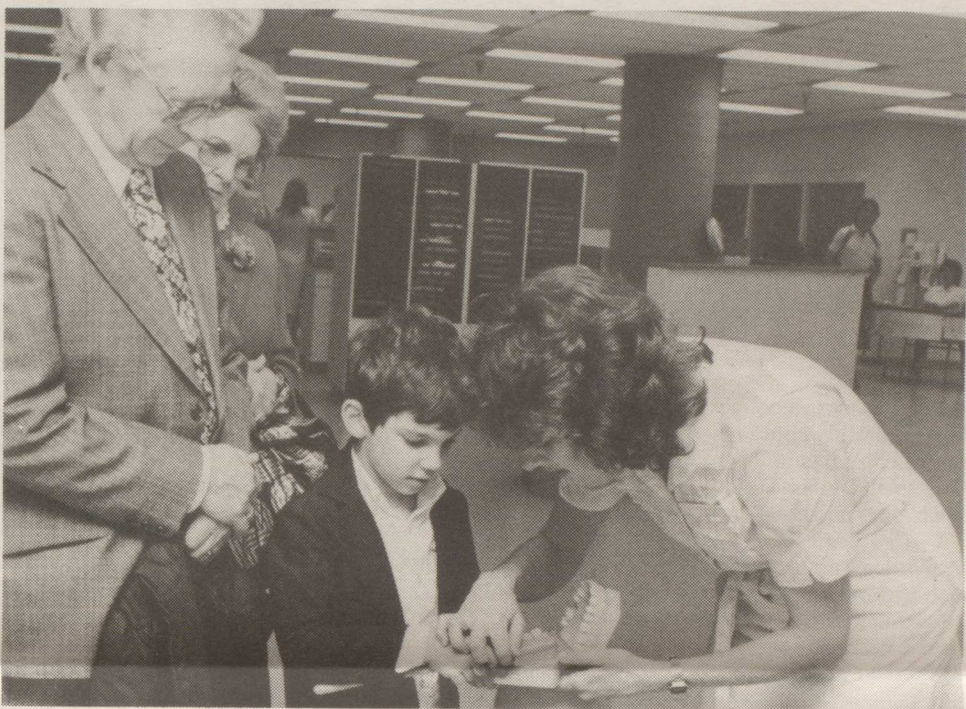
A highlight of the two day affair was a Wednesday evening dinner where the Minister of Tourism, the Hon. Claude Richmond, officially opened the new dining room "J.J.'s", in memory of the late Jim Nowacki, head of food trades at VVI for 16 years. The dinner and reception were attended by people from throughout the hospitality industry, as well as those from the Ministry of Education, advisory committees and the college.



A medal winner in the hairstyling competition. Melanie Hancock took first place, Leah Johnston second, and Heather Sauvage, third.



The Hon. Claude Richmond, Minister of Tourism, holds a print of the VVI presented to him at the dining room opening.



This young fellow gets a few tips on the right way to brush.



Practical nursing students take blood pressure tests.



Cook training students display their artistry.



## A farewell tribute to the Caseys

The Old Boys' Rugby Club was the scene March 9 of a farewell party for retiring Training and Development Chairman Colin Casey and his wife Janet, an instructor in the homemaker program.

Casey is leaving VCC after nearly 30 years with the college and its predecessors. He started as an instructor in radio electronics at the old King Edward Centre. He went to VVI in 1963, returning to KEC in 1971 as head of maths and science,

later becoming division chairman for Training and Development.

About 100 friends of the Caseys came out to toast their retirement on Friday afternoon. There were many retirees from KEC and VVI, as well as present day colleagues. Former VVI principal Jake McInnis came in from the East Kootenays for the event.

As a memento of Colin's first career in radio electronics, College Foundations Chairman Gordon Pawelchak presented Casey with a radio signal key. And there will be a science lab at KEC named in Casey's honour. His own division presented him with a brass barometer, a companion piece to the brass ship's clock he was given on the 25th anniversary of his teaching career. And the homemaker program presented the Caseys with a diaper pail, disposable diapers and other paraphernalia appropriate to their new status as grandparents.

On behalf of their many friends throughout the college, Tony Lawton, an electronics instructor at VVI and friend of Casey's for nearly 40 years, wished the couple well in their retirement.

# INTERCOM

*InterCom is produced by the Public Relations and Advertising Services Department of Vancouver Community College. Your comments are welcome. Please call 875-1131, local 355.*