

# KING EDWARD TIMES

VOLUME V, No. 16

July 21, 1978

1) IBSEN EXHIBIT

Commencing Monday, July 31, 1978 and continuing to Friday, August 4, 1978, an exhibit of posters and other material marking the 150th anniversary of Ibsen's birth will take place in the Learning Centre. Instructors are invited to bring their classes on an advanced booking basis. Please make bookings with Wayne in the Learning Centre (Local 44).

R.F.

2) FREE VISION TESTING FOR YOUR CLASS!

Joan Kerr, Student Health Services Orthoptist, will be available (during July and August only) for group vision testing. Joan can test for farsightedness, nearsightedness, eye muscle balance, and to determine whether a person is colour blind. Arrangements can be made by contacting Joan at 736-2033, or leaving a message for Joan with one of the K.E.C. nurses.

RK/MH

3) WANTED!!!

Someone with model-building ability is desperately needed to build a model of Captain Cook's ship, "Discovery" for the library's next display. Anyone willing to save a reputation and strike a blow for art, please get in touch with the library as soon as possible!

J.L.

4) PROGRAMS ON DEAFNESS - SUMMER SCHEDULE

There are no classes conducted in this department during July and August. For information, contact E.C. Casey, July 17-28. From July 31 to August 31, contact Alice Nielsen, Program Assistant, Room 183. Telephone: 731-4614, Local 39, or TTY 731-3716.

W.B.

5) ACCIDENTS WILL HAPPEN

On Wednesday evening, one of our students suffered a serious Frisbee accident! He ran into a parked car he didn't see and finished up in Emergency getting his knee X-rayed.

Please warn your students of the parked car perils in our parking lot.

R.F.C.

6) JOSEPH DION

Mr. Dion leaves at the end of July to begin a two-year's leave of absence in order to pursue a program of graduate studies at the University of London. Good luck, Joe! Keep in touch.

H.E.P.

7) CONGRATULATIONS!

To Gill Adamsen, ESL Night School Instructor at John Oliver. Her baby boy, Ross William arrived on Tuesday, July 11 and weighed in at 8 lb. 12 oz. It's a bargain at 3.98 (Kilos, that is!)

D.M.

8) REMINDERS TO STAFF:

Please return Inter-Campus envelopes to the office for re-use. We are in short supply.

A reminder to "hang up after three rings" if there is no answer. Our ears are "ringing" lately because of the phones that never stop.

To Department Heads and Coordinators: All Substitute Instructors' Timesheets must now have their BIRTH DATE included with other information. As of July 1st, our new computer system at Regional will not accept Timesheets without this information.

M.G.



9) INFORMATION NOTE FROM THE COUNSELLING DEPARTMENT

DID YOU KNOW ABOUT THE FOLLOWING PROGRAMS?

A) Industrial Records and First Aid Program

B) Merchandising Program

Both are full-time, five-month certificate programs offered by V.V.I.

c) Forest Products Technology opportunities offered at BCIT.

Please inform your students of these opportunities. Details follow:

D.G.

FOREST PRODUCTS TECHNOLOGY OPPORTUNITIES AT B.C.I.T.

The Ministry has been asked to call attention to the following announcement:

Despite the importance of the Forest Industry in British Columbia, and the availability of jobs for technicians in the industry, there are still vacancies in the Wood Products Option of the Forest Products Program and in the Pulp and Paper technology program at B.C.I.T.

All graduates of these programs are hired by the industry at the end of their two year program at B.C.I.T. Wood Products Option graduates qualify for such positions in sawmill and plywood plants as production and maintenance supervisors, maintenance planners, production control statisticians, quality control statisticians, kiln-drying specialists, mill design specialists, and research technicians. Pulp and Paper graduates have been hired in pulp and paper mills as environmental control technicians, process technologists, engineering assistants, research and development technologists. Both programs are open to men and women.

Superintendents of Schools, principals, and counsellors are urged to inform their students about job opportunities available through these technologies. B.C.I.T. has prepared an excellent slide and tape presentation on each of these programs. These, together with brochures and other promotional and informative material may be obtained for demonstrating what the programs are all about from Mr. Gordon Harris, Chief Instructor of the Forest Products Program, British Columbia Institute of Technology, 3700 Willingdon Avenue, Burnaby, B.C., V5G 3H2.

Applicants for these programs require graduation on the selected studies program or the combined studies program with Mathematics 12 or Algebra 12 required for both programs, Chemistry 11 for the Pulp and Paper Products option, and either Biology 11 or Chemistry 11 or Physics 11 for the Wood Products Option. Scholarships may be available.

VANCOUVER VOCATIONAL INSTITUTE PRESENTS...

Apply now for  
JULY

Apply now for  
JULY

MERCHANDISING PROGRAM  
(a full-time, five months certificate program)

The Merchandising Program provides practical training for students whose career goals require knowledge and skills in supervisory or technical sales work related to the field of marketing and product distribution.

The three main goals of the program are:

- 1) To provide balanced, comprehensive training in product distribution and marketing.
- 2) To prepare students for advancement in their chosen field of distribution.
- 3) To provide students with fundamental marketing skills to enable lateral and vertical mobility in the job market.

The Merchandising Program is divided into two levels. The first level is of two months duration. The second level is of three months duration. The program is designed to cover those areas of marketing and sales listed below to provide the student with skills and a comprehensive knowledge of the field out of which creative decisions can be taken for particular sales situations.

The Merchandising Program is of five months duration and offers theoretical and practical training in the following general areas:

- |                               |  |
|-------------------------------|--|
| a) Introduction to Marketing  | e) Marketing Fundamentals              |
| b) Economics of Business      | f) Fundamentals of Business Management |
| c) Communications             | g) Advertising and Sales Promotion     |
| d) Psychology of Salesmanship |  |

Related theory course content is taught in a classroom and practical training is provided in cooperation with businesses in the Vancouver area. (This major cooperative externship with business is intended as an integral component of the program).

Textbooks used in the program are:

- a) Marketing Managers Handbook (Britt)
- b) An Introduction to Canadian Business (Ryerson)

EDUCATION: Grade Twelve or equivalent.

A progress evaluation of each student is reported to the Student Records Department at the completion of each level. This evaluation will be by theory examination and practical project assessment.

Students are entitled to a V.V.I. Certificate upon successful completion of the program.

Applicants requiring financial assistance, should contact their nearest C.E.I.C. - Canada Manpower Centre for possible sponsorship.

Apply now -

Classes commence: July 31/78 - 15:00 - 22:00 hours  
January/79 - 15:00 - 22:00 hours

Fees: \$90.00 a quarter (based on \$30.00 monthly) plus an annual Student Service fee - \$1.50 and Student Association fee - \$4.50

-Apply Now-  
V.V.I. - Admission Department  
681-8111 local 211 - 212

(cont'd. on next page)



VANCOUVER VOCATIONAL INSTITUTE PRESENTS...

Apply now for  
SEPTEMBER

Apply now for  
SEPTEMBER

INDUSTRIAL RECORDS & FIRST AID  
(a full-time, five month certificate program)

The course trains students to obtain and maintain employment as Industrial First Aid Attendants where an employer desires clerical skills as a secondary job requirement, i.e. any industry covered under the W.C.B. Act.

Skills taught:

- 1) Business Machine Operation  
(adding machines, calculators, typewriters)
- 2) Bookkeeping
- 3) Payroll and related legislation
- 4) Accident Prevention techniques
- 5) Industrial First Aid

Admission Requirements: Grade 10 completion or acceptable equivalent, physically fit and free from communicable diseases.

Certification: Upon recommendation, the student will sit for Licensing Examinations as set by the Workers Compensation Board of B.C. leading to Certification as an Industrial First Aid Attendant.

APPLY NOW

Class commences Sept. 5, 1978 - 15:00-22:00 hours, Monday through Friday.

Fees: \$90.00 a quarter (based on \$30.00 monthly) plus an annual Student Service fee of \$1.50 and Student Association fee of \$4.50.

Applicants requiring financial assistance should contact their nearest C.E.I.C. - Canada Manpower Centre for possible sponsorship.

-APPLY NOW-

V.V.I. - Admissions Department

681-8111 local 211 - 212

10) PROFESSIONAL DEVELOPMENT AND VACATION

I will be off-campus during the mornings of July 24 - August 4 in order to attend a course on "Improvement and Evaluation in College Teaching" at UBC.

From August 8 to August 18, I will be on vacation.

During my absence, Colin Casey will hold my fort as well as his own, and also handle my day-to-day worries/problems/pleasures??

Matters of a more serious nature should be referred to Mr. Pankratz for his attention, or be held in abeyance until my return.

R.F.C.

11) HOLIDAYS

Dave Greenall will be on vacation starting July 31 through to September 1, 1978. In his absence, Frank Fornelli will be Acting Department Head from July 31 to August 25; Thorne Husband will be Acting Department Head from August 28 to September 1.

Please direct any enquiries to Frank Fornelli or Thorne Husband.

D.G.

12) POSIBLE POSITION OPENING

There is a possibility of a part-time position opening in the College Foundations Science Department commencing September, 1978.

Interested persons please contact Ron Fussell (Local 28) or Gordon Pawelchak (936-1218).

R.F.

13) POSITION OPENING AT V.V.I.

VCC - VVI has an opening in the Nursing Department for a Full-Time - Temporary instructor. Closing date for applications is 1978 07 21. See details on faculty bulletin board.

H.E.P.

14) SFU SYMPOSIUM ON DISTANCE EDUCATION

An announcement on SFU's proposed Symposium on Distance Education, scheduled for September 5th and 6th, is posted on the bulletin board.

H.E.P.



15)

VANCOUVER COMMUNITY COLLEGE  
KING EDWARD CAMPUS

Requires for December 1, 1978

a DIVISION CHAIRMAN

FOR THE

TRAINING AND DEVELOPMENT DIVISION

Division Chairmen are responsible for the co-ordination and supervision of curriculum and instruction, by departments, within their divisions, including liaison among the faculty of the division, with faculties of other divisions, and with the administration of V.C.C., King Edward Campus. Division Chairmen are directly responsible for the representation of their divisions to the Dean of Instruction or delegate, and thence to the Principal. This is a faculty position covered by the current Collective Agreement between Vancouver Community College and the Vocational Instructors' Association. The position includes an instructional assignment.

DESIRABLE QUALIFICATIONS:

a) Academic

- a baccalaureate degree or equivalent qualification appropriate to the departments within the division.

b) Experiential

- recent instructional experience at the college level;
- comprehensive, rather than highly specialized experience, interest, and competence.

c) Personal

- the ability to maintain the confidence of the division.

APPOINTMENT:

The initial appointment is for a one-year probationary period. Upon successful completion, the appointee shall be confirmed for an additional three-year period. An appointee may be re-appointed to additional three-year terms.

SALARY (1978/79 Collective Agreement):

- \$17,026 to a maximum of \$28,523. Placement according to qualifications and experience.
- Annual allowance above basic salary, \$2,725 per annum.
- Annual holiday of thirty days.
- Dollar adjustment to compensate for holiday differential between Division Chairman and faculty committed fully to instruction.

APPLICATIONS BY SEPTEMBER 15, 1978:

Further information from, and application to:

Director of Personnel and Labour Relations  
Vancouver Community College  
675 West Hastings Street  
Vancouver, B.C. V6B 1N2  
Telephone 688-1111

16) College Council Meeting

The College Council meets in regular session on Wednesday, July 26th at 1900 hours in the Council Chambers at 675 West Hastings Street (6th floor).

H.E.P.