

The NEWS and VIEWS Letter about  
people and happenings at  
Vancouver Community College  
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# VANCOUVER COMMUNITY COLLEGE

## INTERCOM

## \$5 Million Challenge



A. S. Manera, President of VCC

**In a recent speech to employees at all three campuses, President Tony Manera threw out a \$5 million challenge**

This is the amount the college has come up with to survive the next fiscal year. Half this

sum covers existing agreements — like salary increments. The other half goes to revamping current programs and providing seed money for new programs. This is critical if we are to maintain enrolment levels so our provincial grant, already slated to drop \$1.8 million under the new funding formula, doesn't plunge further.

**"It is not all cuts,"** he assured the Langara audience, "some of it is reallocation, moving funds from one program or one department to update and improve or even to create another. Some of it will come from additional sources of revenue." He went on to mention the work being done by the VCC Educational Foundation to raise private funds in support of the college, the revenue that can be generated by the new initiatives in International Education, and a variety of federal government support funds for initiatives, such as the Skills Growth Fund that provided for the implementation of computer assisted drafting at VVI.

**"We do not have a choice between having to cut and not having to cut. The question is: do we have a choice between cutting the way we have in the last two years by squeezing service, by turning off lights and turning down the heat; or does our situation now force us to change the way we do things — a kind of structural realignment such as is being**

cont'd on back page



# VANCOUVER COMMUNITY COLLEGE

## NEWS MAKERS

### VCC Welcomes Pacific Rim Expert

Dr. Woo Tack Kim, a senior research fellow with the Korea Institute for Industrial Economics and Technology, arrived in September for a four week stay in this city, under the sponsorship of Vancouver Community College and the Canadian International Development Agency. He is the first of six visiting experts from Asian countries to come to Vancouver through the college's Pacific Rim Program.

Kim, like the other five academics and public servants yet to come from Thailand, Singapore,

Indonesia, Malaysia and the Philippines, is available to representatives of business and industry, professional associations, and community groups to discuss the government, economics, trade, education and culture in his homeland.

This is part of the college's initiative to meet the need for more understanding between Canada and the nations of the Pacific Rim. Canada's trade with these countries tripled from 1975 to 1980, from \$350 million to over \$1 billion. Increasingly, this part of the world is taking over as the focus for our business and trade activities.

As co-ordinator for the Pacific Rim program Dr. Gordon Jones explains, Canadians need to be educated to the ways of business and life in the Far East.

"In the past most of our dealings were with the U.S. and Europe. We share a common heritage. Our way of life, our thinking is similar. Not so with the Asian countries. We have lessons to learn."

In addition to consultations with business and government, Kim gave a public lecture at Langara Campus at 7:45 the evening of Wednesday, September 19. Among the issues he focused on were the upcoming 1988 Olympics in Seoul, the Republic of Korea's more than 30 years as a "war zone," and his country's aggressive competition with neighbouring Japan to capture North American markets.

Kim was the guest of honour at a Government House dinner in Victoria September 26.

Kim studied English literature at Seoul National University, then he studied economics at the University of Sao Paulo in Brazil. He completed his Ph.D. at the University of Pennsylvania. Kim is a specialist in the problems of newly industrialized and developing nations.

He arrived in Vancouver September 9 and returned to Korea October 4.

Max Fleming, the college's bussar, welcomes Dr. Woo Tack Kim, from Korea, the first in a series of visiting experts to come to the college from Pacific Rim countries, in a venture co-sponsored with the Canadian International Development Agency.



### The VCC Educational Foundation NEEDS YOU!

Fees are up — on average around 30 percent. Many more students wanted summer jobs than got them. We can only wonder at how many people can't go to school or can't return because of these grim economic realities.

As part of an overall campaign, built around the theme "a margin of excellence," Vancouver Community College is looking inside its walls and out for funds that will help the college and its students reach beyond competence and towards excellence. An important part of this effort, naturally, is aimed at making sure students with motivation and ability aren't cut off from an education because they can't afford it.

Money for bursaries and scholarships is the special focus of an internal fund raising campaign being conducted on all three campuses, at Continuing Education and in Central Administration. No matter where you work, you see this need. Young people struggling to make a start on careers. Single parents returning to the classroom so they can one day support their own families. People new to Canada, learning English so they can make lives for themselves here.

Each centre is taking a somewhat different approach to filling the coffers. The goal is \$20,000 cross-college. Though the co-ordinators: Jim Humble at KEC; Lyle Larrigan at Langara Campus; John Vandennaker at VVI; and Ross Carter, as chairman, all hope to exceed the goal.

For the last few months KEC has been importing fresh bread from the bakers at VVI and selling it on site every Tuesday afternoon, for 75¢ a loaf. Jim reports this brings in about \$30 a week to the campaign.

And tickets on the KEC lottery went on sale. Only 1200 tickets, at \$10 per, will be sold through to October 31. Through a combination of charm, arm twisting, and good salesmanship, the lottery instigators have come up with a dazzling array of prizes. First, is a trip for two to Mexico on JAL, with a two week stay in Mexico City, Taxco and Acapulco, along with \$500 spending money. Second prize is a weekend for two at Whistler's Delta Mountain Inn, plus \$200 in spending money. Third prize is a VCR and fourth prize is a weekend for two at the Delta Resort Inn in Richmond, plus \$100 spending money.

**Winners will be announced November 2 at King Edward's First Annual Turkey Night, Friday 3:30 to 6 p.m. Nominations are open for "turkey of the year" so keep your ears tuned!**

Then there are Friday after work pubs in the KEC

staff/faculty dining room, where beer and wine go for \$1.25 each and the take goes to the campaign.

At Langara Campus the campaign is getting underway with an individual appeal to faculty and staff. Langara Principal Dr. J. J. Denholm is committed to matching for \$40 each the first 20 donors who contribute that amount or a greater amount.

The nursing students earlier this summer had a white elephant sale to raise money for one of their scholarship funds.

The college has established a relationship with the Vancouver Foundation as a first step in working out an agreement whereby the Vancouver Foundation would match funds raised by the Vancouver Community College Educational Foundation in order to establish a well funded endowment that could grow in future years. The interest from this endowment would provide funds for student scholarships and bursaries. \$125,000 has been recommended by the college executive committee as the first year target for matching. Further approvals on the amount to be matched in this initial year, including the critical agreement of the Vancouver Foundation, are still being sought.

As chairman for the internal campaign, Ross Carter, points out, the Vancouver Foundation is hearing requests from a number of educational institutions looking for matching funds at this time. "We don't yet know what amount the Vancouver Foundation will be able to accommodate but they are actively interested in receiving our proposal. In fact, the Vancouver Foundation approached us initially."

An external fund raising campaign, being conducted by the VCC Educational Foundation's board among the business and corporate community is still underway.

While funds for scholarships and bursaries are a primary concern in the fund raising campaign, the college is looking, too, for money that will provide resources for excellence — books and audiovisual materials, microcomputers, sophisticated equipment for health sciences post-basic training, resources for the newly-created Pacific Rim program and tutorial help for students who need that extra resource.

### Retired Instructor up for Award

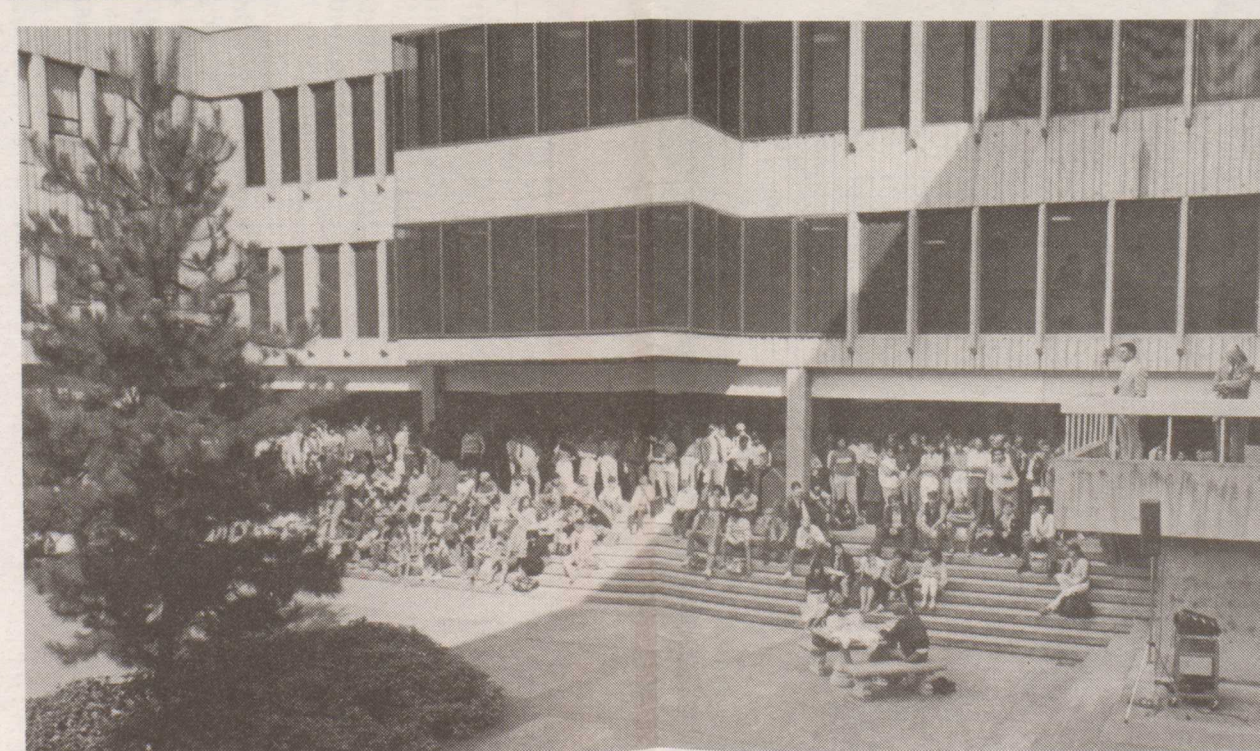
Joe Warner, who taught welding at VVI until his retirement four years ago, is one of 11 British Columbians up for awards from the Ernest C. Manning Awards Foundation. The awards, a \$75,000 principal award or a \$25,000 award of merit, were established by the privately funded foundation in 1980 to encourage Canadian innovators in all disciplines.

His invention, the Warner Fishlift, is in operation at Cariboo Dam on the Burnette. The fishlift is an elevator that transports fish over natural or man made obstacles. It is comprised of a semi-buoyant chamber that floats in a verticle or inclined cylinder. The device has proved a practical and inexpensive means of preserving natural spawning grounds.

**BETTER LATE THAN NEVER!** In the warm days of summer four gentlemen from VVI's dining room and lounge service program held the school's colours high in the annual Perrier Race. This race sees waiters and waitresses from establishments throughout the city take part in a race around Lost Lagoon, with open bottle of the mineral water on a tray.



Making their way around the course for VVI were: Paul Archambault, Simon Clermont, Ron Douglas and Doug Keating.



**Langara Campus celebrated the 244th birthday of its namesake with a ceremony in the sunlit quad, the morning of September 14.**



They talked about early childhood development, gave gardening tips, discussed travel in Greece, looked at vegetarian gourmet cooking and explored the pitfalls and pluses of fitness and diet plans. This was just the start.

Requests are starting to flow in for fall dates now. If you haven't yet volunteered your services as a speaker now is the time. Several of our speakers have filled three or four engagements already. While, to a person, they report finding the experience worthwhile, there is an obvious limit to how often we can call upon the resources of a few people.

Whether your specialty is Inca artifacts or fly fishing, aerobic exercise or Renaissance art, the bureau needs your talents. Many of those who respond to the bureau's

### SPEAKERS BUREAU

They weren't the lazy days of summer — at least not for the Vancouver Community College Speakers Bureau. Our volunteer speakers went out to a number of seniors groups, family drop-in centres, to the Allergy Information Association, the Vancouver Psychic Society and the Native Indian Communications Society, taking time away from lesson preparation, marking, even giving up vacation time.

invitations — seniors and mothers with small children — do not have the option to travel to classes. The bureau brings new interests and ideas to their doorstep.

The bureau, too, gives you a chance to act as an ambassador on the college's behalf. During these days of restraint, it is not enough that we do a good job of educating our students. We need the support of legions of citizens, who, though they may never take a course at the college, pay the tax dollars that support the college. The bureau is one means of letting them know we're a good investment.

Give the bureau a call at 875-1131 or drop a note to the bureau care of the public relations department, central administration. We need to know what topics you can speak on, approximately when you're available (if, for instance you teach four days a week from morning to 2 p.m.), as well as your campus, department and phone number.

### LET'S HEAR FROM YOU.

### The Vancouver Foundation, FRIEND IN DEED

The Vancouver Foundation has befriended students throughout Vancouver Community College for the past few years. But this year their generosity reached unprecedented heights. The foundation has made available \$60,000 to our students for scholarships and bursaries.

The foundation came into being in 1943 when 10 publicly spirited individuals contributed \$100,000 to create a permanent endowment that would provide income for the ongoing support of a broad range of worthy community causes. Among the foundation's founders were W. H. Malkin, W. J. Van Dusen, the Hon. W. C. Woodward, and H. R. MacMillan.

Over the years, dozens of others have followed in their foot steps. In 1983 the foundation distributions reached a record total of more than \$11 million dollars. This money went not only to educational institutions such as ours, but to health and welfare organizations, projects for children and youth, religious organizations, cultural projects and medical research.

The foundation is run by a 12 member board of directors and the day to day administration is handled by a small staff headed by executive director Dr. J. D. McGann. In order to manage the hundreds of requests that come to the foundation each year there are board committees on distribution, investment, administration, child welfare, education, youth and medical matters. As of 1983 foundation assets totaled about \$123.5 million.

The range of causes the foundation helps is as broad as the imagination. Last year, apart from its assistance to Vancouver Community College, the foundation made contributions to the Vancouver

Academy of music, the Canadian Wheelchair Sports Association and it helped the people of Dawson Creek turn an unused grain elevator into a gallery and community centre. In addition, the foundation contributed some \$700,000 to United Way organizations across the province.

Looking back with pride on their organization's more than 40 year history the board of directors, in its 1983 annual report, concludes:

**"This record justifies the optimistic belief that those who are in a position to do so will continue to turn to the Foundation as a vehicle that can and does respond to pressing financial needs in the community for social welfare, educational, cultural and other projects which foster and support our social fabric."**

Throughout VCC there are dozens of students who have the foundation to thank for their opportunity.

### Robson Square Series Debuts

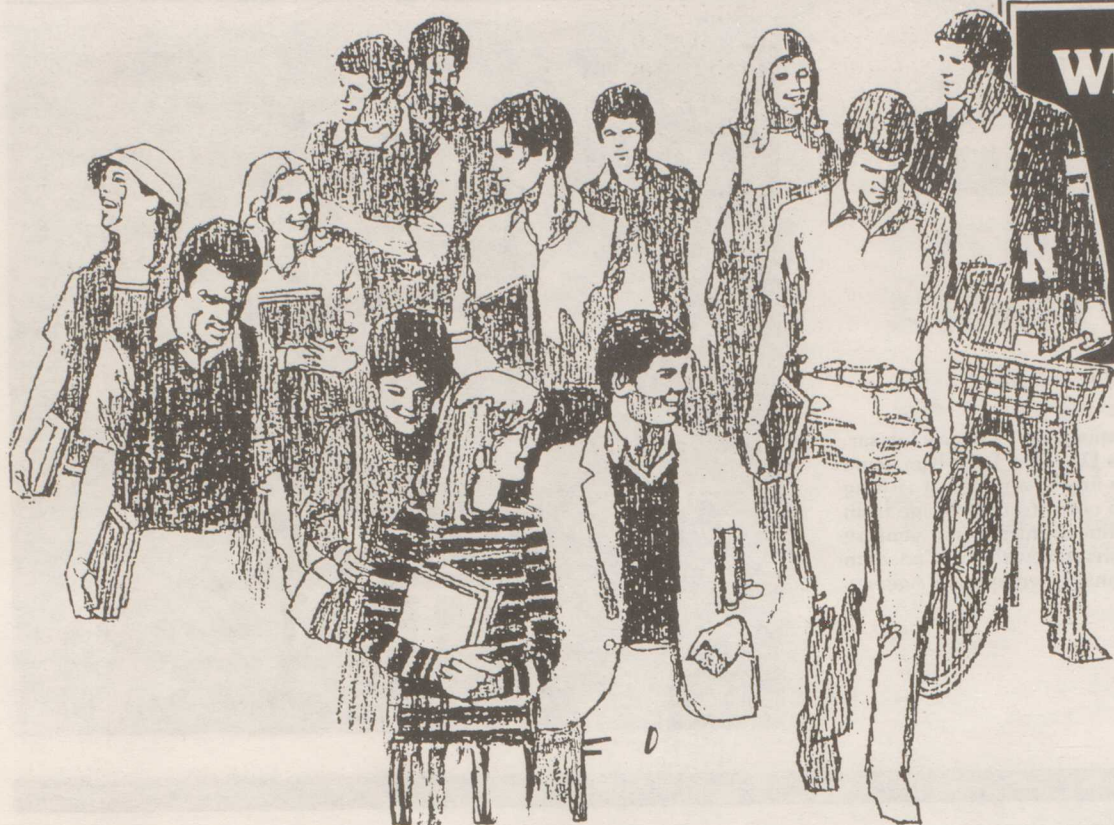
The air is crisp, the leaves are turning and it is once again time for Langara Campus's Robson Square lecture series. This year's theme is built around "great achievements of the past."

The lectures fall on Thursdays, at noon hour, through to November 22. Explorations range from the fleet in ancient Athens and the Viking Empire, to Leonardo, Beethoven and Kant.

So bring a sandwich, the coffee is provided, and enrich your mind.

This year's series is assisted by a grant from the Leon and Thea Koerner Foundation.





## What a Difference a Day Makes.



Let's All Give  
One Day's Pay

**United Way**

And Our Partner, The Red Cross

The United Way's bid to help the less fortunate in our community is once again underway. The 84 member agencies, along with the Red Cross, are looking for \$9.8 million this year, an increase of 10 percent over last year. The '84 campaign is built around the theme of "Let's all give one day's pay — what a difference a day makes!"

More than half a million people in the Lower Mainland are helped by the United Way each year. The United Way started in Vancouver in 1930 through the efforts of the Board of Trade and a number of service clubs, seeking to bring order, accountability and economy into charitable fund-raising. Over the years the United Way has provided more than \$135 million for human-care services in this community.

More than 3,500 people work on the United Way campaign each year. At VCC the fund raising drive is being spearheaded by Dr. Richard Pearce, director of Continuing Education. He is ably assisted by Bob Carrier at Central Admin., Myrna Redman at KEC, Pat McKenzie and Keith Murray at Langara, and John Vandennakker at VVI. Our college goal for this year is \$16,000.

No doubt the committee member at your centre will be contacting you soon. In the past one of the options favoured by many people was contributing a day's pay through payroll deduction. A small amount goes off your cheque at source, adding up to one day's pay — or whatever amount you care to give — over the course of the year. Donations are, of course, income tax deductible.

To the unemployed, the elderly, the needy, the sick and the handicapped, your one day of pay does make a huge difference. Don't forget the United Way!

## ENROLMENT '84

Despite fee hikes, transit woes, and the abolition of the grant that previously accompanied student loans, fall registration levels, with some notable exceptions, are much the same as last year.

Preliminary figures out of Langara Campus indicate a slight drop of enrolment, about 1.2 percent. There are 5,658 students registered and, according to Registrar Valerie Nielson, these students appear to be carrying a slightly heavier course load on average than in years past.

Despite the small dip in enrolment, students, faculty and staff are still coping in less than ideal circumstances in a facility originally designed to accommodate 3,500 students. There is no way, Nielson says, of gauging how many people walked away from registration because they could not get into the courses they wanted.

King Edward Campus enrolment is down by nearly 1,000 students, from 6,309 last fall to 5,380 this September. The largest number drop comes in English language training. Students in Manpower ELT have gone from 460 last year to 336 this year, reflecting the reduced number of seats the government is committed to purchasing. Night School English and Neighbourhood English have seen their number plummet between 40 and 60 percent.

Communication Arts Division Chairman Barbara Bowers attributes the drop to a significant fee hike, in the case of Night School English, and to the imposition of fees for Neighborhood English, when this service was previously free of charge.

"Many of these people who need basic English simply can't afford the fees," Bowers says. "It is a vicious circle really. They can't get jobs until they speak the language. And they can't take classes because they haven't jobs and can't pay the fee."

While the number of students in College Foundations is about the same as last year, these students are taking a lighter course load than previously.

"This isn't based on hard data," Gordon Pawelchak, division chairman for College Foundations, says. "But I suspect the hike in tuition fees, about 30 percent, means many of our students can't afford to take as many courses. Among those who've decided to go on to say, BCIT, I see a tendency to take only the courses in math and science they need for admission — not to take the

others and go for the high school completion certificate.

"Our highest enrolments are in the upper levels — grades 11 and 12. Lower grade level enrolment has dropped substantially. People coming in at the lower levels aren't just looking at one or two terms to complete. They're looking at a couple of years and a fair amount of money."

VVI is geared to continuous intake and doesn't see the same influx of students in September as the other campuses. John Vandennakker, dean of student and administrative services, says enrolment levels are much the same as they were last year.

Continuing Education is still in the midst of finalizing enrolments for about 60 percent of its fall programs. The rest won't complete registration until later in the fall. So it is difficult to see where or how much of an effect the 25 percent increase in general interest fees and the 30 percent increase on vocational fees is apt to have.

At Langara Campus financial aid officer Heather Joseph reports loan applications have dropped by about 13 percent, despite the hike in tuition. She speculates the elimination of the grant that accompanied loans may have made the debt load just too intimidating for many students.

At KEC aid officer Evelyn Buriak reports that loan applications are at about the same level as last year. "Loans are larger because there is no longer the grant and because the ceilings for shelter, transportation and tuition are up. Certainly I think people are scared by the financial burden, but many of our students really don't have any alternative."

She adds, that while the number of applications is about the same as last year, she suspects the mix of students applying is somewhat different. The radical reduction of programs such as the provincial government's Adult Basic Education Grant, which covered educational costs for some students, has brought these same students in to apply for Canada student loans this year.

At VVI financial aid officer Jenny Williams reports that loan applications don't seem to have fallen, despite the elimination of the grant and the fact that a vocational student coming out of a 10 month program can owe \$5,400 to the government.

"For most of our students," she says, "this is a do or die situation. Most are without any family support. A lot are single parents. Sure the debt is heavy. But for many of them getting the money to get the training is worth it. It is the only way out of unemployment or off welfare. They are pretty philosophical about it."

**The Vocational Instructors Association recently signed an agreement with the college for their 1984-85 contract. The settlement gives VIA members a one percent wage increase. The contract runs to July of next year. At the signing ceremony are: (front row) Max Fleming, college bursar, and Roger Ofield, president of the VIA (back row) Ron Fussell, VIA and Barry Irvine, college board member.**





**\$5 million challenge** cont'd from front  
**undergone by some of the major industries in our province?"**

Earlier Manera had noted the transformation taking place in British Columbia's economy, as the province moved from a resource based one to one geared to increasing the "value added" component of its exports. The trend, he observed, was to small business with high skill demands. In turn, he said, this is "requiring greater capacity in our public institutions, requiring flexibility in our public institutions to offer new programs, requiring capital in our public institutions to keep up with constantly changing technology."

In calling on people throughout the college to meet the enormous challenge of trying to find ways of doing more with less, he put forward four requirements:

- First, participation. "Don't leave it to your campus principal, don't assume the guy down the hall is doing something about it. I know you have ideas about how we might improve the way we do things here."
- Second, an open mind. "Don't dismiss ideas because they are different from the way we've done things in the past."
- Three, a continuing commitment to the work of the college. "Throughout all of this please remember that it is the continuing mission of this college to provide quality instruction in programs which remain relevant to the needs of our community."
- Four, creative ideas.

## INTERCOM

*InterCom is produced by the Public Relations and Advertising Services Department of Vancouver Community College. Your comments are welcome. Please call 875-1131, local 355.*

## Pacific Rim Talks

Refugees — the world's forgotten people and Thailand's burden. This is the topic Dr. Vithavas Khongkhakul, from the department of sociology and anthropology at Bangkok's Chulalongkorn University, will examine in a free public lecture at Langara Campus the evening of Wednesday, October 17. He is the second in a series of visiting experts coming to the college from Pacific Rim countries.

His country, Thailand, has become a haven in past decades to people fleeing turmoil in other Southeast Asian countries, such as Vietnam and Cambodia. Another important issue to this country is the crop substitution program aimed at encouraging farmers in the Golden Triangle to grow crops other than opium.

Dr. Khonkhalkul has a Ph.D. in sociology from Syracuse University in New York. He was awarded both a fellowship and a research grant for his studies from the Rockefeller Foundation.

The lecture takes place in A130 at 7:45 p.m.

The Canadian International Development Agency is a joint sponsor of this project.

## GIFTS TO ASEP

Joyce Lydiard, who co-ordinates KEC's programs for the visually impaired, has presented two gifts to the students and staff in the program. The first is an Apple IIe Computer, the second is an Echo II Modified Voice Synthesizer. The gifts are in memory of Mrs. Lydiard's husband, Jack, and her long-time friend and co-worker Isabel Midmore.

## Dining and Dancing

The B.C. Chefs Association is once again hosting its annual Bavarian Night buffet dinner and dance at VVI, Friday, October 26. Dinner is at 7:30 p.m. and there is dancing 'til 1:00 a.m. Tickets are \$15 per person. To reserve call Fred Naso, 681-8111, local 347.

## A MUSICAL EVENING

The sounds of Strauss, Reinecke, and David Duke are featured in a Friday evening concert by the KEC music department. Featured are Jay Lueba on French Horn, Jerry Domer on Oboe and Morgot Ehling on Piano. The date: October 12. Time: 8 p.m. In the auditorium at 1155 East Broadway. General admission is \$4. Student and seniors admission is \$2.