

MARCH 26
1987

KING EDWARD TIMES

Vancouver Community College
King Edward Campus - Library
P.O. Box 24620 - Stn. C
1155 East Broadway
Vancouver, B.C. V5T 4N3

Vol. XII, No. 50

March 26, 1987

RECEIVED MAR 30 1987

CAFETERIA ADVISORY COMMITTEE

The Cafeteria Advisory Committee is meeting Tuesday, 1987 March 31.

If you have any suggestions, concerns, etc., please pass them, in writing, to your committee member.

Bonnie Baty	- Central Administration
Wayne Declé	- Continuing Education
Steve Baker	- VMREU
Geoffrey Flack	- VIA
Stan Manson	- Domco
Irene Moody	- Student Representative
Graham Meek	- Student Representative

Student concerns may also be given to Grant Kelly in the Learning Centre.

S. Girvan

WAIT LISTS FOR PROGRAMS AT LANGARA CAMPUS AT THE VANCOUVER VOCATIONAL INSTITUTE

Do your students know that they can get their names on wait lists for career programs at our Langara Campus and for all programs at the Vancouver Vocational Institute whilst they are taking pre-requisite programs here?

To do this, they must take their fee receipts to the Admissions Office at the campus of their choice. The earlier they get their names on wait lists, the sooner they can start their courses.

Students who enter Arts and Sciences at the Langara Campus retain their Permanent Student Numbers. This gives them the same priority for registration as have Langara students who first registered for the first time in the same term as our students.

Please give this information to your students.

R.F. Cunningham

K.E.C. TRIVIA

Peter Hopkinson
Moderating

CONTEST

Produced by your
Trivia Committee

PRIZES

1st Place - DINNER FOR
2 @ J.J.'s - V.V.I.

Plus 2nd & 3rd Place Prizes

FRIDAY, MARCH 27th @ 3:30 pm
in the Faculty / Staff Lounge

HOW TO PARTICIPATE:

1. Answer the questionnaire
2. Meet with your group and consolidate answers
3. Volunteer to be 1 of 4 to represent your group
4. Hope your group has answered the most correct answers. (3 teams out of 6 eligible)
5. If declared a participant - report to your table at 3:30 pm.
6. Correctly answer the most questions to win

WELCOME TO RAYMONDE JABAJI

Welcome to Raymonde Jabaji who comes to us from Langara Campus. She has been appointed as a program assistant in the Assessment Centre from March 30, 1987.

B. Bowers

ON VACATION

I will be on vacation from March 30th to April 10, 1987. During this period, routine matters can be referred to my secretary, Joan Rippel.

S. Lewindon

INDUSTRIAL FIRST AID

A REMINDER that the Information Centre is the contact point for EMERGENCY FIRST AID ASSISTANCE. In an emergency situation, DIAL LOCAL 777.

D. Moutter

PASSENGER DROP-OFF

The campus Industrial Health & Safety Committee recently noted with concern the number of King Edward Campus students and employees being "dropped off" during the rush hour in somewhat dangerous fashion. Broadway is a very busy traffic artery as we all know; sudden "stop and drop" tactics put everyone at risk.

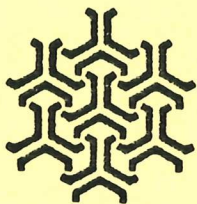
Glen Drive has several spaces for passenger loading/unloading and we urge that you all take the extra minute or two necessary to protect yourselves and others.

(Could faculty also take a moment or two to draw this to the attention of their students.)

S. McClure



"Everything gets much more complicated after this."



THE PRACTICALITY OF THE LIBERAL ARTS MAJOR

Current trends indicate that by the year 2000 the average person will change careers at least twice during a lifetime. How does the entering college student prepare for career mobility which has never before been necessary? Our fathers decided what they wanted to do in life, which was very often what their fathers had done—went to college or apprenticed themselves, and pursued the same career until retirement. Our mothers assumed one of the nurturing roles in society, if they assumed a role outside of the home at all. Things have certainly changed. No longer is life so simple.

Adaptability and lifelong learning are now the cornerstones of success. What direction does a person take to prepare for a lifetime of change? The one degree which provides training which never becomes obsolete is the liberal arts degree; it teaches you how to think. It also teaches you how to read, write and speak intelligently, get along with others, and conceptualize problems. For the first time in several decades, the liberal arts degree is coming to the forefront of the employment field.

Growing ranks of corporate executives are lamenting that college students are specializing too much and too early. What corporate America really needs, according to chief executive officers of major corporations, is students soundly grounded in the liberal arts—English, especially—who then can pick up more specific business or technical skills on the job. Few students, however, seem to be listening to this message. Today's best selling courses offer evidence that students want to take courses that provide direct job related skills rather than the most basic survival skills in the workplace: communication and thinking skills. They want courses they can parlay into jobs—and high paying ones at that. Certainly, we can understand this mentality when we consider trends indicating that this generation will be the first who will not be able to do better economically than their parents. They don't want to leave anything to chance. Historically, the liberal arts degree was good insurance for a poverty level existence. Students are looking to history to provide some answers it simply cannot give. They would do well to examine the present.

One of the big problems in the liberal arts community is that we do not market what we have to offer. Students very often fail to see the practicality of studying Shakespeare as preparation for a career in the business community. Perhaps some of us have locked ourselves in the ivory tower a little too long extolling the virtues of a liberal education as preparation for citizenship and life only to the neglect of it as preparation for career or careers. Education for education's sake is noble but impractical to today's college student who is facing a competitive and rapidly changing job market. They want and deserve to know how their courses will help them get a job. We as educators owe them some answers; we must be accountable not only for learning but also for providing information regarding the transferability of classroom skills into the workplace.

In an attempt to provide answers, we conducted a research project in the Dallas metroplex last year, assuming the role of the liberal arts graduate seeking employment in the fields of government, banking, business, and industry. Using informational interviewing as our method of job hunting and obtaining data, we conducted twenty-five interviews with a diversity of executive officers, ranging from personnel directors to the chairman of the board of an exclusive department store and the state governor. We wished to validate, through practical and current research, that not only does the liberal arts degree provide the best preparation for a lifetime of change, but it also provides a plethora of employment opportunities. We do not claim our research to be all encompassing, but we do feel its practicality was rewarding. We gathered data as to how the liberal arts major should present himself on paper and in person, where her best chances for employment are, and what he can do to augment the liberal arts degree. We were able to draw several conclusions as to how the liberal arts community could better prepare students for professional mobility. **The liberal arts degree is marketable.**

Ninety percent of those interviewed responded they would hire a liberal arts major for an entry level position which could lead to the executive suite if the position itself were not executive level. The chairman of the board of a major department store in Dallas responded to the question, "For what position would you



hire a liberal arts graduate?" with a direct, "Any position in the company." When asked if a buyer wouldn't need to have special skills, he replied, "Taste is acquired or learned, and the liberal arts major could certainly learn this skill on the job." This interview is typical of the responses.

Skills acquired with a liberal arts background are most desired by employers.

We were not at all surprised to learn that the skills cited as the most desirable in an employee are those skills acquired from a liberal arts background. The cited skills are listed below in order of importance.

1. Oral communication
2. Written communication
3. Interpersonal
4. Analytical thinking
5. Critical thinking
6. Leadership

Although these skills are not solely acquired through the mastery of an academic discipline, the discipline serves as a vehicle for developing or refining these skills.

Liberal arts majors can enhance their credentials.

Adaptability and lifelong learning are the cornerstones of success in today's complex and rapidly changing society. No longer can the person who is steeped in one academic discipline, but knows nothing about anything else, meet today's demands. Based on the data we accumulated, our recommendations for the liberal arts major are the following:

1. A basic knowledge of accounting
2. Computer literacy
3. Second major in a business field
4. Multiple minors
5. Advanced degree in another field

The key here is adaptability and diversity. Contrary to what most people believe, the higher a skill level an individual can claim, the more marketable he is. About those individuals who complain that they are "overeducated" we can only assume that they are marketing themselves on the wrong level. "Overeducation" is a term whose time will not come in the foreseeable future. The problem many individuals will face is a narrowness of education rather than "over-education."

Unlike Aristotle who is believed to have known everything there was to know at the time he lived, it is impossible for us to deal with the voluminous amounts of information which are produced daily. The lifelong learning which we have alluded to will not always be acquired through the traditional sixteen-week college course. We in the community college need to provide a smorgasbord of opportunities for individuals who wish to increase their mobility and options.

The time has come to rethink what education really is and how it relates to the functions of society. Perhaps what a liberal education does for an individual, which is more important than anything else, is to prepare him for more learning. The liberal arts background equips one with thinking skills; and those, coupled with the desire to learn, are the best preparation for career and life that any of us can possess.

Debra Sikes
Grayson County College

Barbara Murray
Grayson County College

For further information, contact the author at Grayson County College, 6101 Grayson Drive, Denison, TX 75020.

Suanne D. Roueche, Editor
March 13, 1987, Vol. IX, No. 8

INNOVATION ABSTRACTS is a publication of the National Institute for Staff and Organizational Development, EDB 348, The University of Texas at Austin, Austin, Texas 78712, (512)471-7545. Subscriptions are available to nonconsortium members for \$35 per year. Funding in part by the W. K. Kellogg Foundation and Sid W. Richardson Foundation. Issued weekly when classes are in session during fall and spring terms and once during the summer.

© The University of Texas at Austin, 1986
Further duplication is permitted only by MEMBER Institutions for their own personnel.

ISSN 0199-106X

STUDENT ADVISORY COMMITTEE STUDENT SURVEY

SAC wishes to thank the instructors at KEC who helped with the distribution and return of the recent survey of student opinion on the smoking and other issues at KEC. Approximately 1300 forms were returned and the results are being tabulated at this time. Special thanks to Cheryl Jibodh who directed the canvass of her ESL students, and all instructors who played a key part.

Here are the results we have gleaned so far.

In response to item 1(a), KEC should have smoking in designated areas, the results are:

	<u>ESL</u>	<u>non-ESL</u>	<u>Total</u>
YES	<u>368</u>	<u>425</u>	<u>793</u> (69.9%)

In response to item 1(b), KEC should be designated as non-smoking, the results are:

	<u>ESL</u>	<u>non-ESL</u>	<u>Total</u>
YES	231	111	342 (30.1%)

The response to item 1(c), the cafeteria should be designated as non-smoking, the results were more evenly distributed. A final count is being made at this time.

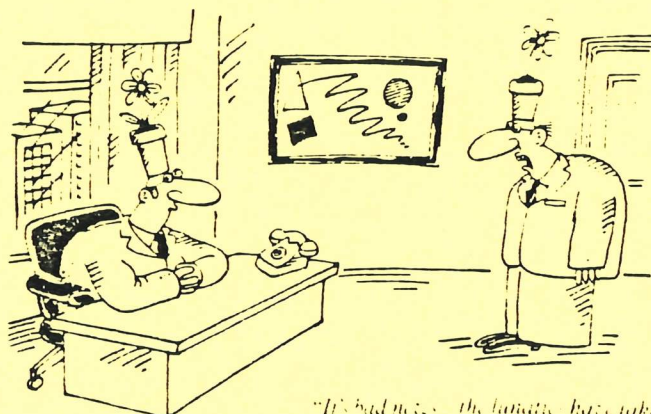
Grant Kelly

COORDINATOR BEGINNERS LEVEL, HALF-TIME PROGRAM, ENGLISH AS A SECOND LANGUAGE DIVISION

It is with pleasure that I announce the appointment of Frank Cosco as Coordinator, Beginners Level in the Half-Time Department.

We all wish him well during the challenging and interesting years ahead.

R.F. Cunningham



"It's bad notes - the lunatic has taken over the asylum"

King Edward
Campus

1155 East Broadway,
Box No. 24620 Sta. 'C'
Vancouver, B.C. V5T 4N3
Telephone 875-6111

PRESS RELEASE

Vancouver Community College Department of Music announces the following performances:

PRESENTING: THE 13TH ANNUAL SPRING FESTIVAL

Featuring: AN EVENING OF ENSEMBLES with the VCC Marigal
Singers, New Music, Early Music and the
Wind Ensemble.

Date: Friday, April 3rd, 1987
Time: 8:00 p.m.
Location: King Edward Campus Auditorium
1155 East Broadway
Admission: General \$5.00 Students/Seniors \$3.00

Featuring: V.C.C. STAGE BAND AND THE V.C.C. SAXOPHONE
ENSEMBLE , David Branter, Director.

Date: Wednesday, April 8, 1987
Time: 8:00 p.m.
Location: King Edward Campus Auditorium
1155 East Broadway
Admission: General \$5.00 Students/Seniors \$3.00

Featuring: CHORAL ORCHESTRAL CONCERT with the Healey
Willan Choir, The VCC Madrigal Singers,
and the Canada West Orchestra, Jon Washburn
and Jerry Domer, Conductors. Featuring
soloist Brenda Glass.

Date: Saturday, April 11, 1987
Time: 8:00 p.m.
Location: Langara Auditorium
100 West 49th Avenue
Admission: General \$5.00 Students/Seniors \$3.00

DEAN OF ADMINISTRATIVE AND STUDENT SERVICES, LANGARA

Linda Fennema Holmes has been appointed Dean of Administrative and Student Services at Langara Campus.

Linda will assume her new duties sometime subsequent to April 1, 1987.

P. Gallagher

DEAN OF INSTRUCTION, ARTS AND SCIENCE, LANGARA

Joan Horsley has been appointed Dean of Instruction, Arts and Science at Langara Campus.

Joan will take up her duties at Langara in mid-June, 1987.

P. Gallagher

FROM THE BOOKSTORE

Instructors: Please let your students know that we will be closed

(1) Friday, March 27th - KEC Day

(2) Tuesday, March 31st - Inventory
Wednesday, April 1st - Inventory

Our regular hours are:

Monday, Tuesday, Friday - 8:30 - 5:00 p.m.

Wednesday, Thursday - 8:30 - 8:00 p.m.

Students on the "GO" programme should get their bus tickets on Monday, March 30th.

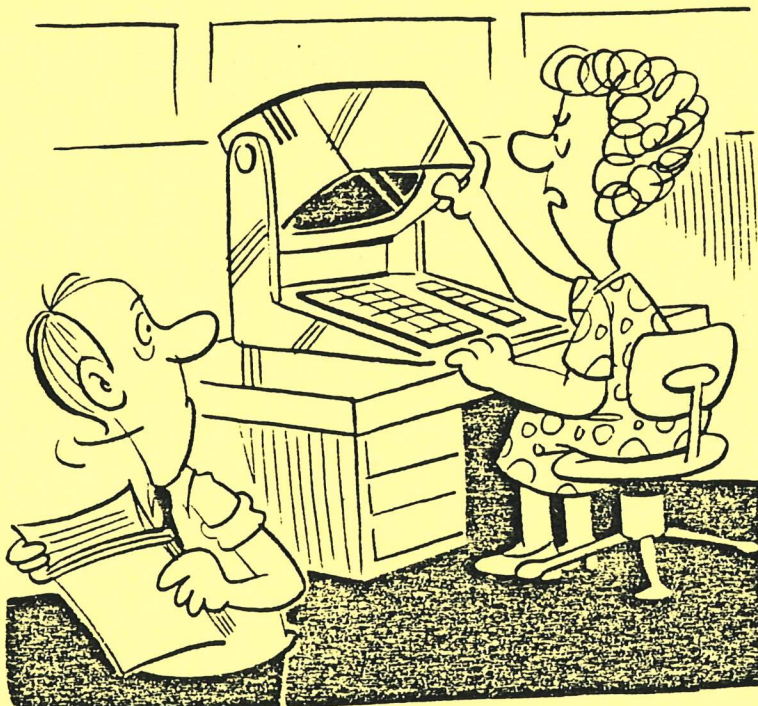
Keep in mind that there will be a book display in the stock room on April 7, 8 and 9th. Display will be by the publisher's Harper and Row and Copp Clark.

K. Kelly

K.E.C. FACULTY/STAFF ACTIVITIES

Peter Littleboy	Social Studies Working Committee.	Mar. 26-27
Evelyn Buriak	Attend Implementation Meeting with Ministry of Advanced Education, Victoria.	Mar. 30
My Van Truong	Prepare, organize and file Beginners and Intermediate material.	Apr. 02-10
Russell Porter	Present a workshop and seminar at Muhlenberg College, Allentown, Pa.	Apr. 06-07
Ken Kie Tio	Complete I.D. courses. (Part-time.)	Apr. 06-27
Jean Benetti	Attend TESOL '87, Miami, Florida. Related preparation.	Apr. 09 - May 01
Pat Sproston	Attend ICAR Instructor Training Seminar.	Apr. 14
Ken Whitney	Attend ICAR Instructor Training Seminar.	Apr. 14
Alice Wong	Present workshop at Educational Needs of Business Workshop, Tacoma, Washington.	Apr. 15-17
Jim Funk	Students' Marine Biology Field Trip.	Apr. 16
Cheryl Jibodi	Attend TESOL '87, Miami, Florida.	Apr. 16-27
Sue Ling	Attend TESOL '87, Miami, Florida.	Apr. 21-24
Aileen Yip	Attend TESOL '87, Miami, Florida; follow-up readings on bilingual education.	Apr. 21 - May 01
Susan David	Observations of classes; readings in the field.	Apr. 22 - May 12

M. Redman



Such an expensive typewriter, and the lamp doesn't even work!

AT THE LIBRARY

New Books:

The Art of Composition by Robert C. Meredith
Asimov's Guide to the Bible
The Encyclopedia of Alcoholism
Encyclopedia of Insects
Encyclopedia of Reptiles and Amphibians
Encyclopedia of Birds
Human Activity and the Environment, A Statistical Compendium by
Statistics Canada
The Story Behind the Word by Morton S. Freeman (Includes word origins,
word histories and folk etymologies.)
Show Tunes 1905-1985 (Songs, shows and careers of Broadway's major
composers by Steven Suskin

New Videos:

The following new videos are held at VVI. A phone call to KEC's media
bookings can make the tapes available to you. Call local 435.

Managing Alzheimer's Disease
Unraveling: Inside Alzheimer's Disease
Blood, the Microscopic Miracle
I am Joe's Kidney (1984)
I am Joe's Skin (1984)

Lastly, a second reminder to return those journals, magazines and/or
periodicals that are sitting on your desks. Over 200 are outstanding!

S. Weber

POSITION OPENINGS

V.C.C./K.E.C. requires a Clerk-Cashier. This is a temporary position until
approximately May, 1987. Closing date for applications is March 27, 1987.

V.C.C./Langara requires Part-Time Temporary Instructors for the following
subject areas: CIS 118 Cobol Programming; CIS 216 Data Communications;
CIS 321 Decision Support Systems; and CIS 421 Data Base Management Systems.
Closing date for applications is March 30, 1987.

V.C.C./Langara requires a Clerk Typist I (Summer English Language Program) in
the Continuing Education Division. This is a temporary position until
approximately August 29, 1987. Closing date for applications is April 6, 1987.

V.C.C./Langara requires a Bilingual Clerk Typist I (Summer English Language
Program) in the Continuing Education Division. This is a temporary position
until approximately August 29, 1987. Closing date for applications is April 6,
1987.

L. Fast