

JULY 1990

ABE launches enrollment drive for the 90s

By Doreen Chui-Chai

The Adult Basic Education Division at KEC is preparing for the 1990s with an action plan designed to actively attract new students.

Historically, KEC has handled most of the adult basic education in the Lower Mainland. But now that ministry-funded, tuition-free school district programs are available, the people in ABE feel they will have to work harder to attract students. Division Chair Betty Nobel outlined the four parts of the ABE campaign.

The ABE Enrolment Committee is undertaking a program review to learn more about where, why, who and how. "Adult education in the province is facing complex factors, many of which are out of our control," said Nobel. "We are focusing on those factors which we are able to manage." In the short-term, the committee will come up with suggestions to increase enrolment; long-range ABE plans will be more comprehensive, involving not just the campus and the college, but also

other experts in adult education.

The Action Plan Steering Committee is a coordinating body which will draft a mission statement for the division as well as devise and oversee a plan to execute recommendations. Under chairperson Mary Waddington, Instructor in Basic Education, four task forces

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within the committee will look into the areas of:

- ***Instruction**--to identify issues for instruction, development and articulation;
- ***External Access**--examine how

potential learners can gain access to learning opportunities at VCC;

- ***Internal Access and Student Services**--identify barriers that interfere with students' effective use of college resources;

- ***Working Environment**--make provisions for a stimulating work environment.

Marketing Research through a consultant will develop marketing strategies for the division. The research will define perceptions of the division's programs and image. This joint effort is expected to assure a more comprehensive campaign.

Advertising and PR to "position" ABE. Late summer will see the launch of a concept to associate the ABE programs with changing audiences and trends. A "wild cat" in motion will provide a high degree of visual magnetism. The headline "New Directions for the Adult Learner--Fast Track 90-91" is clear in its promise and invites the reader right into the ABE scene. This theme will be carried through in all

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ABE and Career programs may be able to expand to serve both City Centre and Langara.



ABE employees are working on a comprehensive program review

ABE was restructured into a division in 1985, with departments having a relatively high degree of independence. "The Action Plan," says Nobel, "is pulling the departments closer together."

support and promotional materials.

The competition posed by the school boards is not considered a threat by the ABE faculty. "Our action plan is not a reaction," says Jean Cockell, Department Head of Mathematics. "The competition has provided a catalyst to make us look at ourselves. Positive actions are coming out of this, such as inter-departmental articulation to provide more flexibility to students, cross-campus articulation to examine common marketing, textbooks, grading and provincial articulation to develop awareness with other colleges."

An example of the new cooperation within ABE is the approach to mathematics. Course numbers between self-paced and group classes match, and students can opt for or transfer between either mode of instruction. In a wider context, two faculty members are researching the possibility of establishing an academic upgrading facility for City Centre students who either do not meet academic pre-requisites of career programs or are having difficulty completing programs. The objective is to

develop career-specific academic packages. Nobel thinks that "if combined, ABE and Career programs may be able to expand to serve both City Centre and Langara."

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"We have a definite need for better communications, an understanding of what each (ABE) department does, and a look at the on-going direction of ABE," says Nobel.

Waddington sees the Action Plan Committee as "people with different philosophies learning and listening, enjoying themselves and working together extremely well." She expects the committee will require a year to complete its task.

The ABE Division sends a special thanks to the ESL Action Plan Committee, from whom they have benefited tremendously.

VCC-IBM team up for new computer lab

By Habib Kashani

Co-ordinator, Langara CST Program

Langara has celebrated a major achievement in providing advanced technology for students and faculty.

During the last decade, computing and communications technology reached their dramatic frontiers. As a consequence, society and the economy became increasingly information-dependent.



VCC President Paul Gallagher (left) and IBM representative nail up a plaque to commemorate the opening of the new CST Lab.

Post-secondary institutions have had to restructure their traditional approach to curriculum development. Unfortunately, one of the major elements of the new approach is the financial costs of short-lived computing machinery. Budget restraints, especially at Langara, have adversely affected our endeavours to achieve the desired educational goals. During the past five years, Langara campus and, in particular, the Computer Systems Technologist Program (CST), have made relentless efforts towards achieving access to up-to-date computing facilities. The campus had a collection of archaic items good for museums of old technology! In fact, Langara sold one of its old mini-computers for \$1,250!

Fortunately, the collective efforts of the Computer Science Department and CST program, fully supported and guided by Martin Gerson, Division Chair of Math and Science, and the Dean of Arts and Science Joan Horsley, have led to this celebration. During the past year, the campus has gained access to four new computing facilities, including the CST hardware lab which was officially opened on June 6th.

The CST lab was made possible through a joint study project between the CST Program and IBM Canada. The application of advanced systems in this lab will

provide the students of Computer Systems Technologist and Computer Information Systems with valuable experiences on hardware and software that have become standard in industry. The CST students continuing on to university or those being employed will be prepared for diverse, intricate computing environments. In addition, the instructors will have the opportunity to continue enhancing their skills in the dynamic field of information systems. This lab is the first milestone towards future achievements in the areas of education and research.

Shaughnessy dinner honours retirees; Parker leaves after 37 years of service



VCC's 1990 Retirement Dinner was held at the Shaughnessy Golf and Country Club. Those who were honoured

Shirley Balmforth, Langara, 15 years, Shirley Bell, Central Administration, 9 years, Jean Benetti, KEC, 26 years, Melvin Bishop, City Centre, 19 years; Rita Ditchfield, Langara, 19 years, Charles Dunn, Langara, 31 years, Audrey Findley, KEC, 18 years, Joan Garside, Central Administration, 9 years, Shirley Girvan, KEC, 20 years; John Gnos, City Centre, 22 years, Herman Itzinger, Langara, 23 years, Ruth Kendall, KEC, 14 years, Peter Littleboy, KEC, 28 years; James MacNab, KEC, 17 years; Tanu Modak, Langara, 8 years, John Parker, Langara, 37 years, Ron Pearson, Langara, 17 years, Jim Risk, Langara, 23 years, Tom Scott, KEC, 24 years; Dick Speed, Langara, 27 years; Dick Strachan, City Centre, 17 years, Irene Strong, KEC, 11 years

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We're going to make Ranald McDonald famous -- and we're not just clowning around

In the summer of 1848, Canadian Ranald McDonald (that's Ranald with an "a") was shipwrecked off the northern coast of Japan. After struggling to shore in a small boat, he was immediately arrested and imprisoned.

So far, Ranald's plan was working perfectly.

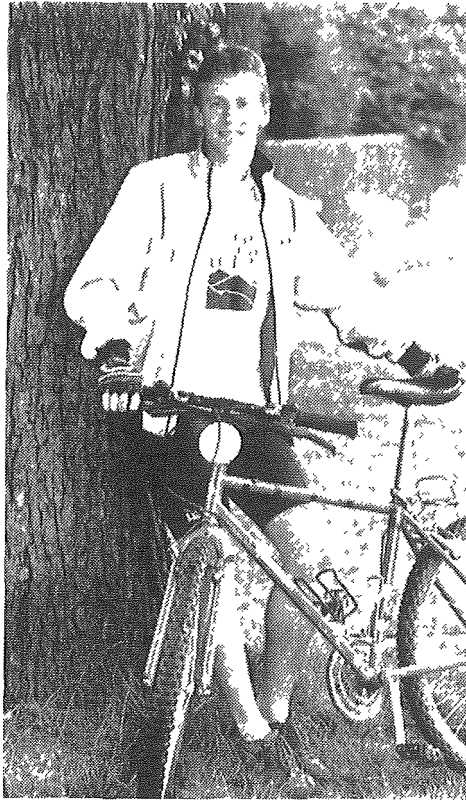
Previous to the mid-1800s, Japan severely restricted visitors and other contact with foreigners.

But five years before the arrival of American Commodore Perry hastened the end of Japan's isolation, Ranald McDonald, a Canadian explorer from Fort Langley, deliberately shipwrecked himself on the shores of Japan in hopes that he would be received as an accidental tourist rather than a wilful meddler.

This was the beginning of a momentous--albeit relatively unknown--event linking Canada and Japan. During his year-long internment as a foreigner, McDonald willingly studied the Japanese language and culture and, in return, taught English to Japanese statesmen, military officials and even samurai warriors. He was so well regarded by his Japanese "captors" that his internment was in a private home with servants.

All Canadians will soon learn more about this country's first teacher in Japan. Ken Thomas, a Langara student, has received a \$9,000 scholarship from the college's International Education Division.

Thomas, 25, a student in the Pacific Rim Program, next year will bicycle McDonald's original route from Cape Soya in northern Japan to Nagasaki in the



Next year at this time Ken Thomas will be on the road in Japan

south, where the scholarship money will allow him to further his Japanese studies in much the same way as his adventure-some predecessor. Thomas, who has travelled throughout Asia and taught English in Japan before, will also do further research into McDonald's stay in Japan.

While Commodore Perry's place in the history books is secure, Ranald McDonald's valuable contribution has yet to fully unfold. Ken Thomas' efforts to recognize this Canadian of international prominence will provide an interesting--and ongoing--story for all Canadians.

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VCC Press produces transfer guide

VCC Press has completed its most ambitious project, publishing a catalogue of transferable credit courses between B.C. colleges and the province's four universities.

The B.C. Transfer Guide was produced for the B.C. Council on Admissions and Transfers, which will distribute the 5,000 copies primarily to high schools, colleges and the four universities, including the Open University.

"This was an unusual project in that we had a single client who purchased the entire edition," said Ross Carter, Director of College Resources. "The risk to the college in this sort of arrangement is lower, but the potential income is lower too. We don't actively plan on soliciting this kind of work, but we'll watch for similar opportunities to bid on."

Carter said the Transfer Guide realized a small profit: 12 per cent of the production cost and a production management fee.

VCC Press Managing Editor, Raymond Bendall, said production of the guide would not have been possible without computerized technology.

"We were on a tight deadline that I don't think could have been met without most of the data coming in electronic form," said Bendall. "Everyone has been pleased with the results so we should now be able to produce an updated guide fairly easily on an annual basis."

\$10,000 raised in casino distributed by Alumni Association

*By Barbara Alldritt, Executive Director,
VCC Alumni Association*

The VCC Alumni Association Annual General Meeting on June 5th marked the beginning of the Association's fourth year of support to the College.

Treasurer Ian Sutcliffe took the occasion to announce that the Association is donating \$10,000 for student assistance on the three campuses of the College. The funds were raised through a three night casino at the Holiday Inn, assisted by Association volunteers.

Elizabeth Burnyeat, a casino volunteer and founding member of the Alumni Association said "I enjoyed it and I'll definitely volunteer again next year. What made it great was knowing that our work was raising money for students."

Association Secretary Beverley Carl presented \$3,000 for bursaries to campus representatives at the Annual General Meeting. In her presentation, Carl reflected on the College motto *carpe diem*, made popular by actor Robin Williams in the film "Dead Poets' Society". "As a mature student attending Langara campus, I experienced first hand the difficulties and sacrifices a student has to make to 'seize the day' and make a career change. As an alumna I'm pleased to be able to help today's students as they work toward a better future at VCC."

After reviewing student needs on each campus, an Alumni Association Board committee will recommend how to allocate the remaining \$7,000. This brings the total donations to the College through the Alumni Association to \$21,560 over the last two years.

While the Association's Board and volunteers are very pleased with their fundraising success, so far, they are also looking ahead to success in other areas of support to students and the College. One such area is career planning and contacts. The Association is looking at the feasibility of holding a Career Fair for the students and alumni of each campus as a first effort in this direction.

Many alumni are also interested in participating in the College's 25th Anniversary celebrations. In conjunction with these celebrations, the Association is planning to publish a series of 'success stories' featuring outstanding VCC alumni. With these and other plans well under way, the Association is looking forward to a dynamic fourth year of support to VCC.



Ian Sutcliffe, Alumni Association Treasurer, announces \$10,000 in student assistance. Beverly Carl, Association Secretary, presented \$3,000 for bursaries

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City Centre notes

By Barbara Cameron

Some happenings of interest at City Centre: David Kolot has been appointed new Assistant Dean of Administrative Services, effective July 9. David hails most recently from La Ronge, Saskatchewan where he was Director of Finance and Administration with Northlands College. He'll be taking over from Dick Strachan who has just retired.

And speaking of Dick Strachan, one of his last duties was to host a Scholarship and Awards Ceremony on June 8 held in the newly completed City Centre lecture theatre. Twenty-two hard working City Centre students were presented with cheques from a variety of community groups, companies and individuals. After the ceremony the students, their families and special guests retired to a nearby classroom for refreshments.

And City Centre has a new Communications Officer. Her name is Monika Ullmann and she took up her position on July 3. Monika has expertise in the publishing industry and has spent four years as an information officer for the high tech company MacDonald Dettwiler, based in Richmond. As well as serving City Centre's needs, Monika will be acting as External Communications Officer for the whole college. You can call her at City Centre 681-8111, local 423.

At Langara:

Congratulations to English Instructor Cynthia Flood on winning the \$10,000 Journey Prize for her short story "My Father Took a Cake to France." The story, first published in the **Malahat Review**, will be published by McClelland and Stewart in the **Journey Prize Anthology**, along with stories from the 15 other finalists. The Journey Prize was established by James Michener with Canadian Royalties from his novel **Journey**, to help support upcoming Canadian writers.

Congratulations to Suzann Stevens, Coordinator of Langara's Food Services

Technician/Supervisor Program, who was recently certified by the International Food Service Executive Association.

Association Chairman Donald McPhie said that the Certified Food Executive designation reflects the mark of "achievement, knowledge and dedicated leadership."

The Anthropology Department's Stan Copp has been nominated to the Executive of the Rock Art Association of Canada. Copp will serve a two year term as 2nd Vice-President of the newly-formed association, which will examine prehistoric art across Canada.

Designing students

A group of UBC architecture students in their final year of studies will design a beautification plan for KEC.

The students, working under the direction of UBC architecture professors Bud Wood and Moira Quale, will deal with landscaping, a design for the use of facilities and long-term planning for the campus.

Those wishing to share their vision of KEC should contact Jana Gaitanakis at 875-6111, local 548 or 228-9455.



Architecture students Duane Elverem (left) and Geoffrey Hull will be working on the KEC beautification project.

CE offers another feast of Canadian theatre

After a successful 1989 tour, CE has announced another feast of Canadian theatre at the Shaw Festival in beautiful Niagara-on-the-Lake and at the Stratford Festival in charming Stratford, Ontario. This year you will be able to choose from an "A Tour" or a "B Tour", both led by Langara English Instructor John Parker. The A Tour--for the theatre buffs--includes fifteen shows; the B Tour--for those who want to have more free time in Niagara and Stratford--features nine shows.

Both tours will culminate in the Toronto showing of "Phantom of the Opera." Prior to departure, Parker, who has a long and varied background in the theatre, will give six seminars to help both groups enjoy the plays fully. For details, phone CE's Wayne Decle at 875-8200.

KEC Economics Instructor Walter Behnke is on a roll

Walter Behnke's computerized program in beginning economics--entitled The Workings of Markets--was presented in June to the IBM Academic Computing Conference in Florida. In addition, the program has won a Northern Telecom national award for showing "extraordinary ingenuity that should serve as a model for other instructors."

The award carries a \$5,000 prize to be split with VCC.

The Workings of Markets project had participation from the provincial government, VCC, Olivetti, Softwords and RJM Systems.

More madness planned for KEC

By Jean Cockell, KEC Department Head - Mathematics

Over 200 people participated in the fun at Midsummer Madness June 22 at the KEC 2nd Floor courtyard. The event was organized by the KEC Events Committee, an ad hoc committee of faculty and staff and was open to all college employees.

The music department provided a live band; the sausages for the barbecue came from City Centre; the Homemaker Program made veggies and dip; the Career Division manned the bar; there was dancing, drinking, eating, and silly door prizes. It was such a successful event that there is talk of having a Harvest Moon Madness on September 21. The Events Committee would like anyone interested in helping out to get involved.



Marty Joyce (left), representative from the Movement for Canadian Literacy, presents the book to Anne Ethier, literacy student at KEC

Write on!

The Book Voyage arrived at KEC with a growing spirit of achievement as students who are studying to be literate fill the pages with stories of their lives.

Starting with blank pages, The Movement for Canadian Literacy launched the voyage of the Canadian Book in Ottawa, January 25. So far it contains over a thousand submissions from adult literacy students on its journey to the United Nations at the end of the year. It will be kept with similar books from countries around the world in this, the UN Year of Literacy.

A number of KEC adult literacy students read their submissions aloud at the ceremony June 20.

Spectrum Update is YOUR newsletter and we can't make it a success without your help. Story ideas, brickbats or bouquets are always welcome. Please write or phone your campus Communications Officer (CE-Gayle Thody, City Centre-Monika Ullmann, KEC-Doreen Chui-Chai, or Chuck Poulsen-Langara) with your comments and ideas.

TB tests urged

Just a reminder that VCC Health Services recommends a yearly tuberculosis test for all employees who come in regular contact with students.

The recommendation follows a single instance of TB contracted by a student at KEC-North. Dr. Graham Burns, Health Services Physician at KEC, said there are usually one or two cases reported at the college each year.

"There is a limited TB problem that is endemic to the east side of Vancouver so there is nothing out of the ordinary with this one case," said Dr. Burns. "Generally, the high risk population world-wide is in the developing countries, such as those in Southeast Asia.

"Immigrants are screened before entering Canada, but a person could have a previous exposure to TB that might not show up at the time of the X-ray, although he may get sick somewhere down the road."

Employees can have a free TB skin test at the Health Services office on their campus.

Interpreters pay tribute to Repa

By Silvana Carr, Co-ordinator
Court Interpreting Program

*In the past decade
the program has
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approximately
150 interpreters
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including
two native Indian
languages.
It is the only multi-
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program of its kind
in North America.*

Jindra Repa, Associate Director of International Education, has been awarded the Canadian Translators and Interpreters Council (CTIC) Prize for outstanding service to the profession. In selecting Jindra for this award, the council honoured his unique contribution to the recognition of interpretation and translation as professions in B.C., and of court interpreting across the nation.

Ten years ago, translators and interpreters in B.C. were isolated in their individual efforts to improve the status of their profession," said Jindra, "Today, they are united in their province and linked with colleagues across the continent."

Jindra was the prime force behind this process. A pioneer in insisting on the importance of trained interpreters in the courtroom, he established the Certificate Program in Court Interpreting in Continuing Education in 1979. In the past decade the program has graduated approximately 150 interpreters in 14 languages, including two native Indian languages. It is the only multi-lingual training program of its kind in North America.

His concern for the quality of language services available to the public in B.C. led him to spearhead the formation of the Society of Translators and Interpreters of B.C. (STIBC) in 1981, and its affiliation with the Canadian Council of Translators

and Interpreters, an association that would set professional and ethical standards, and provide national accreditation for translators.

From its inception, STIBC offered accreditation for court interpreters, the only provincial association to do so. Jindra was responsible for the development of the accreditation procedure. In 1983, he began a two-pronged approach to further recognition of the profession. Through STIBC, he lobbied the Bar, the Courts and the Ministry of the Attorney-General to establish guidelines for the screening and hiring of court interpreters. On the national level, he was active in promoting court interpreting among the provincial associations, and is currently a member of a team preparing a national examination leading to CTIC accreditation.

In the letter recommending Jindra for the award, Juanita Miller, president of STIBC, stated: "We feel Jindra Repa's quiet but effective and thorough efforts demonstrate that an individual can make a difference. There is no more opportune time than the present to recognize that Jindra anticipated public demands, prepared and developed the strategy to meet such demands and has achieved success, not for himself, but for the profession he has served so well."

The associations in other provinces agreed. On the occasion of the Second National Conference held in Montreal from May 31st to June 2nd, CTIC honoured Jindra with well-deserved acknowledgement of his leadership, foresight and perseverance against all odds.

Congratulations, Jindra!

It's a heck of a deal, good buddy!

Would you buy a lottery ticket if the odds in your favour were suddenly increased eight times?

That's the kind of advantage you will have when you buy a ticket in the VCC Educational Foundation's Truck Lottery. For \$100 you--or you and a group of partners--have a 3,000 to one chance of winning a Freightliner Truck, retail value \$120,000. (Only 3,000 tickets will be sold). In comparison, your chances of winning a similar amount with \$100 worth of bets on Scratch and Win tickets are

about 24,000 to one, or eight times less than the truck lottery.

In addition, the person selling the winning ticket will be awarded a 1990 Dodge pickup truck with a Cummins 5.9 litre turbo engine and a Radar Rebel Fibreglass Canopy.

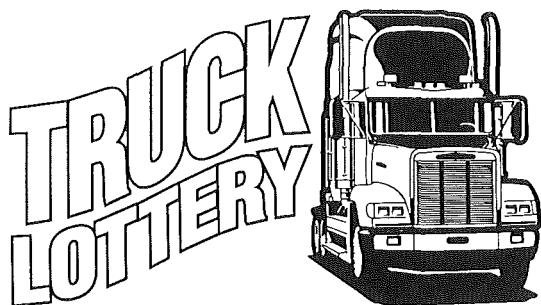
If you wish to get in on this great opportunity, fill out the application form below. If you would like to sell tickets, you can pick up a book of ten from the VCC Educational Foundation at Central

Administration, 5th Floor, KEC.

Please note that a college employee may not be both the purchaser and seller of the same ticket, although a college employee may sell a ticket to a purchasing group of which he or she is a member.

It's a heck of a deal, good buddy!

Any questions, call the VCC Educational Foundation at 875-1131.



VANCOUVER
COMMUNITY
COLLEGE



APPLICATION FORM

Proceeds to Langara Campus facility upgrading

Grand Prize: 1991 Freightliner Truck FLD-12064ST Conventional Tractor, powered by a Cummins 444 XT Diesel, with a 60" Raised Roof Sleeper and Full Aerodynamics Package.

Suggested retail value: \$120,000

Ticket Price: \$100 (Only 3,000 tickets printed)

NAME _____

ADDRESS _____

PROVINCE _____ POSTAL CODE _____

Bus Phone _____ Home Phone _____

M O ☐ CHEQUE ☐ VISA # _____ MASTERCARD # _____

Please make cheques payable to VCC Educational Foundation

Permission Signature for Credit Card Use _____

Salesman's Name (if applicable) _____ Phone _____

Please forward this application to VCC Educational Foundation, 1155 East Broadway,
Box 24700 Station C, Vancouver, B C V5T 4N4

TRUCK LOTTERY RULES

1. An **official ticket** will be issued upon receipt of this application and money at the office
2. The grand prize is a 1991 Freightliner truck. There will be **no cash prize** in lieu of the truck
3. Winner will be responsible for all applicable taxes and licencing
4. The draw will take place at **Truxpo '90, Truck, Trailer and Equipment Show**, Pan Pacific Hotel, 999 Canada Place, Vancouver B C, October 5, 1990, 4 p m
5. The truck lottery will be conducted under the supervision of the VCC Educational Foundation
6. Employees of Freightliner Canada and VCC Educational Foundation are not eligible for the prize
7. Verification lists for ticket purchases will be available at the Educational Foundation, 1155 East Broadway Vancouver B C

VCC Alumni Association
B C Lottery Licence # 762648