

57' APR. 24

W W I N S I D E R

MAY 04 1987

AN INVITATION!!!

VCC-VANCOUVER VOCATIONAL INSTITUTE LIBRARY

At the V.V.I. Campus, there are several programs designed to help students with mental handicaps or learning disabilities become better prepared for employment. The following programs will be conducting an Open House on April 30, 1987:

The Career Awareness Program is designed to give students with mental handicaps a greater understanding of the world of work, and help them explore available vocational options.

The Basic Foodservice Worker Training Program is designed to train mentally handicapped adults for employment in the foodservice industry.

The Computer Assisted Instruction Program utilizes educational software with individual instruction to help students learn academics and lifeskills, such as basic literacy, money/budgeting skills and timetelling skills.

The Extended Building Service Worker Program trains adults with learning handicaps for employment in the janitorial or building maintenance industry, concentrating on skills such as general housekeeping, and floor and carpet cleaning.

The Open House is running from 3:30 to 6:30 pm in rooms 165 B-D, beside the Cambie Street entrance. Everyone is welcome to come and meet some of the program staff and students, and try out the computers. Light refreshments will be served. For more information, call Wayne Avery at 681-8111, Local 286.

WA

APRIL IS DENTAL HEALTH MONTH

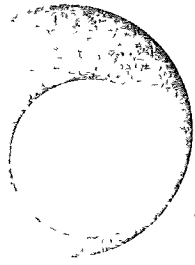
AROUND THE AGE OF 25 MOST PEOPLE STOP GETTING CAVITIES. THAT'S WHEN THE REAL TROUBLE STARTS.

The *real* trouble is gum disease. It affects 9 out of 10 Canadian adults. But it's completely preventable. With regular personal and professional care, you'll have no real trouble at all.

DENTAL HEALTH
Good For Life

CANADIAN DENTAL ASSOCIATION

VANCOUVER
COMMUNITY
COLLEGE
VCC
Vancouver
Vocational Institute



ARTS, SCIENCES & TECHNOLOGY CENTRE

April 24, 1987
FOR IMMEDIATE RELEASE
Contact: Carol Tulk
687-8414

TECHNOLOGY SHOWCASE FEATURES B.C. TALENT

Visit the B.C. Technology Showcase at the Arts, Sciences & Technology Centre in Vancouver May 2 and 3. See entries from students at post-secondary institutions in B.C. exploring the technologies of Electronics, Applied Computing, Mechanical and Chemical Engineering and Life Sciences.

The 26 entries include a voice controlled wheelchair, a "smart" phone and a laser project from Kwantlen College, a robot vision project, an infusion pump inspection station and a "smart" charger from B.C.I.T. and projects harnessing wave energy, designing a kayak on an integrated CAD/CAM system and appraising real estate from Camosun College.

Entries may be viewed at the Centre at 600 Granville Street in downtown Vancouver from 12:30 - 5:00 p.m. on Saturday, May 2 and 1:00 - 5:00 p.m. on Sunday, May 3. The aims of the B.C. Technology Showcase are to provide wider exposure to excellence and innovation in technology at the post-secondary level in British Columbia, emphasize the importance of technology with content relevant to the needs of British Columbia and to reward those individuals in post-secondary technical institutions who develop projects likely to be of benefit to all of British Columbia.

Admission to the Showcase is free with admission to the Centre, \$3.00 for adults, \$1.50 for seniors, students and children. For more information please call 687-8414.

INVEST A MINUTE TO WIN A WEEKEND AT BC'S NEWEST MOUNTAIN RESORT: TYAX

The newly established Vancouver Community College Alumni Association is offering you a chance to win a weekend for two at Tyax Lodge, the West Coast's largest log structure located 125 kilometres northwest of Lillooet. The Alumni Association will give you one entry in the draw, to be held June 17th, for every alumni contact you submit to their office. The names of the first one hundred alumni to become members of the Association will also be entered into the draw.

The winner of the Tyax Mountain Weekend will enjoy the fine cuisine and superb recreational facilities of one B.C.'s newest resorts. The second prize winner will receive an exciting day of river rafting adventure on challenging rapids courtesy of White Water Adventures. The winner of our third prize will relax closer to home while having lunch with a friend in Monk McQueen's Oyster Bar at Stamps Landing on False Creek.

To be eligible to win any of these prizes you simply have to provide us with the names and current addresses, and/or phone numbers, of any of the former students of VCC. A former student is any individual who has completed at least one course at any of the College campuses, and who is not currently a student. (Information obtained directly from student records by those who have direct access to them does not qualify.) Remember all entries must include a currently valid address or phone number.

The Vancouver Community College Alumni Association is running this contest as part of its membership drive. This is one of several strategies that will be implemented in the upcoming months to locate and enlist the support of VCC alumni. Every contact you submit will be given an invitation to join the Association. Contacts provided will not be registered for membership without their prior consent. If you yourself are an alumni you can be eligible to win prizes simply by becoming one of the first 100 people to register for membership.

The VCC Alumni Association is seeking to obtain enough initial support from alumni to lay down the framework for an active and thriving Alumni Association. This is the first of many steps in the development of the organization. It is our sincere hope that we may rely on the support and assistance of VCC staff and faculty in getting this project underway.

With your support we can call attention to the accomplishments of VCC and its alumni. So please pull out your old correspondence from former students or send us a copy of your department's list of alumni contacts.

Please forward your list of contacts and any other useful information to:

Colleen Smith
Executive Director
Vancouver Community College Alumni Association
1155 East Broadway, P. O. Box 24700, Sta 'C'
Vancouver, B.C.
V5T 4N4

NEW IN THE LIBRARY

Looking for a new book to read? Check out these additions in the Library

Save your money, save your face: what every cosmetics buyer needs to know
Searching for academic excellence: twenty colleges and universities on the move and their leaders
A small business guide to employee selection
Take a chance to be first: the secrets of entrepreneurial success
Using dBase III
Vancouver Community College. Educational Plan Update 1985 fro 1986-87 through 91-92 (October 1985)
Antique hardware from Lee Valley
Franchising in Canada: pros and cons
Handbook of research on teaching
Planning for integrated office systems: a strategic approach
Teleconferencing and electronic communications: applications, technologies and human factors
TOEFL listening comprehension
Color atlas of complete dentures
Community Health Centres in Canada: inventory
Dictionary of data communications, 2nd. ed.
Directory of courses: tourism/hospitality/recreation 1983-85
Financial Post Canadian Markets 1986
Guinness book of records 1987
Magazines for libraries. 5th. ed.
Martin's annual criminal code 1986-87
Perspectives on health occupations
Small business index: volume 2
Small claim manual
Sourcebook: the directory of how to get answers to industrial problems
Survey of industrials 1986
United States government manual 1985-86
Adult majority: redefining the 2-year institution
Cuisine of the South Pacific
Every woman's guide to the law
Growing together: family resource centres in British Columbia
Inside track: a successful job search method
Inspecting a house: a guide for buyers, owners and renovators
Introduction to Wordstar 2000
Old and new architecture: design relationship
Pocket guide to British Columbia law
Publication design: a guide to page layout, typography, format and style
Report of the Task Force on Child Care
Vocational training: emerging roles of community colleges
Always in style with color me beautiful
Contemporary Canadian Architecture
Diagnosis and treatment of alcoholism
Fit for life
Getting to yes: negotiating agreement without giving in
Grassroots: the writer's workbook
Siliconconnections: coming of age in the electronic area
Small air-cooled engines service manual (15th ed.)
Wills for British Columbia: how to make your own will
WINC curriculum guide: women in non-traditional careers
Winning the job interview game: tips for the high-tech era

SOME MORE ABOUT THOSE GUYS ON THE MAIN FLOOR

Kathleen Bigsby, of the B.C. Council of College and Institute Principal's Office, was introduced in last week's VVInsider and this week we present her secretary, Doreen Parker. They formerly operated out of the B.C. Association of College's Office but now have their residence here. Welcome to VVI!

FROM COUNSELLING

Did you know?? Jackie Sandy is now the Department Head of the Counselling Department -- congratulations Jackie!

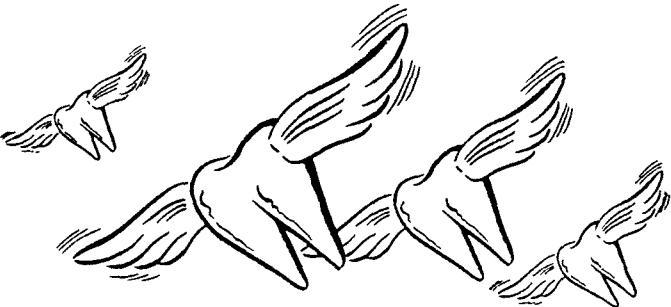
A note to instructors
. from VVI Counsellors

We have a number of services that your students need. We know they need our services because individual students come to us regularly. Some ask for help with study skills. Others want to talk about how best to go out there in the market and manage a job search. We help these students on an individual basis, and we believe their concerns are common to many other students who don't come looking for us.

Whenever we get a request from an instructor, we bring our services to students in the classroom. Some instructors invite us frequently; others don't. We want to remind all instructors that we are prepared to come to your class on request to talk with students about study skills and about job search strategies. Tell us generally or specifically what you have in mind, and we'll make every effort to respond so as to meet your student's needs.

It's a little extra that can make a big difference. Give us a call!
Local 220.

**ARE YOUR PEARLY WHITES
HEADING FOR THE PEARLY GATES?**



Adult tooth loss is a serious problem. How serious?
One half of all Canadians over 60 are completely toothless!
Major cause: gum disease. Don't let it happen to you
Floss and brush carefully. And see your dentist for
preventive checkups

DENTAL HEALTH
Good For Life.

CANADIAN DENTAL ASSOCIATION

IN RESPONSE . . .

Remember last week's article "Have You Wondered How Far Things Can Go?" As a final chapter to the issue, here is a response by Mark Rogen of the VVI Student Association.

PART IV: WOMEN . . . SOCIALIZATION AND LANGUAGE

"In an average conversation, women ask 70% of the questions and men interrupt 96% of the time."³¹

"Justifications for inferiority, for what Kate Millet has described as an 'extremely clever kind of inner colonization,' do not lie in biology but have to do with our mental facilities and communication structures. Sexual and economic battles between the sexes are like propaganda wars: it's a question of concepts and symbols. Those who design the rules can force others to perform in a desired way."³²

Canadian researcher Marlene Mackie continues: "Language is the major means by which all socialization agents socialize. Language and sex are linked in many complex ways...many involve the 'semantic derogation of women' [Schultz, 1975]. Consider the connotations of bachelor compared to spinster or old maid, and the insult delivered by applying the latter terms to a man, as opposed to labelling a woman a 'bachelor'.³³

In fact, "A pervasive theme of the English language is that males are more important than females; indeed, that 'all people are male until proven female'. Observations of males and females in parallel positions in various companies and public places showed that women were more often addressed by first names or nicknames, while men were generally dealt with more formally, by title or last name. [Eakins and Eakins, 1978]."³⁴

"Underlying our discussion of sexism in a language is the assumption that as girls and boys learn a language, they learn something about women's places and men's places [in our society]. Bernard [1981] puts the issue very strongly. According to her, English is a 'hostile language' that expresses the 'misogyny of the male world'.³⁵

P. Royen in "Genitals of Speech" says, "All [of us] regard the gender of the noun as something founded in reality: either as an active masculine principle, or a passive feminine one." And the Saper-Whorf Hypothesis of 1956 concluded; "The way we think is in part determined by the linguistic forms we use."

Thus, "Research on structural features of language has lead to the conclusion that the language we use does not adequately encompass the experiences of women, who are a subordinate 'muted' group in our society [Ardener, 1975]."³⁶

31 Girl Talk -- Boy Talk, John Pfeiffer, Science Magazine, February 1985.

32 "SEXISM: The Male Monopoly on History and Thought", Marie Lousie Janssen-Jurreit, 1982, Farrar, Straus, and Giroux, Incorporated

33 "Exploring Gender Relations: A Canadian Perspective", Marlene Mackie, 1983, Butterworths

34 *ibid*

35 *ibid*

36 "A Thief in the House: Women and Language", Mercilee M. Jenkins and Cheris Kramarae