Jan 29
1987 JIRG EDWARD

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VOLUME XII, No. 42 1987 January 29

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KEC - CAR RAFFLE - UPDATE

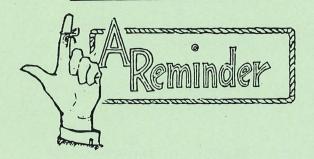
The project is moving ahead, steadily. Display locations have been contacted, tickets are being printed, posters are under production and sales teams are developing. NOW, we need Sales Team Captains!! Names have been submitted from Langara and V.V.I., but so far, none from KEC.

If you consider yourself a motivator, have up to 5 hours a week to devote to a worthwhile cause, like working in a "dynamic space", are organized - - HAVE WE GOT A JOB FOR YOU!!! (For a more complete job description, talk to Sam).

Tickets go on sale on Feb. 13th, official "kick off" ceremony Feb. 27th. More details to follow.

Sam Lewindon

GOODS AND SERVICES AUCTION



Don't forget - the Music Department is holding another 'Goods and Services' Auction on FRIDAY, FEBRUARY 6th in the Cafeteria.

Live Musical Entertainment!

Terry Smith



King Edward Campus

At its regular meeting on Monday, January 26th, the Management Committee of King Edward Campus reviewed the following items:

- there was discussion of a policy for dealing with the attendance of CEIC sponsored students. This will be reviewed further.
- the committee approved the formation of the Campus Organization Committee and agreed that this Committee would be established by Friday, January 29th, if at all possible, and would be asked to present its recommendations on campus organization to the Management Committee by 1987 March 15.
- there was some discussion about a proposed policy governing private instruction offered by college instructors.
- there was general discussion about a proposed policy on the awarding and issuing of statements of completions and related documents. This was tabled indefinitely.

Mr. Sylvester will prepare some general guidelines on this subject instead of a policy at this time.

- a Training Needs Committee was approved to deal with the liaison with CEIC and a variety of students which are placed at KEC through this organization. The committee will consist of Shirley Girvan, Sam Lewindon, Gordon Pawelchak and Miriam Bennett. Shirley will chair the committee for now and will act as the official liaison person between the campus and CEIC.
- general discussion about copyright and the ways in which this is handled on campus revealed that for now it was satisfactorily managed and that further action was not necessary.
- Sam Lewidon provided an update on the car raffle and indicated that he was preparing an invitational list for the kick-off day for the car raffle.
- Sam reported briefly on the International Consortium for Automotive Repair (I-CAR) and noted that we have some visitors from Japan visiting our mechanical trades centre.
- Dorothy Moutter raised the issue of the circulation of information on campus. She was concerned that some of the material was being inadequately circulated, incompletely identified and generally unsatisfactory. It was agreed that the quality of printed information on the campus needs to be addressed in the near future.

The meeting adjourned at 15:30 hours.

127

BOOK DISPLAY - FEB. 3rd, 4th, 5th

Howard Greaves, sales rep for <u>Dominie Press</u> and several other publishers, will be providing us with a book display of ESL and English Grammar books on the above dates. Display is open from 8:30 to 5:00 p.m. Tuesday, Feb. 3rd and 8:30 to 8:00 p.m. Wed. Feb 4th and Thurs. Feb. 5th. We will provide cookies and coffee.

Display will be in our stock room. We realize funds are low right now, but please visit the display and make a note of what you'd like. The books on display will be from these publishers:

Cambridge University Press Regent's Publishing Co. Dormac, Inc. Detseleg Enterprises Ltd. Janus Dominie Press

We look forward to seeing you next week.

Karen Kelly

BOOKSTORE BUZZ

"For want of a book the knowledge was lost; for want of the knowledge the student was lost; for want of the student the teacher was lost; for want of a teacher the class was lost; for want of a class the school was lost; for want of a school the educational authority was lost; for want of the educational authority the educational system was lost; for want of the educational system the future was lost - and all for the want of a book." John Davies quoted in "The Bookseller", London.

VIDEO TAPE ERASURES

Any video tapes not obtained in accordance with the College Policy, Reference #6.4.2.2., entitled Copyright - General, will be erased effective February 15, 1987. If you use video tapes that fall into this category, please contact Brenda Appleton in KEC campus library.

If you wish to have those titles slated for erasure identified, please contact Bob Loitz in I.M.S. at 324-5277.

Mike Harding

If at First you do Succeed, try to hide your astonishment! "Choose your rut carefully, you could be in it for a long time!"

Advertising and Public Relations or (How to blow our own horn).

From time to time - and sometimes quite frequently - we receive complaints about the lack of publicity which is given to this campus. May I remind you that much of the useful information for publicity is often hidden in various departments and our advertising committee, presently chaired by Dean Sylvester, is not aware of much of this information. Please remember that any good stories you may have should be forwarded in outline form to the chairman of the Advertising Committee so that we may take the proper action in providing some coverage in the appropriate media.

Lawrence Fast

SMALL BUSINESS ESTABLISHMENT AND ENTREPRENEUR DEVELOPMENT

M MOUNT PLEASANT B BUSINESS A ASSOCIATION

HOW TO SUCCESSFULLY STAFT AND RUN

YOUR OWN BUSINESS

- How to Start and Manage a Small Business outlines the general skills required in opening and operating a business of your own.
- Evaluating a Small Business
 covers the advantages and disadvantages of
 starting your own business, buying an
 existing one, or buying a franchise.
- Financing a Small Business
 discusses the financial needs of a small
 business and the types and sources of
 financing.
- 4 Legal Structures of a Small Business outlines the different situations where you would consider a sole proprietorship, a partnership, or an incorporated business.

- Insurance Needs of a Small Business
 Bustrates the need for a risk management
 program and the types of insurance plans
 available.
- 6 Basic Records for a Small Business explains the types of financial and non-financial records that can help you in managing your business.
- Credit and Collections for a Small Business discusses the effective use of credit in your business.
- Merchandise Control for Retailers
 explains the procedures that can be used to
 maintain effective controls in a retail
 business.

Seminar Leader: Frank Jones, Management Development Officer, FBDB Each Monday evening, for eight weeks starting January 26th,

from 7 to 9 n.m. Room 3053, KEC

Cost: \$6.00 per session - or -\$42.00 for eight sessions

IF YOU WISH TO ATTEND PLEASE CALL 875-6111, locals 230, 453, 454.

FREE Weekend Small Business Seminars being held at King Edward Campus.

These Free weekend seminars on legal and financial issues started in October. The material is given in simple English so that everyone can understand and use the information.

January 31, 1987 ACCOUNTING FOR SMALL BUSINESS

Presenter:

Norah Leung, C.G.A.

Topics include: - setting up synoptics and general

understanding financial statements
 taxation and deductable expenses
 available tax credit for small business

February 14, 1987

BUSINESS CONTRACTS

February 28, 1987 GOVERNMENT RESOURCES FOR SMALL BUSINESS

March 28, 1987

BUSINESS LICENSES & PERMITS FOR SMALL BUSINESS

All Seminars will be held from 12 noon to 2 n.m.

in the STAFF CAFETERIA (2nd floor)

KING EDWARD CAMPUS

IF YOU WISH TO ATTEND PLEASE CALL 875-6111, locals 230, 453, 454.

V.V.I. HAIRSTYLING DEPARTMENT....

PRESENTS A TWELVE HOUR CUT-A-THON on FRIDAY FEBRUARY 13, 1987 - 10 A.M. to 10 P.M. 250 WEST PENDER STREET

MIN. \$3.00 OR MORE

ALL DONATIONS TO THE V.V.I. HAIRDRESSING BURSARY

H. Janssen





INNOVATION ABSTRACTS WOLLIX

Published by the National Institute for Staff and Organizational Development With support from the W. K. Kellogg Foundation and Sid W. Richardson Foundation

HOLLYWOOD FILMS AS A TEACHING TOOL

I teach history, and I have a problem. Actually, I have two problems. For one thing, my students have a preconceived notion that history is dull because it deals only with events long ago and faraway, and that the discipline is fundamentally irrelevant. In addition, my students have inadequate writing skills which need to be improved. Rather than simply complaining about this state of affairs, I have developed a project which seeks to bring an immediacy and interest to historical events and which further attempts to get students writing about something which interests them. Specifically, I use Hollywood feature films to enrich and enliven my classes in a project that could easily be adapted to other disciplines.

The films I have chosen either portray major historical events, such as Inherit the Wind (the Scopes trial) or All the President's Men (Watergate), or have major historical events as background, such as the Civil War in The Birth of a Nation or the Russian revolution in Reds. Furthermore, these films must be available on videocassettes which are cheaper to buy than reel-to-reel films are to rent, and which moreover allow

students with busy schedules to see the film at their leisure.

The project works like this. A student views the film, either using the videocassette at the college or renting one for a nominal fee, or he sees it on cable television. The student then reads an essay I have written which sets the film in historical perspective, critiques information in the film, and suggests parallels with other historical events. The student chooses a topic from a list I provide, topics which run the gamut from traditional book reports, to small and large research projects, to interpretive essays. Moreover, students are encouraged to develop their own topics. Each topic involves pre-arranged credit. Therefore the student either receives credit for the paper, and so completes his contract, or he does not. I mark topapers and permit students unlimited rewriting within two weeks towards the end of the semester.

The project has many advantages. My students are more visually than print oriented, and so react favorably to films in a way they do not to print material. Moreover, in critiquing a film, students utilize skills they already possess and hone life skills. Equally important, they are developing new skills of writing and research, a task they will do more cheerfully if they are interested in a topic in the first place. Finally, instructors need not be film specialists, nor even familiar with the film, because they grade the project

papers on the basis of knowledge they already possess, such as how a good paper should look.

This project can be used in classes other than history, of course. For example, *The Grapes of Wrath* could be used to investigate how a film differs from a novel. One student in fashion design researched the costumes in *Beckett* (and found them inaccurate), while another interested in acting used Marlon Brando's performance in *On the Waterfront* to discuss the method school of acting. A music major did an excellent paper on the "Pineapple Rag" after seeing *Ragtime*. The project has even been used with success in computer science; a colleague in that field has students look at *War Games* and research what kind of computer could have been used.

Some students interested in specific areas which I can cover only briefly in a survey course have used the film project for further study. Thus, women's studies are addressed in the essay on Adam's Rib, a Spencer

Tracy/Katherine Hepburn vehicle, while Indian history is important for Fort Apache.

The project has met with great success. Once students understood that the use of films was not an invitation to sloppy work, they came to appreciate the chance to explore a topic they chose on their own. Some told me with great pleasure of the conversations their viewing of the film engendered with their families, and everyone agreed the project had sharpened their critical viewing and writing skills. Finally, no one who saw films like *The Deerhunter* or Chaplin's *City Lights* ever again thought of history as being dull!

Marlette Rebhorn Austin Community College

For further information, contact the author at Austin Community College, P.O. Box 2285, Austin, TX 78766.



THE DEAN OF INSTRUCTION'S VACATION

We will be on vacation from Tuesday, 1987 February 02 until Tuesday 1987 February 24 inclusive.

During this time my secretary, Myrna Redman will handle routine matters; Sam Lewindon will handle my desk; and Dr. Fast will deal with administrative matters, on my behalf.

R.F. Cunningham

AT THE LIBRARY

Good news for ESL instructors and students. We have just put on the shelves a new Mini-Grammar Series. What is exciting about this series, is that it comes with cassettes — a request from students which we have not been able to provide before. The Mini-Grammar series comes in 10 modules. The first 6 provides the student with the basic background and instruction in sentences, parts of speech, clauses and phrases. Modules 7 through 10 provide the student with skills for recognizing and remedying frequently made grammatical errors. The Mini-Grammar series is designed as self-paced, audio-tutorial modules.

NEW VIDEO

Now available in 1/2" video, at the Library are the the following:

LIFE ON EARTH SERIES: The Early Seas

LIFE ON EARTH SERIES: The Coming of the Insects

INDIAN SERIES: Indian Cultures
INDIAN SERIES: Indian Origins
INDIAN SERIES: Indian Experience
PIONEER LIFE SERIES: Home Crafts
PIONEER LIFE SERIES: The Village

Please reserve ahead by calling Media Bookings, local 435 in the Library.

S. Weber

FREE SCANNING OFFERED

An anonymous package of NCS answer sheets arrived in Barbara Bowers mailbox on Tuesday to be scored by the optical scanner. They were addressed to the ASSESS MEN CENTRE. Any gentlemen out there who would care for an evaluation may may drop in on Friday afternoons only!

ANON.



"Reading skills are very important. That's how you find out what's going to be on TV."

ATTENTION!!! SUBMITTING TIMESHEETS

Please remember that 12:00 NOON THURSDAY is the time to have your Timesheets in, or no later than Friday A.M. Your co-operation is appreciated.

D. Moutter

K.E.C. FACULTY/STAFF ACTIVITIES

James Mcnab	Research and review new course material.	Jan. 22 - Feb. 17
Audrey Findley	Familiarization with ELT Half-Time Department. (Fridays only.)	Jan. 23 - Mar. 27
Alice Nielsen	Investigate additional life skills curriculum. (Mondays only.)	Jan. 26 - Mar. 23
Margaret Young	Tape various materials for use in the Language Lab; make comprehension questions.	Jan. 26 - Feb. 06
Noreen Green	Revise and prepare new resumes, job interviews and application forms for IA students.	Jan. 29
Rosemary Meyer	Upgrade computer skills.	Feb. 04-12
Barbara Little	Visit Algonquin College in Ottawa for the purpose of curriculum information exchange.	Feb. 07
Maureen Sawkins	Prepare workshop presentation at TESL Canada Convention and write a paper for TESOL Canada Journal.	Feb. 09-25
L. Bloomingdale	Review ICBC training material (films, etc.) and incorporate into KEC program.	Feb. 09-20
M.J. Bridges	Prepare study questions and quizzes on selected short stories.	Feb. 09-27
K. MacKinlay	Work on statistics from the recent Intermediate level test. Attend orientation sessions on word processing in the Computer Lab.	Feb. 09-10
Robert Caldwell	Attend Part II of Management Skills for Supervisors course (group skills).	Feb. 10-12 + Mar. 16
Wayne Bottlinger	Attend Association of Canadian Educators of the Hearing Impaired Conference.	Feb. 20-21

M. Redman

LOST, STOLEN, or STRAYED?



Pam Owens "Superholder" which was in temporary residence in the 4th Floor Stock Room awaiting the carpenter's care and attention, is missing. Pam would very much appreciate return of same.

D. Moutter

POSITION OPENINGS

V.C.C./K.E.C. requires a Coordinator I (Advanced Level) for English-as-a-Second Language Department: Half-Time. Closing date for applications is Feb. 02.

Red Deer College in Alberta requires a Computer Systems Technology Instructor. Closing date for applications is Feb. 05.

For further information on the above positions, please see bulletin boards.

L. Fast

X COUNTRY SKIERS

I have been asked to organize another bus trip to Whistler or Manning for Saturday February 28th. Are you interested?? If so, please call Gillian local 738.

G. Akin

