

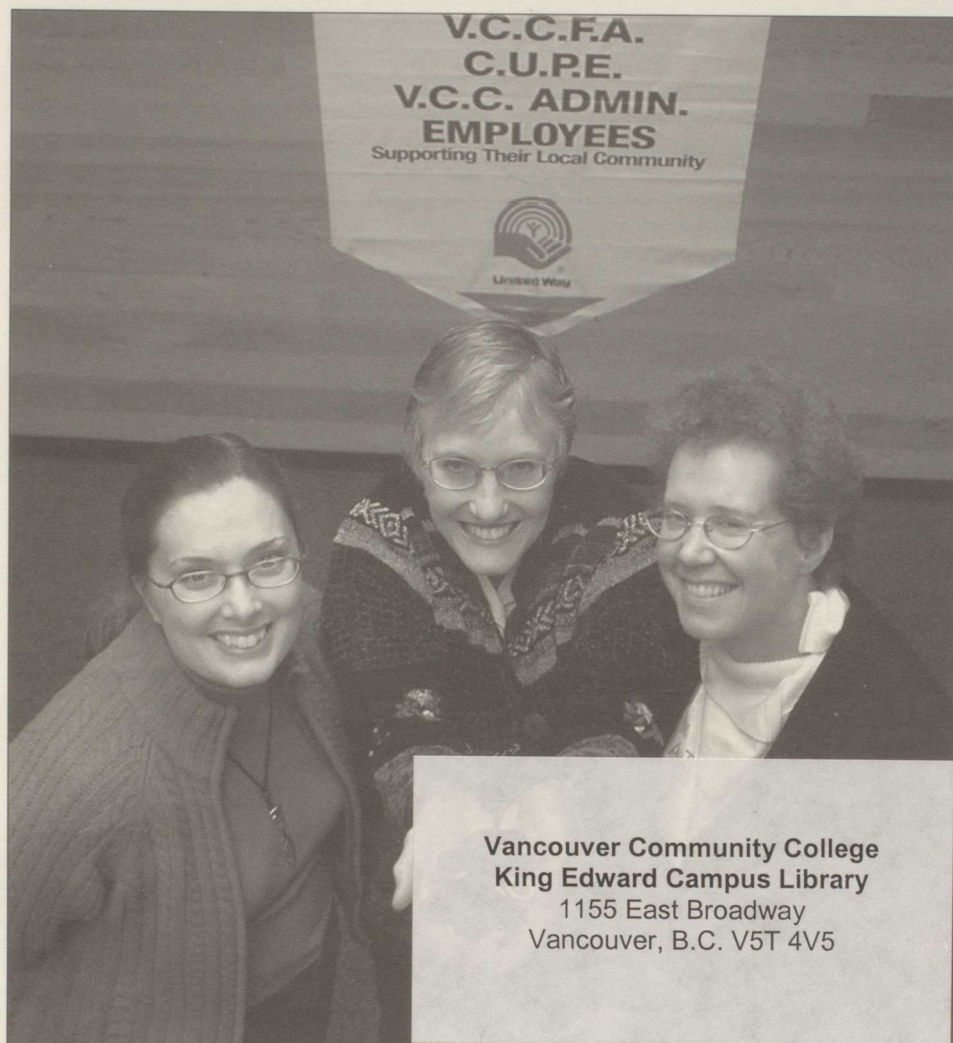
Connections

Vancouver Community College's Employee Newsletter - October 2004



www.vcc.ca

'VCC Cares' with United Way



Vancouver Community College
King Edward Campus Library
1155 East Broadway
Vancouver, B.C. V5T 4V5

United Way campaign co-chairs Deanna Rexe, Lizz Lindsay and Carey Stoneberg have an ambitious goal for this year's United Way campaign, 'VCC Cares'.

New theme, new goal highlight United Way campaign

VCC's United Way campaign kicks off this week with a new theme and a new goal of \$50,000.

"Our theme this year is 'VCC Cares,' which is fitting given the caring and dedication VCC employees show to our college, our students and our community," says Deanna Rexe, one of this year's campaign co-chairs.

VCC's goal for its 2004 campaign is ambitious: \$50,000 in donations and a 50 per cent increase in the number of employ-

ees contributing. The pay-off, though, is worthwhile – helping to support and strengthen the community through the work of the United Way and its agencies.

All it takes is the cost of a single coffee break snack each day – perhaps a pastry or a bag of potato chips – note campaign co-chairs Carey Stoneberg, Lizz Lindsay and Linda Martin.

"That small amount will help make a big difference," says Lindsay, president

see **UNITED WAY** on page 2

VCC off the line at Stock/SuperStock



There were fast cars. There was burning rubber. There was VCC promoting its Centre for Transportation Trades.

VCC last month wrapped up its season-long promotional effort with the Northwest Stock/Super-Stock drag racing club, marking a successful initiative promoting the college's trades training.

A strong VCC presence at Mission Raceway Park – which holds weekend drag races from the spring through October – saw the college put its name and its excellence in trades training in front of thousands of automotive enthusiasts who came out to see the events.

"These racers and spectators are serious, serious enthusiasts," says Stephen Barrington, VCC's director of marketing

see **STOCK/SUPERSTOCK** on page 3

INSIDE Connections

New instructional associates	2
VCC community report	3
VCC at the races	3
VCC employee barbecue	4
50/50 winner	4

News Briefs

Employee appointments

Theresa Lannan has joined VCC as a project leader/analyst in the ICS department. Her project management skills will be well utilized with her immediate tasks of leading projects for the Registrar's Office and the bookstore. She can be reached at local 7527.

Madhu Jaini has moved his office to the KEC ICS area. He can be reached at his new local, 7127.

Karen Wilson has rejoined VCC in Marketing as the college's communications officer in place of Elizabeth Thomson, who is on maternity leave. Wilson brings a wealth of experience in marketing in both public- and private-sector organizations. She can be reached at local 7152.

Flu season is here

VCC will offer flu shots for employees and students at special clinics at the college's campus downtown and on Broadway.

Downtown campus: Oct. 26 and 28 from 9 a.m. to 4 p.m. in Health Services in room 204.

Broadway campus: Nov. 1 from 9 a.m. to 1 p.m. in Health Services in room 3008.

No appointment is necessary. Employees need to provide VCC identification. Cost for students is \$10, payable by cash or cheque.

Information regarding the flu vaccine can be found online at www.onsitevac.com.

Flu clinic posters will be posted around the college soon.

If you have any questions or concerns, please call Health Services downtown at 604.443.8336.

President's Forums

Join VCC president Dale Dorn for two upcoming President's Forums, which are opportunities for faculty and staff to offer feedback and ask questions. Forums are scheduled for:

Oct. 26 at the Broadway campus from 3 p.m. to 4 p.m. in room 5025

Oct. 27 at downtown campus from noon to 1 p.m. in room 240

New instructional associates appointed



Ted Hougham and Holly Cole join Mary Waddington as VCC's two new instructional associates.

Holly Cole and Ted Hougham have been appointed as the college's two new instructional associates.

"Both of these individuals bring extensive experience as department heads and program developers to the position," says Joan McArthur-Blair, VCC's vice-president of education. "Each has contributed to college leadership over the past years through various positions on college

and union committees and through governance."

Cole and Hougham will be based at VCC's campus downtown, but will have college-wide responsibilities.

"The quality of candidates for this position was outstanding," says McArthur-Blair. "I would like to thank all who participated and I appreciate the commitment to leadership at VCC." ■



United Way continued from page 1

of the VCC Faculty Association, who along with her fellow co-chairs is a donor to the college's United Way campaign.

"It takes only a moment to pledge a donation that will have a major impact throughout the year," she says.

Donating is easy — simply fill out the pledge form you'll receive next week to make your contribution by cheque, credit card or payroll deduction.

Gifts can go to United Way programs or you can direct your donation to a specific agency — including the VCC Foundation to help support student success through bursaries and scholarships.

"That's a great way for the college community to further support students," says Martin, vice-president of advancement and education services, who's directing her United Way contribution to the VCC capital campaign to help build more classrooms and labs at the college.

This year's United Way campaign runs Oct. 18-29.

"Help us show that 'VCC Cares' with your support for the United Way," says Stoneberg, senior secretary to the college's dean of career, design, trades and technology programs. "Help us beat our goal — and make a difference in our community." ■

News Briefs

Meeting industry needs

VCC expands hospitality program

Vancouver Community College is expanding its highly regarded hospitality training to help meet growing industry demand for qualified staff over the coming decade and beyond.

VCC's hospitality management diploma program — already the largest in Western Canada — will add new classes in January, providing further opportunities for students to train for a career in the dynamic hospitality sector.

"There's a major skills shortage facing B.C.'s hospitality industry," says Dave Donaldson, dean of VCC's School of Hospitality and Business. "There's no question that the future of hospitality in our province is looking bright — and that's driving demand for people with the right skills."

Critical to the industry's growth is attracting well-trained people, says Rick Lemon, vice-president of tourism operations for Tourism B.C., which develops and promotes B.C.'s \$9.3-billion tourism industry.

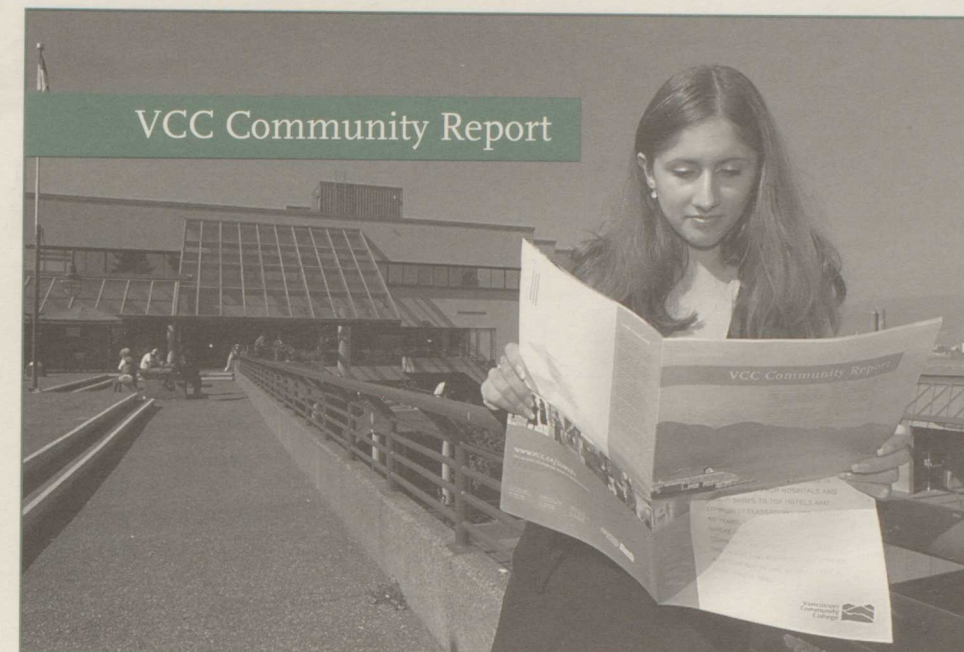
"B.C. will require an additional 48,000 supervisors and managers in the accommodation and food and beverage sectors alone by 2015," says Lemon.

VCC is an important part of meeting that need, Lemon notes, with its expanded diploma program, a newly announced bachelor's degree in hospitality management and its recent designation as the B.C. Centre for Leadership and Innovation in Hospitality.

"That goes a long way in assisting the industry to increase the number of skilled managers and staff, who in turn deliver a consistent, quality product for visitors," says Lemon.

VCC's expanded hospitality management diploma program starts its next session on Jan. 4. ■

VCC Community Report



Tajit Kajla, from VCC's Welcome Centre on the fourth floor, has a look at VCC's community report.

VCC's first community report has hit the streets to industry accolades and considerable community feedback.

"It has been extremely well-received," says Linda Martin, VCC's vice-president of advancement and education services, who oversees the college's marketing and awareness-raising efforts.

"We do amazing work here at the college: we have great programs, talented students and top-notch employees," she says. "It's important we spread the word so we keep VCC 'top-of-mind' among potential

students, industry partners, donors and other stakeholders."

Featured in the eight-page report are successful students, industry supporters and award-winning faculty from around the college; that information reached people throughout Vancouver through distribution in the Vancouver Sun, Business in Vancouver and pick-up racks around the region.

Copies of the community report are available in the mailroom at either the Broadway or downtown campus or through VCC Marketing at local 7152. ■



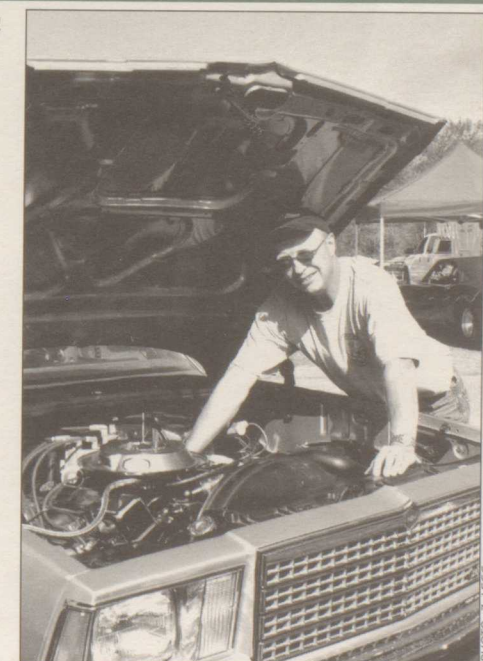
continued from page 1

and communications.

"They live and breathe cars — those are exactly the people we want to reach to promote the college's transportation trades."

Forty-foot signage, booths, giveaways and information handouts at the track helped make the college a prominent participant at events, which featured regular announcements about VCC's trades training; racers in the Stock/SuperStock series each sported VCC decals on their cars.

"We know that we're getting our message out to local employers thanks to our involvement at the race track," says Barrington. "That's only going to benefit our graduates when they're out in the workforce." ■



Peter Legg changing the metering rods in the quadra-jet on his car before his race on Sept. 25.

VCC employee barbecue, a yeehaw fest



PHOTOS: L. BOURNE

Costa Karavas and Carol Sicoli selling 50/50 tickets at this year's Western-style employee BBQ.

Listen up, all you cowpokes! VCC's third annual employee barbecue was a rip-roaring success.

"A good time was had by all," says Roseanne Ashworth, chair of the VCC social committee, which organized the event. "Some even came in Western attire to go along with our country music. It was a wonderful time to spend with friends and colleagues while enjoying the incredible selection of food, supplied by the Culinary Arts, Asian Culinary Arts and Baking departments."

Credit goes to a number of people who

worked behind the scenes to bring this event together and make the barbecue a success.

Special thanks to are due to the VCC social committee: Sue Aro, Karen Crosssett, Sandra McSorley, Jean MacLeod, Les Patterson, Vanita Puri, Carol Sicoli, Carey Stoneberg and Barbara Worwood of Sodexho.

Thanks too go: the Association of VCC Administrators and the VCC Faculty Association for their monetary donations; Zoro Mihajlovic for helping to get us in the Western spirit with that great poster; Lindsay Bourne for helping us keep a photographic record of

Barb's the winner... again



This year we raised \$895 in the 50/50 draw thanks to a number of volunteers selling tickets.

Congratulations go to Barbara Worwood, Food Service manager of Sodexho (KEC cafeteria) for winning the 50/50 Draw of \$447.50. Special thanks go to all those who purchased tickets.

For the rest of us, we can all look forward to another chance at being the lucky 50/50 winner next year.

Thank you for joining us at our third annual employee barbecue. ■

the event; transportation trades for hosting the event; Community and Career Education staff and students for making the wonderful salsa that's such a hit each year; Food Services for all their support, contacts and the veggie smokies; Sodexho for supplying the coffee and other incidentals, and of course the suppliers, Canada Breads and Coca-Cola Bottling.

See y'all next year, ya hear. ■

Connections

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Submissions for Connections:

Send details of your upcoming events, department news and achievements to Connections. Due to time constraints, we can only accept electronic submissions. We do, however, accept photos.

Submit your pieces via email to:
Karen Wilson, kwilson@vcc.ca.

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Please note: Material may be edited for clarity and length.

**Vancouver
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