

SPECIAL Connections

Vancouver Community College's Employee Newsletter - United Way SPECIAL 2004

VCC United Way campaign on a roll

Vancouver
Community
College

www.vcc.ca



IF THE GOOD FEELINGS AREN'T ENOUGH

VCC Cares: the United Way campaign co-chairs are delighted to reward contributors this year with the chances to win great prizes. Return your pledge cards as soon as possible for the most chances to win.

Donors who returned pledge forms before noon on Friday, Oct. 22, had chances to win the following early bird draw prizes:

- A day off with pay
- One month of parking at VCC, or a transit pass
- Arts Club Theatre tickets
- Huge gourmet basket
- The Bay gift certificate (\$100)
- Kitchen fire extinguisher
- \$10 Starbucks gift certificates
- Two one-night stays at the luxurious Opus Hotel
- \$75 Boathouse gift certificate
- Golf gift basket

An extra draw of all donors is
Wednesday, Oct. 27 at noon:

- Movie passes for four

A Final Prize Draw for all donors is
Friday, Oct. 29 at noon:

- Xbox game system
- Computer table
- Computer games
- A fabulous hair care basket
- The Bay gift certificate (\$100)
- Turbo Twister hand mixer

For all new donors this year, there is a **bonus draw:**

- JJ's gift certificate
- Silver First Nations carved earrings from a VCC jewelry designer
- Golf gift basket
- Floor sweeper (worth \$100)

Thank you for your generous support!

Vancouver Community College
King Edward Campus Library
1155 East Broadway
Vancouver, B.C. V5T 4V5

PHOTO: L. MCKENZIE. PHOTO EDITING: D. ROHLIFF

United Way campaign co-chairs Lizz Lindsay and Carey Stoneberg fill in the United Way 'donation-meter' as contributions come in. Both are hoping VCC reaches the \$50,000 goal for this year's campaign, 'VCC Cares'.

We're on our way. VCC's United Way campaign has already reached 75 per cent of its goal – but it's going to need help to get over the top.

see **VCC United Way CAMPAIGN** on page 2



VCC United Way campaign

"We are right on target to reach – and hopefully beat – this year's goal," says Carey Stoneberg, who joins Deanna Rexe and Lizz Lindsay as a co-chair for the 2004 United Way effort.

This year's campaign kicked off last week with a new theme – 'VCC Cares' – and a new goal: \$50,000 in donations and a 50 per cent increase in the number of employees contributing.

"We need a final push this week – the final week of the campaign – to reach and beat our \$50,000 target," says Stoneberg, senior secretary to the college's dean of career, design, trades and technology programs

"Help us show that 'VCC Cares' with your support for the United Way, which will help make a difference in our community," she says.

Donating is easy: United Way pledge cards have been distributed throughout the college – simply fill in the details to make your contribution by regular payroll deduction, credit card or cheque.

Gifts can go to United Way programs or you can direct your donation to a specific agency – including the VCC Foundation to help support student success through bursaries and scholarships.

Generous VCC suppliers and partners have provided dozens of gift for VCC's United Way donors, which will be awarded throughout the campaign. Among the prizes: \$100 gift certificates from The Bay, a computer table, passes to the Arts Club Theatre, a golf gift basket, computer games, a Boathouse gift certificate, an Xbox video game system and more.

Special prizes for VCC employees who donate as 'leaders' – contributing \$500 or more each year – include a night at the Opus Hotel in Yaletown, which Condé Nast Traveler Magazine has recognized as one of the world's best places to stay.

Being a 'leadership' donor "kind of snuck up on me," says Rexe, who would each year increase her donation through payroll deduction.

"It works out to a small amount each day – the cost of a fancy coffee drink, which is hardly missed – all to support our community," says Rexe, VCC's director of institutional research and planning.

Campaign leadership chair Linda Martin notes that the United Way is an ideal way for the college community to further support students by directing their donations to the VCC Foundation to help fund bursaries, scholarships or the upcoming capital campaign.

"We have a great community – a caring community – here at VCC," says Martin, vice-president of advancement and education services. "We've seen great support during the first week of the United Way campaign. Let's keep that going – get your pledges in so we can surpass our goal."

That sentiment is echoed by Lindsay, president of the VCC Faculty Association. "It takes only a moment to pledge a donation, but that donation can have an impact throughout the year," she says. "Please join us in showing that 'VCC Cares' through the United Way."

VCC's United Way campaign ends Friday, Oct. 29, when the host of final prize-winners will be announced.

News Briefs

Hospitality centre hosts open house

One of VCC's most exciting initiatives is ready to open its doors – the B.C. Centre for Leadership and Innovation in Hospitality at VCC will be open for a special sneak-peek on Friday, Oct. 29.

VCC's new facility on the fourth floor of the downtown tower will host a special VCC open house from 11 a.m. to 2 p.m., when employees can get a first-hand look at the space – phase one of the overall project – following months of renovations.

"This centre is a major development in VCC's long-standing involvement with the hospitality sector," says Joan McArthur-Blair, the college's vice-president of education. "We are extremely proud of our new facility – which is a showcase for both the School of Hospitality and the college as a whole."

Learning Centre news

The KEC Learning Centre and library have undergone major renovations on Level 3 to better serve students by increasing study space and improving access to materials. Now Level 3 is one continuous space to house both Learning Centre and library resources.

When tutoring desks close at the end of the day, students can continue studying on their own until the library closes in the evening. Students and staff now enter and exit through the library entrance on Level 2.

Connections

Vancouver Community College's
Employee Newsletter
United Way SPECIAL 2004,
Volume 11, Number 2.1

Publisher:
Stephen Barrington

Editor:
Karen Wilson

Design & Layout:
Daniel Rohloff

Photographer:
Lauch McKenzie

Submissions for Connections:

Send details of your upcoming events, department news and achievements to Connections. Due to time constraints, we can only accept electronic submissions. We do, however, accept photos.

Submit your pieces via email to:
Karen Wilson, kwilson@vcc.ca.

Deadline for submission for next issue:
Oct. 29, 2004.

Please note: Material may be edited for clarity and length.

Vancouver
Community
College

www.VCC.ca

VCC Cares



Connections is printed on 100%
post-consumer recycled paper