

VOLUME 4 : NUMBER 10 : APRIL 04, 1986

REMINDER!!!

Graduation is fast approaching. The ceremony will be held on Thursday, April 10. 14:00 at the Queen Elizabeth Playhouse. For more information please contact Judy Weiss at Local 431.

JW

COLLEGE BOARD

Mr. A. Saunders and Ms. B. Spitz are the College Board Members assigned as liaison persons to the V.V.I. for 1986/87.

HWR

CAMPUS PRINTING

The re-vamping of our Campus Printing has been in effect for more than a year now and it is time to evaluate the current system. Have we met your expectations? How are we doing? If you have any comments/suggestions/input, please contact Lorna Guenard. Office Manager at Local 203 before Friday, April 11. LG

CANADA EMPLOYMENT CENTRE FOR STUDENTS (CEC-S)

The Canada Employment and Immigration Commission operates a special employment service for students in the spring and summer months that has consistently had a very good placement rate. Each Canada Employment Centre in Vancouver has a Student Centre attached to it and students are encouraged to register at each office to increase their chances of placement. The downtown CEC-S is currently accepting early registration from students at 1070 Hornby Street between 8:30 and 4:30 Monday to Friday. The CEC-S is then scheduled to open for business on or around April 16 in The Sinclair Centre at 757 West Hastings, Vancouver V6C 1A1. We encourage all students, including those who have made early registration with our office but have not yet been contacted by us, to go into the office after its opening for a short interview.

WK

APR 1 4 1996

QUOTE OF THE WEEK

Diplomacy is the ability to take something and make the other fellow believe VCC-VANCOUVER VOCATIONAL INSTITUTE he is giving it away!

EGE Vancouver Vocational Institute

LIBRARY FILM SERIES

April 8 Film - THE PIANO

This film offers a fascinating history of how the piano evolved from the relatively simple instrument of the early days to the complex model of today. The story is told through the eyes, ears and hands of piano maker extraordinaire, Charles Steinway, and concert pianist, Anton Kuerti.

April 15 Film - CO HOEDEMAN, ANIMATOR

Academy Award-winning film maker, Co Hoedeman divides his time between family, farm and studio. This film, while showing all three aspects of his life, places particular emphasis on his work as an animator. He is shown working on a short animation clip, created especially for the film. Excerpts of his film are shown.

JH

A TIP OF THE HAT TO FOOD TRADES

Bonnie Lee McDiarmid, part-time Manageress at Manning Park Riding Stables wrote to say: "I attended the Cook's Training a few years ago and it proved an enjoyable and worthwhile year. Please convey my warmest regards to Mr. Naso, Head of Food Trades, and to my instructors. There is nothing more worthy than the teaching profession."

Bonnie wishes to extend free courtesy lessons or trail-rides to her past instructors and their families!

ΒT

MUSTANG LOTTERY

The winner of the '75 Mustang was Marlene Rose Hancock, a teaching assistant at Simon Fraser University!

The foundation, the fund raising arm of the college, undertook the lottery in a bid to raise badly-needed funds for student bursaries. It is the foundation's objective to ensure no student is denied an education at Vancouver Community College because of financial need. In 1985, only half of the students who applied for bursaries received help.

The car was donated to the college by Howard Carter, president of Carter Pontiac Buick Ltd., a former board member of the VCC Educational Foundation and an active member of Langara Campus's small business program advisory committee. The Mustang was restored to show room condition over four months through the efforts of students in King Edward Campus's auto body repair and auto mechanics programs. It is silver grey with a maroon vinyl interior and a 302 engine. Carter puts the restored car's value at \$8,000.

The sale of lottery tickets raised \$22,600 which will be matched by the Vancouver Foundation for a total proceeds of \$45,200.

HWR

SMALL BUSINESS DEVELOPMENT CENTRE

In January 1986, a survey of all the full-time and part-time students of the Vancouver Vocational Institute was conducted by the Small Business Development Centre. The purpose of the survey was to (1) describe the students' background regarding small business operation, (2) identify the students' intentions to start a small business, and (3) identify the level of interest in the future services to be offered by the Centre.

The Centre wishes to thank all the departments, for their co-operation in administering the questionnaire.

A preliminary report on the results of the survey is now available and in the next few weeks, results by department will be compiled and sent to each Department Head.

EXCERPTS FROM THE PRELIMINARY REPORT ON THE SMALL BUSINESS NEEDS ASSESSMENT SURVEY

RESPONSE RATE

	Number of <u>students surveyed</u>	Number of <u>responses</u>	Response <u>rate</u>
Full-time students	2038	1399	68.7%
Part-time students	782	428	54.7%
Total	2820	1827	64.8%

SUMMARIZED RESULTS*

1.	<u>Small business</u>	background
	54.6% (49.1%)	of the respondents have relatives who have operated or
		operate a small business
	10.2% (9.8%)	of the respondents have owned or own a small business
	65.0% (66.6%)	of the respondents have <u>no</u> training at all in managing
		a business
	73.9% (48.6%)	of the respondents have worked in a small business

2. <u>Plans for self-employment</u>

69.8% (56.0%) of the respondents will definitely or may start a small business
57.8% (58.3%) of those who intend to own a business will do it within the next five years

3. <u>Need for services</u>

64.9% (N/A)	of the respondents think that a short course (30
	hours) on how to start a small business should be part
	of their regular program
66.5% (63.5%)	of the respondents would register in short courses,
	workshops or seminars on small business topics
	available at the V.V.I.
75.2% (69.2%)	of the respondents would use the V.V.I. advisory
	services available to future business owners

* First figure corresponds to full-time students, figure in bracket corresponds to part-time students Those who wish to have a copy of the preliminary report should contact Janine Huot at Local 411.

the . ANNUAL SPRING FESTIVAL

VANCOUVER COMMUNITY COLLEGE Department of Music Presents AT LANGARA CAMPUS 100 West 49th Avenue

• Friday, April 11th at 8:00 p.m.: JAZZ CONCERT: featuring the VCC Jazz Choir "SOUNDWAVE 86" – Peter Taylor, director VCC STAGE BANDS – David Branter, director

 Saturday, April 12th at 8:00 p.m.: CHORAL CONCERT: featuring the HEALEY WILLAN CHOIR. VCC MADRIGAL SINGERS.
 THE VANCOUVER CHORALE – directed by Jon Washburn.
 THE FESTIVAL ORCHESTRA – Jerry Domer, conductor.
 (also featuring ANITA KRAUSE, Mezzo-Soprano, winner of VCC 1986 Concerto Competition)
 ADMISSION: (for all of above) General \$4.00 Students/Seniors \$2.00



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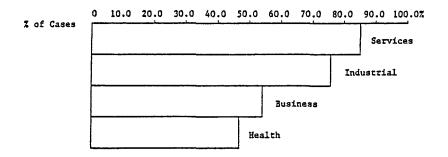
VANCOUVER COMMUNITY COLLEGE

Gauging the Interest Level of V.V.I. Students for Small Business Training and Services

- * The following summarizes survey data collected by the V.V.I. Small Business Development Centre. The survey was administered to gauge potential demand from current students for small business training and services. Technical logistics were coordinated by the Office of Institutional Research. The survey was modelled after a similar survey administered by the Institutional Research department for the K.E.C. Small Business Development Centre. The following compares the V.V.I. and K.E.C. survey results, where such comparisons can be made.
- * Both surveys were administered in class to all students enrolled at the time. The K.E.C. survey was administered in October 1985. The V.V.I. survey was administered in January 1986.
- * Of the 2,820 V.V.I. students surveyed, 59% responded ... slightly higher than the 51% K.E.C. response rate.
- * The cost of the survey was covered by Local Economic Renewal and Development funds allocated to the V.V.I., and totalled roughly \$450 ... or roughly \$.24 per respondent.
- * Note that the averages reported have not been weighted to compensate for response rate variances across the program areas surveyed.

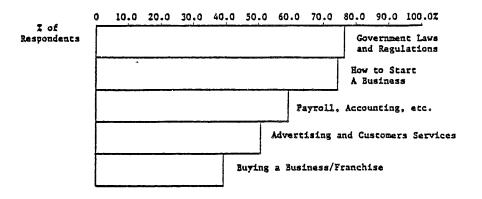
Findings:

- * Two-thirds of the responding V.V.I. students (67%) either do, or <u>might, hope to start their own business</u> sometime in the future ... virtually identical to the percentage reported by King Edward students (68%). However, a significantly higher percentage of the V.V.I. students <u>are definite</u> in their intentions to do so (23% vs. 16%).
- * By program area, the percentages expressing interest in starting their own business sometime in the future are as follows:

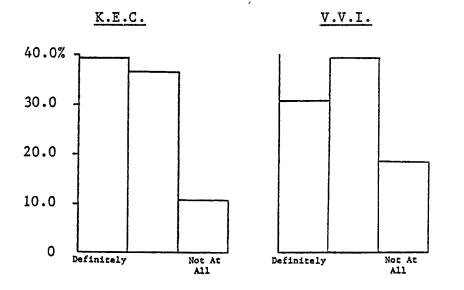


It should be noted that the percentages for both the Industrial and Services areas exceed the comparable percentage obtained from English as a Second Language students at the King Edward Campus ... for whom small business courses have since been mounted successfully.

* Student interest in particular small business subject areas is also very high ... <u>in each of five subject areas</u> for which V.V.I./K.E.C. comparative data is available, <u>the level of interest among the V.V.I.</u> <u>students exceeds that reported by K.E.C. students</u> (for whom such training has been successfully introduced):



* <u>V.V.I. student interest in the use of a small business advisory service</u>, by contrast, is slightly lower than that reported at K.E.C. ... but <u>is still fairly high</u> (less than 20% would not use such a service):



Office of Institutional Research 1986 03 25