

JULY 12

1996

VCC COMMUNITY INTERNAL NEWSLETTER

VANCOUVER
COMMUNITY
COLLEGE



Connections

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Diesel industry raises \$50,000 for VCC students

Vancouver Community College and diesel industry leaders gathered on June 25, 1996 to celebrate their success in raising \$50,000 to purchase a high tech piece of training equipment designed to give diesel students hands-on experience in hydraulic problem-solving.

The glistening, newly-installed state-of-the-art hydraulic simulator guarantees future VCC diesel graduates will have technical skills which will give them the cutting edge over others when applying for work in the industry.

Two years ago, when funding was not available for this advanced technology, its \$50,000 price tag became a challenge for industry. Through the efforts of a fundraising committee, chaired by Finning's Jack Carthy and composed entirely of industry members, their dedication to VCC's students paid off.

"Finning's commitment to VCC's diesel program guarantees we'll be able to hire the best trained technicians available. It's a win, win situation," exclaimed John Boe, Training Manager, Finning.

In a refined ceremony held at VCC, replete with tea and dessert squares amongst a backdrop of diesel engines,

grease and coveralls, representatives from Finning Ltd., Coastal Towing Co. Ltd., and a host of other corporate and individual donors looked on with pride as the hydraulic simulator was unveiled. Few diesel technician programs can boast such advanced technology.

This one piece of equipment is critical to the technical expertise of future mechanics. Now VCC diesel students will have hands-on experience diagnosing and repairing a variety of simulated hydraulic engine problems.

"Partnerships with industry provide revenue generating activity which is essential as government funding for the post-secondary sector becomes increasingly scarce and the number of individuals pursuing advanced education grows," said Bob Faulkner, Educational Foundation Chair.

Sandra Bishop, College Advancement

Booking videos?

Instructors are reminded to book their videos for the fall semester by the end of July, if possible. As videos now circulate to students, this simply ensures availability for the times and courses you require. Book with Tom at CC Library at 8341, or Nancy at KEC Library at 7321.

Absences from campus

Mark Goertz July 12-August 12
Irene King until July 12
Cathie Perry until July 26
Amanda Palacios until August 2

Please contact Aphrodite Harris, local 7319, for urgent matters.

Budget officers get an opportunity to refresh their Banner knowledge

Financial Services and the Banner Finance Implementation team are offering brief Banner refresher sessions for budget officers. When the training sessions for Banner were held in April, few budget officers had computer access to Banner. Now that they have computers, budget officers will find a practice session useful.

These sessions will last for one hour and will refresh your knowledge of the software as well as answer any questions you may have to date.

To attend a refresher session, please contact Francine Lucas at 7523 or by email at flucas@vcc.bc.ca.

Lottery keeps on trucking

Just when you think you've got 'a handle' on lottery fever along comes the Vancouver Community College Educational Foundation with its hugely successful truck lottery. The grand prize is not a four-bedroom house or a Whistler condo, but this popular lottery shows that many people think it would be 'a trip' to win a custom built semi. Last year, the lottery sold-out three weeks early, raising \$110,000 to upgrade educational equipment at VCC!

"Students benefit by learning on state-of-the-art technology which facilitates a smooth transition from school into the work force," says Lilli Milder, President, VCC Educational Foundation. "VCC's strong ties with commerce throughout our communities make the Reach for the Stars Lottery a fun way for the trucking industry to help make students' dreams come true."

This year's grand prize, valued at \$130,000, is a 1997 Western Star Constellation Series, Model 4964FX, boasting new styling, a Cummins chrome engine,

Rockwell International transmission, full roof aerodynamic faring package, a custom owner operator interior package and Goodyear tires plus added features by Magnum Trailer.

"The Constellation Series is a brand new model just launched by our company this year," explains Dave Polack, President, Orion Western Star Trucks Ltd. "Its technology ranks it the latest and greatest in Class 8 vehicles, like the difference between a 1969 and 1996 Ford Mustang! They're both great cars, fun to drive and comfortable but, you've got 30 years of know how in between."

Only 3500 tickets will go on sale June 26, selling for \$100 each. With second and third prize cash draws of \$5000 and \$2000 plus four Early Bird cash draws of \$500 this lottery becomes even more appealing. Winning tickets will be drawn October 25, 1996. To purchase tickets call 871-7148.

Sandra Bishop, College Advancement

SFU students connect businesses to Internet

Fifteen SFU students are putting their computer knowledge to work to help companies develop their Internet skills. The Student Connection program at SFU started from an Industry Canada initiative to help small - and medium-sized businesses and not-for-profit agencies learn how to navigate the World Wide Web. It is also supported by SFU Co-op and the Association of Universities and Colleges of Canada.

Students in the program come from a variety of educational backgrounds, including kinesiology, computer science, communication and film production.

So far they have helped 15 clients, from a jeans manufacturer to a non-profit association for the disabled, learn how to use the Internet as a business tool.

Each business or association pays \$100 for three full days of Internet training.

Businesses and non-profit agencies that would like to learn how to use the Internet to their benefit can call Student Connection at SFU at 291-5914.

Prospects

VCC ESL instructor wins dean's medal

Fraser Thorburn, an instructor in the ESL-Vocational Department, knows that not having access to a television has its benefits.

The winner of the dean's medal in graduate studies in Simon Fraser University's faculty of education worked in Africa for 10 years before studying for his master of arts degree.

"I taught ESL and secondary school English in Nigeria, Tanzania and Zimbabwe," the Burnaby resident says. "I worked in developing countries because I assumed it would give me an authentic introduction into other cultures that I wouldn't get if I just travelled."

Thorburn says returning to formal studies more than 15 years after earning his undergraduate degree from the University of New Brunswick wasn't difficult. He had become accustomed to reading and informal study while in Africa.

"There was no television where I taught so I had the luxury of having time to read and reflect. I have always maintained an informal interest in reading, reflecting and writing. Perhaps that made the transition back to university easier," he explains.

Thorburn achieved top marks in his class while combining his studies with a full-time teaching job in the VCC ESL-Vocational Department and his role as the father of three young children.

His thesis supervisor, Dr. Gloria Sampson, wrote in support, "I am confident that Fraser will have an important impact on the teaching profession in Canada."

His medal citation commends his thesis as "well written and conforming to the traditions of high scholarship." The thesis applied the philosophy of Hans-Georg Gadamer to the learning of language of immigrants.

Equipment match reinstated

During the 1996/97 fiscal year, the provincial government's matching equipment program will contribute one dollar for every dollar raised, up to a maximum of \$229,788, for the upgrade of existing equipment or the purchase of new equipment for educational training. The government funding also matches the appraised value of gifts-in-kind.

To access funds from the program, departments can work with the Educational Foundation in two ways:

1. The match can be used to leverage a monetary gift that is earmarked for equipment. The donor, or donors, contribute 50% of the total cost while the

government matching program makes up the remaining 50%.

2. Recipients of an in-kind donation can apply for the equipment match by providing documentation which outlines the value of the donated equipment. The match for in-kind gifts is considered unrestricted and is distributed according to priority program equipment needs by the College Wide Budget Committee.

Two years ago, this program was very successful at stimulating gifts for new technologies and resulted in \$276,076 being raised for equipment needs at the College. For more information, please contact the Foundation at 7148.

Notice of Board Meetings

Future Board meetings will start at 5:00 p.m. and are held in Room 240, City Centre Campus or Room 5025, King Edward Campus.

- (No meeting in July)
- August 22, KEC
- September 26, CC
- October 24, KEC
- November 28, CC
- December 12, location TBA (subject to Board approval)

Mini-Calendar hits the streets starting July 24

Just a reminder to Associate Deans, Counselling Staff and Department Heads that the Summer/Fall 1996 Mini-Calendar will begin distribution on July 24. Over 300,000 copies will be made available to the general public through a newspaper insertion campaign and a coordinated distribution to libraries, community centres, convenience stores and major supermarkets. The campus Counselling Centres will also have copies available as handouts.

Response from the two previous Mini-Calendars was very positive, and we expect an even greater response this time, now that people are exploring educational opportunities for the fall.

Call me at 871-7152 if you need more information.

Dale Rasmussen, College Advancement

Let the students in J.J.'s prepare your dinner and take care of the clean-up.

Does the idea of sitting in rush hour traffic going nowhere fast no longer appeal to you? Why dash all the way home only to dash back downtown for the theatre, a game or a movie? Why do the cooking and the clean-up after a hard day at work? The solution: dining at J.J.'s, and avoiding the endless wait on the freeway. Relax over a wonderful gourmet dinner before the theatre, the game or a movie. J.J.'s Dining Room is open for dinner Monday - Friday from 5:30 pm to 7:00 pm, and for lunch 11:30 - 12:30 pm. Deluxe a la carte dining Monday - Thursday with spectacular buffets every Friday for only \$14.95. Reservations are strongly recommended for the evening: call 443-8479.



Introducing Margo Massie, VCC's new Board Chair

Margo Massie has been actively involved as a provincial disability rights advocate for the past ten years. She served as President of the B.C. Coalition of People with Disabilities from 1987 to 1994.

The BCCPD is B.C.'s only provincial cross-disability advocacy organization, founded and run by people with disabilities.

Through her affiliation with "The Coalition" Margo works to educate people about disability rights, including lobbying government for changes to legislation and policy. Margo also gives workshops on disability awareness.

Born and raised in Edmonton, Margo moved to B.C. in 1974 and has resided in Vancouver's Kitsilano neighbourhood since 1984. She received her post-secondary education at the University of Alberta and Simon Fraser. After acquiring a B.A. in Economics and a professional teaching certificate, she worked as a Federal Government research clerk, an elementary school teacher and a computer manager.

Margo was appointed to the VCC Board in 1992 and she is looking forward to serving as Chair. She is proud to be associated with VCC, a college which serves the diverse population of Vancouver with the provision of essential educational programs and services.

Diesel instructor contributing writer

Southam Publications, publishers of many of Canada's daily newspapers, community papers and trade publications, has approached Diesel Technician Instructor Bob Brady to write a monthly technical column for Canada's national heavy duty truck newspapers, namely "Truck News" and "Truck West." In addition to techni-

cal articles, Bob will contribute specially prepared columns and features relative to government legislation and non-technical material of interest to the trucking industry.

Congratulations, Bob...we'll look forward to reading clippings of your future articles.

Foundation Board okays funding for five initiatives

At the general meeting held June 3, the VCC Educational Foundation Board approved five applications for funding. Three were submitted by the Counselling Department. A total of \$7,900 will be awarded for the purchase of two computers, one for use at CC and one for use at KEC, and two TV/VCR units for CC. This equipment will facilitate information and recruitment sessions with potential VCC students at both campuses.

Support in the amount of \$2,800 was requested and approved to update the KEC auditorium sound system. This will benefit all departments that use the auditorium for instruction, as well as improve the sound for VCC graduation and awards ceremonies.

The Music Department's request for \$1,515.70 to finance a portion of the total cost of the "Summer Music Ensembles" was also approved. This program involves VCC music students performing at a variety of local high schools. During their visit they talk about the music program at the College. The Summer Music Ensembles have proven to be successful recruitment and public relations tools.

For more information and a copy of the VCC Educational Foundation grant application form, please call 7148.

What's ahead for the KEC cafeteria?

The VCC Board has approved that ICL be awarded the Food Services contract at KEC beginning June 1, 1996 for five years. ICL, in discussion with the Food Services Committee, has proposed several changes to the cafeteria which include:

(1) Introduction of The White Spot Express

- * they would ensure the same product as all White Spots
- * better quality of burgers
- * more variety

Note: White Spot Express is proposed for the area where the short order area now exists.

(2) Boston Pizza

- * A popular and simple alternative to the regular meals daily

Note: Boston Pizza will be located where the faculty servery area is now situated.

(3) Global kitchen

- * Providing a wonderful variety of ethnic foods to customers on a daily basis.

Note: The Global Kitchen will be located where the hot entrees are currently served.

(4) Deli Station

- * A new and improved area where sandwiches and other food products would be made to order.

Note: The deli will be relocated to the area where the faculty servery is currently located.

(5) Beverage Station

- * A more accessible and larger area

Note: It will be located where the deli area currently exists.

(6) Baked Products

- * A larger and more accessible area

If you have any questions please contact any one of us on the committee. Each individual has their particular perspective and expertise.

Food Services Committee Representatives:

- Student representative - Euclides Gerrigo - 7146
- Student services - Karen Kelly - 7005
- Food Services - Jackie Ehlert - 8486
- Faculty representative - Michael Brown - 7360
- Staff representative - Stephanie Jewell - 7010
- Administrative representative - Eugenie Wong - 7136
- Facilities - Bill Miller - 7133
- Purchasing - David Crowe - 7106
- Finance - Dana Merrit - 7164

This proposal has been carefully considered in light of traffic patterns, overall convenience to students and staff, as well as to the money available for renovations.

We appreciate your comments, suggestions and ideas. Please fill out the enclosed form and send it back to Jackie Ehlert, Food Services.

Thank you in advance for your feedback

KEC Financial Aid Update

ABESAP Applications for Sept. - Dec. 96 term are available from the Financial Aid Office (Room 4029). You can also pick up applications from the Counselling Dept. (Room 3002)

Response Sheet

1. I am a: ☐ student ☐ instructor ☐ employee or _____ of VCC.
check one of the above or indicate other wise
2. I like the changes proposed to the cafeteria because

3. The most important part of the cafeteria to me is

4. Other comments or suggestions

VCC Operations Council

Summary of Meeting: June 11, 1996

ACC Affinity Proposal

VCC will not participate in the long distance savings plan with ACC Affinity. The King Edward Student Association will proceed with their participation in the plan on behalf of their student members.

KEC Parking Rate

The previously announced parking rate increase will be adjusted as follows:

South Lot: \$2.00/day before 4:30 p.m.

\$1.50/day after 4:30 p.m.

North Lot: \$1.50 /day

VCC Human Rights Policy

The VCC Human Rights Policy, which was originally approved by Operations Council in January 1996, was subsequently revised. The revision to Article 5 under Procedures, "Resolution by the President" was approved by Operations

Council and will now go to the College Board for final approval.

Policy on Sharing and Stewardship of Information

The policy, developed in order to ensure accountability for the collection, integrity, consistency, accuracy and security of information, will be brought to Operations Council for discussion at the July meeting.

1996/97 Capital Allocation

The ranking of the capital allocation requests by the College Wide Budget Committee was approved by the Operations Council.

Policy on Policy Making

The Policy on Policy Making was approved by Operations Council and will

now be presented to the College Board for approval.

Mailboxes at KEC

Operations Council approved the proposal to change the organization of the KEC mailboxes from an individual system to a departmental system, effective June 21. Large departments will be divided into smaller sections and department heads will retain their separate boxes. The arrangement of boxes will follow the order listed in the VCC telephone directory.

Library Information as a Menu Item on the College System

Council approved the addition of the Library's OPAC system to the menu of the College system.

Safer Campuses

The Safer Campuses Committee was commended for their work in a letter received from Jean Campbell of the Ministry of Education, Skills and Training.

The new telephone books are here

Those *KEC staff and faculty* who require new telephone books can pick them up from the mail room on level 4 or outside the elevator on level R.

Please discard your old books by placing them the recycling box in the mail room or outside the elevator on level R.

Unlike previous years, telephone books *will not be delivered* and must be picked up at the above mentioned locations at your convenience.

Should you have any questions or comments as to this procedure, please call me at local 7133 and I will do my best to assist.

Bill Miller, Bldg. Service Manager, KEC

First Nations Education update

Upcoming events:

First Nations Respond art & aids

First Nation's Expressions

A premiere exhibition of expressions by First Nations artists and writers from across North America; sharing with you their feelings on the affects of AIDS.

Showing daily at PoP's Gallery, 1134 Granville Street, Vancouver, B.C. 687-5557 July 1-12

Celebration of Life Powwow: a family event full of pow-wow dancing, drumming, arts and crafts and food.

Friday to Sunday, July 19 - 21, 1996 at the Pacific Coliseum

Admission: 3 day pass; \$15.00; Per day; \$7.00

Grand Entry begins at 7:00 p.m. (till midnight) on Friday and Saturday and 1:00 p.m. (till 10:00 p.m.) on Sunday

For further information contact: 540-6054 or 540-1073

Aboriginal Cultural Festival 1996

September 13, 14, 15th

Now seeking volunteers. Contact the Aboriginal Friendship Centre at 251-4844 and ask for "Festival Information."

MARKETIPS!

USEFUL TIPS AND INFORMATION FOR THE VCC COMMUNITY

Marketips is a bi-monthly information sheet designed to share ideas to help each of us increase awareness about Vancouver Community College's unique programs and services. If you have an idea or tip you'd like to contribute, please contact The Editor at 7538 or fax 7200.

New Horizons For Marketing Higher Education

The marketing of higher education is gaining momentum. When first introduced (about a decade and a half ago), marketing concepts and principles to higher education was perceived by most as a radical and new idea. In fact, it was an idea that was often poorly understood. Some of the misunderstandings continue to this day.

Local focus

Early on, when marketing was used, it was most often used in a defined area (i.e., admissions) for a defined purpose (increasing enrollment, preventing attrition) for a defined period of time at a predefined place. Marketing was suspect. It was a four-letter word.

However, that is changing dramatically and quickly. Many people have discovered that marketing can be key to assisting their schools, and in many cases, faculty included, preserving their jobs! Nowadays you will find many people at your school requesting that marketing become a priority.

Systems focus

Watch as programs are developed and services offered to assist institutions in assessing their audiences, segmenting their marketing efforts, developing niches in the marketplace and demonstrating how to work cooperatively to build alliances that improve their marketing and educational positions.

Integrated and Multidimensional thinking

Integrated thinking will focus attention on users. Marketing will "think" institutionally, but the programs will be predicated by perceptions held by users, audiences, constituents and a myriad of other external human audiences. Some schools are poised and ready to go to this next logical step, but most, unfortunately, are not there yet.

Marketing research will also be critical, accepted and well utilized. As higher education begins to re-

(continued on the back page)

Did you know...

Accountants' popularity is increasing

A poll conducted by Robert Half shows Canada's chief financial officers anticipated an increase in the hiring of accounting and finance professionals in the second quarter of 1996.

- The Province

BC's film industry's future is bright

In 1995, the BC film industry's overall economic impact is estimated to be \$1.3 billion and is expected to increase by 20 to 25 per cent this year as a result of recently signed labour agreements.

- Prospects

Vancouver's airport is in the news

The new, expanded Vancouver International Airport has added about 400 new food service jobs to the economy but, over the long run, as additional air carriers are attracted to the new facility, the airport will create more tourism-related employment.

- Prospects

So You Say You've Got a Story!

Every day, the media get dozens of news releases along with a huge stack of other assorted mail. Some companies go to great lengths to make their news releases stand out. They tie balloons to them, wrap them around bottles of champagne, print them onto t-shirts or attach them to hockey sticks.

The media often have great fun with the presents and hee-haws attached to the news release and have no guilt at all when they ignore the organization seeking publicity. If you do go to the extra expense of sending out a novelty news release, make sure the relevant details are on a piece of paper. Hockey sticks and t-shirts don't fit well into most newsroom filing systems.

Sex over Substance

Apart from a possible joke from the weatherman, your coverage will depend on how newsworthy the media think your story is, not on how clever you were with the news release. When your news release arrives, the reporter or editor does a very quick scan. They are looking for a hook, for an edge, for something controversial, for something that doesn't ring true or, if there is nothing else, for something that does ring true. Remember, conflict makes a better story. TV will take Sex over Substance every time.

- Damn Good Productions

New Horizons (continued)

define itself and its services, the whole idea of education will be assessed and redefined. Collaborative, multidimensional thinking will lead to educational redefinitions that truly begin to take advantage of resources. Exciting and new educational developments will begin to appear as education is driven more by users rather than providers and as higher education welcomes the change.

- excerpted from *Marketing Higher Education*

Newsmakers

Kudos to VCC student **Brenda Giles** for her courage and commitment to improving literacy for one out of every three Canadians who has difficulty reading and

writing. Giles was featured on CBC TV news Sunday, June 9th and CBC radio Monday, June 10th for organizing the Walk for Literacy which took place at VCC Sunday afternoon. Giles told reporters that the birth of her son inspired her to learn to read and write.

"I knew one day my secret would get out," says Giles. "My son would pass me a book and ask me to read it to him and I wouldn't be able to." Giles has been a student at VCC for three years, during which time she has improved her literacy level to Grade 11 English. Prior to attending VCC Giles could not read or write.

Also featured May 21st on CBC radio was VCC's **Jackie Ehlert**, Director of Food Services, talking to Almanac's Cecilia Walters about diet and vitamins, a subject Ehlert happens to know quite a lot about!

From the editor...



College Advancement would like to thank all of the students, faculty and staff who have called us with story ideas or participated in interviews for your eagerness to integrate College Advancement into our daily campus life. If you've had your 15 minutes of fame and we've missed it, or you have an idea or submission for Marketips, please call *The Editor* at 871-7538 or fax 871-7200.

Marketips is a bi-monthly publication.

Next issue: Sept. 12, 1996

Produced by the College Advancement Department

Sandra Bishop, Editor

Dale Rasmussen
Design and Layout

Lilli Milder
Executive Director



Teaching certificates to be cancelled — is yours affected?

Do you hold a Ministry of Education Teaching Certificate issued prior to 1988? If no - stop here. If yes - continue.

Have you ever paid a membership fee to the College of Teachers? If yes - stop here. If no - continue.

Your Ministry of Education Certificate will not be valid after December 31, 1996. **UNLESS** you reinstate your membership with the College of Teachers before that date.

Contact the College of Teachers at the address or telephone number following to

obtain the application form which must be submitted, along with the \$90.00 reinstatement fee and an authorization for a criminal records search form, prior to December 31, 1996.

If you are affected, please act now since failure to reinstate your membership will result in your certificate being cancelled effective January 1, 1997.

Persons who allow their certificate to expire will be required to apply for a new Teaching Certificate and will be subject to the certification requirements in place



at the time of application. At least 120 credits of acceptable post secondary course work, including 30 credits of professional course work will be required.

ONLY persons with a Ministry of Education Teaching Certificate issued prior to 1988 who have **NEVER** paid a membership fee to the College of Teachers are affected.

Contact:

British Columbia College of Teachers
405 - 1385 West Eighth Avenue
Vancouver, B.C. V6H 3V9
Telephone (604) 731-8170
1-800-555-3684

Come on out and march with pride — August 4

Help make history — join us as part of VCC's first contingent in the Vancouver Pride Parade.

Lesbian, gay and bisexual students, staff, allies and other VCC'ers will join GALE BC (Gay and Lesbian Educators of BC) on Sunday, August 4 for this year's Parade.

The parade route starts at Denman and Nelson, in Vancouver's West End. We will proceed south on Denman, east on Beach Avenue and finish at Sunset Beach Park.

To register or for more information, call Tom at 669-1077.

Who knows? With enough participation, next year VCC may have its own contingent in the Parade.

See you there!

A letter of thanks

...from Alan Mackenna of Whitewater Communications, Canada

"The purpose of this letter is to thank you for the opportunity to present the Bruce Nichol Memorial Scholarships at your Spring Award Ceremony.

It was both a pleasure and a somewhat emotional experience to see how much all the recipients, during the morning and afternoon sessions, appreciated their recognition. There were many stories to be told and most of them inspirational examples of how important an education can be. The student response certainly indicates the high esteem they attach to the school and their teachers.

My compliments on a well organized event, and thank you again for the opportunity to participate on behalf of both David Stowe and Brandt Louie."

Feeling stressed at work?

Lower Mainland clerical workers: explore your coping skills!

Psychologists at the University of British Columbia are seeking female volunteers to participate in a research study on clerical workers' stress. The aim of this project is to understand how female clerical workers respond to work-related stress, from day to day over the course of three months. The information from the questionnaires will be kept confidential and anonymous. A summary of the group results will be provided at the completion of the study. If you would be willing to participate in this study, or if you have any questions, please call Kamaljit Sidhu or Marlene Barber at 822-9199 (Stress Lab) or contact:

Dr. Bonita Long, Ph.D.
Counselling Psychology Department
at Tel: 822-5259 or Fax: 822-2328
2125 Main Mall, Vancouver, B.C. V6T 1Z4

announcements

1996/97 AECBC Executive Committee

At its Annual General Meeting in Kelowna, the Advanced Education Council of British Columbia elected the following as its Executive Committee for 1996/97.

- President, John Harper, board chair, University College of the Cariboo
- Vice-president, John Cruickshank, CEO, Vancouver Community College
- Treasurer, Neal Nicholson, C.A., board member, Douglas College
- Secretary, Terry Weninger, CEO, College of New Caledonia
- Director, Elizabeth Ashton, CEO, Camosun College
- Director, Rich Johnston, CEO, Malaspina University College
- Director, Wendy Lee, board member, University College of the Fraser Valley
- Director, Janet Schauntz, board member, Kwantlen University College
- Director, Dale Zinovich, board chair, College of the Rockies

The Advanced Education Council is a non-political, advocacy organization representing BC's publicly-funded colleges, university colleges, institutes and the Open Learning Agency.

A notice to KEC book worms

The KEC Book Clubs meets after the summer to discuss *Felicia's Journey* by William Trevor. Book club friends, old and new, join us at 12:30 at *Not Just Desserts* for a divine salad or hot lunch. To enable me to make a reservation, please leave a message with Carol Tulpar, local 7257 if you plan to be there.

Carol Tulpar

Mary Waddington returns as Director of Special Projects — BC Benefits Initiative

We are pleased to announce the temporary administrative appointment of Mary Waddington to the position of Director of Special Projects - B.C. Benefits. Reporting to Jackie Sandy, Dean of Student Services, Mary will have the responsibility of proposal development (expanded seat capacity and job readiness), and will coordinate the Assisted Job Search and Job Readiness phases of B.C. Benefits.

Mary's extensive background in the Adult Basic Education Division and her recent secondment to the Ministry will be very beneficial to the initiative.

Please join us in welcoming Mary back to VCC.

Dale Dorn, V.P. Education
Linda Martin, V.P. Educational Support Services

Congratulations

Settimio Sicoli, Associate Dean of the Tourism Hospitality and Service Division was acclaimed President of The BC Chefs' Association for the second two-year term at the June 24 AGM annual election.

Congratulations to Fraser Thorburn

The ESL/Vocational Department would like to congratulate one of our instructors, Fraser Thorburn, for a special achievement. Fraser recently completed his Degree of Master of Arts at Simon Fraser University (Thesis: Fusions of Horizons: The Ontological Challenge of English for Adult Immigrants) and in so doing was awarded the Dean's Medal for the highest grade point average of graduates in the Faculty of Education. Congratulations!

Welcome Raminder Dosanjh

The ESL/Vocational Department is pleased to announce that Raminder Dosanjh is taking over as Assistant Department Head (LINC) as of July 1. Having been an ESL instructor and resource person on the impact of racism, sexism and multiculturalism on society in general and immigrant and visible minority women in particular, Raminder brings a wealth of knowledge and experience to her work with newcomers in her new position. Raminder will be located at KEC North (local 7431).

At the same time, the Department sends a big thank you to "retiring" ADH, Alison Norman. Having served for a distinguished six years and after a well-deserved break, Alison will be returning to the classroom. Lucky students!

Welcome back Linda Thomas and Janice Hansen

Hang on to your hats!...*Linda Thomas* has returned from leave to her position as First Nations Education Coordinator. Welcome back, Linda. After an initial warm up, you'll no doubt love being back in the swing of things with all the wonderful people at VCC.

Our thanks to Candice Hunter and Terry Preston from the Counselling Department for jumping in on such short notice to handle the business in the First Nations office until Linda's return. A lot of hard work in unfamiliar territory, but a job well done. Many thanks.

Janice Hansen will be tearing herself away from her recently expanded family and returning to VCC on August 6. Hopefully the transition will not be too much of a shock. (Everybody has to promise to be good!)

continued on the next page

A thank you from the Walk for Literacy organizers

We would like to say a special thank-you to the donors who have helped make The Walk for Literacy possible:

- John Cruickshank, President of Vancouver Community College
- Karl Vetter, Vice President, H.Y. Louie Co. Ltd.
- John Trigardi, Senior Vice President, TCG International
- Barry Irvine, Vice President and GM, Construction Aggregates Ltd.
- Bob Faulkner, Metropolitan Press
- Ray Alcock, IGA, H.Y. Louie Co. Ltd.
- Fred Deeley, Harley Davidson Canada
- Michael J. Thirlwell, Marketing Operations Manager, Xerox BC
- King Edward Students' Association
- Vancouver Community College Faculty Association
- College and Career Access Department, King Edward Campus
- Chris Donovan, Bookstore, King Edward Campus
- Doug Mauger, Retail Meat Processing Department, City Centre
- George Rudolph, Baking and Pastry Arts, City Centre
- Bob Malone, Hairstyling Department, City Centre
- Ross McPherson, Auto Collision Department, King Edward Campus
- Purdy's Chocolates
- Starbucks Coffee
- Hairquarters Hair Design and Esthetics, 2748 East 41st

Congratulations Brenda

Brenda Lee Giles, a VCC student in Adult Basic Education, was named citizen of the day on Friday, June 21 by CISL radio station. She was nominated by Murray Rabinovitch in recognition of her personal achievements, including her coordination of Vancouver's first Walk for Literacy.

- Canadian Springs
- Sher's Place, 662 Seymour Street
- Ivy Granstrom
- Blu Mankuma
- Bob Clements
- Smart Shop, Kingsgate Mall
- O-Tooz, The Energie Bar, 1068 Davie Street
- Harry's (off Commercial), 1716 Charles Street
- A&W Mascot and Emina Ferredtie

We would also like to thank Lilli Milder and the staff of the Vancouver Community College Educational Foundation for their special support

Joan McArthur-Blair, who has been doing a super job of the education portion of the Human Rights position on a part-time basis, returned to her former full-time position with Program Development on July 2. Thanks, Joan, for contributing your extensive expertise to the worthwhile task of human rights education.

And a big THANK YOU to Maija Wiik who worked so diligently to keep human rights and all associated issues on an even keel at VCC in Janice's absence.

Joan and Maija made a wonderful team, and coordinated their two job responsibilities to the benefit of everyone at VCC. Thanks and best wishes to both of you.

Linda Martin
VP, Educational Support Services

Visibility advertising campaign begins

Starting this weekend in the Vancouver Sun and The Province, VCC's general visibility advertising campaign will begin. These regular ads will run on a monthly basis in the two English-language daily newspapers as well as The Georgia Straight, the Vancouver arts, entertainment and social affairs weekly.

The purpose of these ads is to provide VCC with a consistent **long term** presence in the major city print media outlets.

Dale Rasmussen,
College Advancement

PUBLICATION SCHEDULE

- Published Thursdays
- Bi-weekly January-May and September-November
- Monthly June, July, August and December

Produced by the College Advancement Department,
Vancouver Community College

VANCOUVER
COMMUNITY
COLLEGE



KING EDWARD CAMPUS
1155 East Broadway
Box 24620, Station "F"
Vancouver, B.C. V5N 5T9

CITY CENTRE CAMPUS
250 West Pender Street
Vancouver, B.C. V6B 1S9

classifieds

FOR SALE

Rabbit Cage: Indoor aluminum rabbit cage in excellent condition. Approx. 4'x2'x2' high. \$50.00 or o.b.o. Contact Brain Pollard at local 7236.

IKEA black leather footstool. Excellent condition \$35; **yellow metal desk lamp,** good condition. \$5. Telephone 871-7361.

Canon Zoom F4.5, 80-205 mm,\$90; **MCAT preparation books;** 1st and 2nd year **university textbooks** in Biology, Chemistry and Physics; **Labcoat/Nurses' dress** (small & large) \$17; **Clothes sizes 6-10.** Please call Karin at local 8632

Software clearance!

A limited quantity of Procomm Plus (DOS, Ver 2.01) is being cleared out at a reduced price of \$50 each (retail value \$130). Purchase of this software for **home use** is preferred. Please contact Purchasing at 7102.

JOB POSTINGS

Program Assistant (c), Basic Education Department. King Edward Campus. Closing date: July 16.

Student Services Assistant (a), Counseling Department. City Centre Campus. Closing date: July 16.

WANTED

A **garage** or other storage space for our van for a year - must be secure and dry. July 30, 1996 through July 31, 1997. Contact Peter Hopkinson at local 7285 or at home 430-3556.

One free file cabinet of any make or description; and one large wooden bookshelf to be traded for two small ones, each measuring: 4'H x 2'6"W x 1'D. For more information please contact Dianne Westwood at local 8555 or Les Steinke at local 8550.

FOR RENT

Housemate wanted: (preferably female) to share, with two other people, an established, lovely East Vancouver Home. Rent is \$350/month plus utilities. Move-in date flexible. Call Gail at 253-5404.

GARAGE SALE

Moving out - garage sale, July 20, 10:00 a.m. to 2:00 p.m. 1425 East 28th Ave. For more information call Jean at 7008 or 879-2585.

Next Connections: August 23

The next issue of
Connections will
appear August 23.

The deadline is August 16.

Have a great summer!

EDITOR, DESIGN AND LAYOUT

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CAMPUS CONTACTS

CC: Ngee-Moi Voon, Word Processing
KEC: Manijeh Golkhizi, Administration

Produced by the College Advancement Department
Lilli Milder, Executive Director

1996 PUBLICATION SCHEDULE

August 23
September 12 and 26
October 10 and 24

Please provide your article on a PC disk, with hardcopy. We reserve the right to edit submissions for clarity and length. Deadline for submissions is Thursday of the week prior to publication.

Please recycle this newsletter ♻️