

VVI Insider

VCC-VANCOUVER VOCATIONAL INSTITUTE
LIBRARY

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LABATT'S 24 HOUR RELAY FOR THE LION'S SOCIETY FOR CRIPPLED CHILDREN

Pledges from the 150 participating teams made a new 24 Hour Record of approximately \$425,000 being raised. VVI's No Name Runners Team members thank all the VVI Family and Friends for their support! Your team members were:

Steve Odwin, Dental Tech
Vera Beraldin, Friend of VVI
Bob Watt, Langara Counselling
Bill Edwards, Power Engineering
Giani Buono, Friend of VVI
Dolores Callaghan, Counselling
Rod Montano, Friend of VVI
Norm McLeod, Printing Production
Grant Edwards, Friend of VVI
Warren Edwards, Friend of VVI

Stephanie Jewel, Administration
Allan Clarkson, Counselling
Madeline DeLittle
Rick Kirkham, Drafting
Dom Buono, Electricity Graduate
Dalton Kremer, Counselling
Josh Austin, Friend of VVI
Peter Chappel, Printing Production Grad
Trina Petrick, Dental Assisting

Scorers: Dorothy Ho, Dana Fister, Jenny Williams, Laurel Armstrong.
Support Workers: Elli Cox, Ross Carviel.

NB: Dr. Graham Burns on the Saturday indicated he was sick. The team unanimously voted that he will have to present a medical excuse for his absence on his return to duty.

For those who have pledged per mile, the Lion's Society will be forwarding directly to you the total of your pledge in the near future. Again many thanks for all of you who supported our team. Next year we are looking for even greater participation and support from VCC.

DK

CAMPUS PRINTING

Due to staff vacations the Receiving Department has advised that for the months of July and August, printing requests can be dropped off and/or finished material picked up BETWEEN 10:30 and 12:00 each working day. The staff will not make any deliveries at this time, making it a point to stay in the department.

TRRM

TELEPHONE UPDATES

Having trouble reaching Financial Aide - Jenny William's local is 439!!

FAME AT LAST

Thanks to Hilda Copson and Jeannine Van Kirkhof, the Power Sewing Department is becoming known throughout British Columbia. About two years ago Jeannine suggested that we expand our range of coloured smocks in the Bookstore and there has been a constant demand ever since. The quality of the workmanship coupled with more fashionable colours, has created an unbeatable item. Each month we are selling approximately 100 smocks to individuals. Perhaps our most illustrious customer was a lady of questionable reputation who bought one to stave off the cold.

Besides individual sales, we have filled orders for businesses in Golden, Kamloops and Victoria. Just to set the record straight - the Bookstore is not making a large profit on smocks as they are a required item for the Hairdressing Department. However, VVI is profiting by the increased exposure of one of its programmes. Congratulations Hilda and Jeannine - you've created a hit.

SS

WITH SYMPATHY

VVI administrators, faculty and staff extend their sympathies to Al Wood of the Welding Department. Al's father passed away Saturday, June 22nd.

RGS

GRADUATION OF DISABLED STUDENTS

Among the recent graduates of VVI's June 20 ceremony, were three hearing impaired students and one physically disabled student. These students graduated in the following areas:

Tom Barry - Welding Basic
John Dunn - Industrial Baking
Patricia Stewart - Data Entry
Theresa Burke-Gaffney - Junior Travel Agent

Congratulations are in order to students, instructors and staff members at VVI for cooperating, understanding and assisting these students until their final day of achievement.

RB

HOW TO GET ALONG AT WORK

If it rings -- put it on hold
If it clanks -- call a repairman
If it whistles -- ignore it
If it's a friend -- take a break
If it's the boss -- look busy
If it talks -- take notes
If it's handwritten -- type it
If it's typed -- copy it
If it's copied -- file it
If it's Friday -- forget it.

THE TYPICAL CANADIAN TEXTBOOK DOLLAR

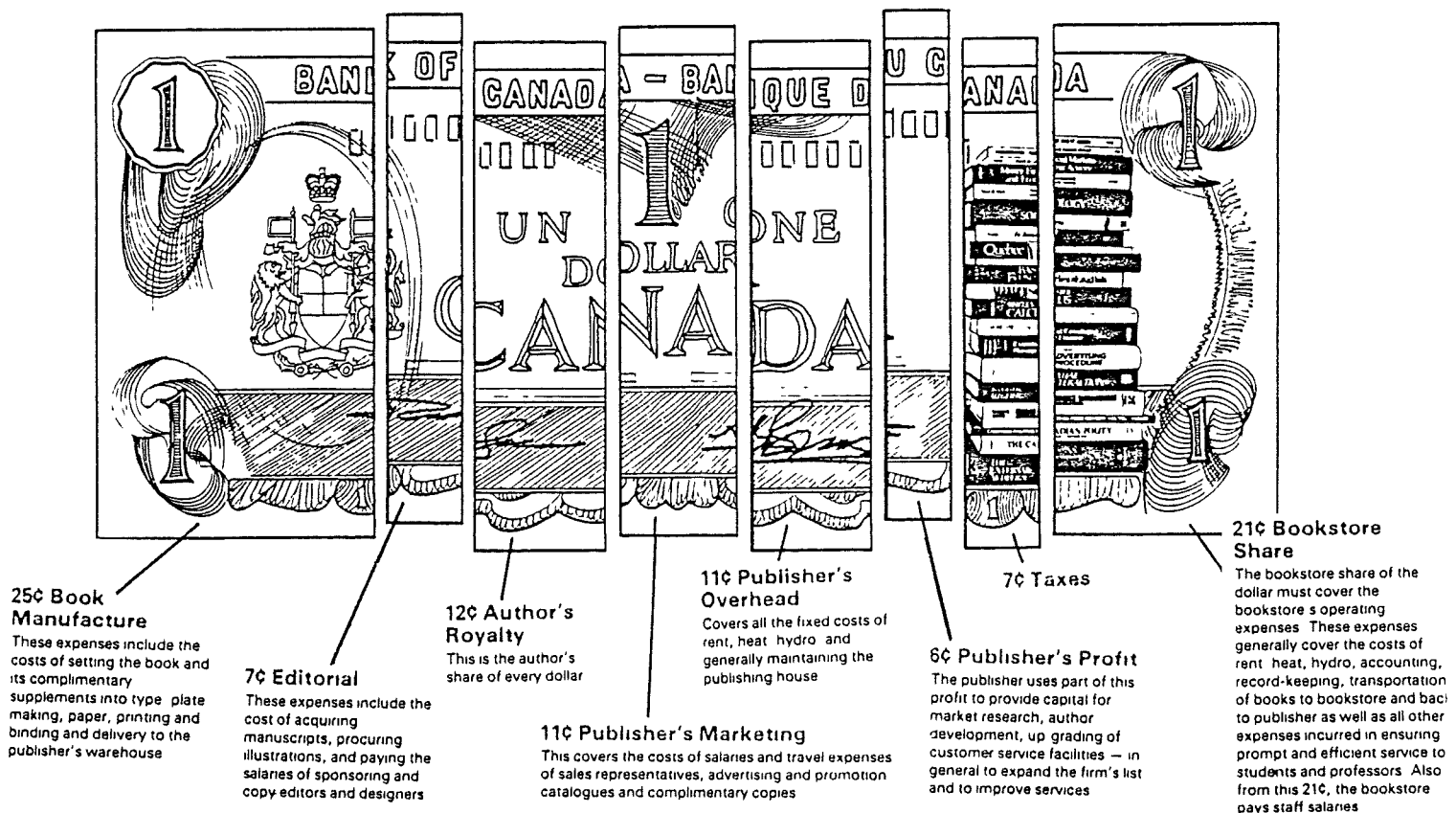
Do you feel that textbook you're buying is incredibly overpriced! There must be big business and profits in the publishing industry now that some texts are pushing the \$50 mark. So who is raking in all the profits? Well

Of every textbook dollar spent -

- \$.25 is what it costs to manufacture the book including setting the book into type, making plates, and printing which involves costs of paper, printing, binding, supplementary materials etc. (Many educational texts are highly specialized books with limited market potentials and this pushes up the unit cost too).
- \$.21 is the share the bookstore gets to cover all expenses usually including salaries, operating expenses and transportation of books to and from the publisher. This can get especially expensive when texts change often and back issues must be disposed of, usually at a loss.
- \$.11 is the publisher's general overhead and cover salaries, warehousing, accounting, customer services and other operating expenses.
- \$.12 is what the author receives in royalties.
- \$.11 is needed for marketing the book and making sure it is widely distributed.
- \$.07 is all that copy and design editors get for making the book visually attractive, more approachable and more understandable.

The total so far is \$.87 leaving a profit of \$.13 for the publisher -- but wait because Revenue Canada hasn't been heard from yet. Taxation claims \$.07 leaving only \$.06 for the publisher's operating profit.

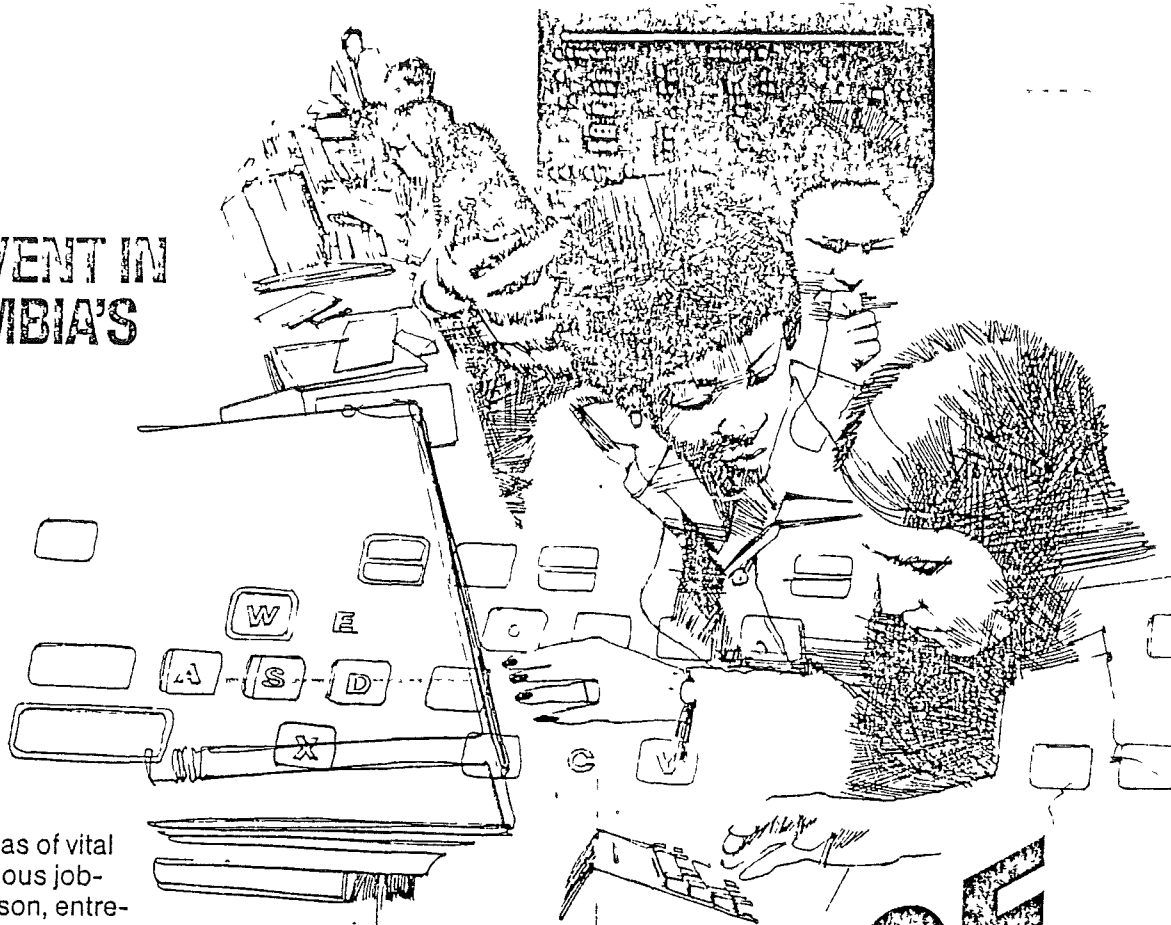
So it appears that with everyone taking their piece of the textbook dollar that there isn't much left to get rich on. Other hidden expenses include complimentary copies (instructor's can get copies at no charge but this still costs money) and not all publishers will credit unsold books that are returned (return costs are passed on to the publisher, bookstore and student).



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